

2022 Authorized Eby Dealer Program



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Requirements for All Potential Eby Trailer Dealerships and Truck Body Distributorships

1. Dealership / Distributorship is in a territory that is currently not serviced by another Eby dealer.
2. Possess valid and proper business licenses for respective state or province.
3. Possess a service and repair facility (truck body distributors have a place to install truck bodies).
4. Willingness to inventory parts.
5. Ability to provide retail financing for products.
6. Ability and willingness to commit to inventory.
7. Ability and willingness to take trades.
8. Material handling equipment such as forklifts or overhead cranes

Once a potential dealer has been identified as a viable candidate, a dealer application will be sent to the dealer prospect for completion. The dealer application will ask for credit and business information. It also requests proof of insurance and licensure. All are needed prior to approval.

Eby Dealer Advantages

1. One-on-one knowledgeable, experienced Dealer Representatives.
2. Designated territories.
3. Industry leading high-quality products
4. Access to Eby ultramodern manufacturing facilities.
5. Partner with an over 80-year-old family-owned business focused on our mutual success.

Authorized Equipment Trailer Dealerships

Eby equipment trailer dealerships have full access to the many open trailer goosenecks and bumper pull trailers offered. Only authorized EBY equipment trailer dealerships have access to the dump trailer and special pricing discounts. From the CR07K open car hauler to the GN25K heavy duty gooseneck, Eby has a trailer for your customer's needs.

Equipment Trailer Model Line Up

- CR07K – 7K Open Car Trailer
- LP10K – 10K Low Profile Bumper Pull Equipment Trailer
- LP14K – 14K Low Profile Bumper Pull Equipment Trailer
- LP23K- 23K Low Profile Bumper Pull Equipment Trailer
- DO10K – 10K Deck Over Bumper Pull Equipment Trailer
- DO14K – 14K Deck Over Bumper Pull Equipment Trailer
- DO25K – 25K Deck Over Bumper Pull Equipment Trailer
- CB14K – 14K Low Profile Bumper Pull Dump Trailer
- GN16K – 15.9K Gooseneck Equipment Trailer
- GN25K – 25K Gooseneck Equipment Trailer

Requirements

Authorized Eby equipment trailer dealerships are required to order a minimum of 12 trailers per calendar year. They are expected to always keep a minimum of 4 trailers in inventory.

Freight

Dealers handle freight from the plant of manufacture to their location. Eby can help in this process. Freight rates are quoted prior to delivery.

Pricing

All prices are quoted in US dollars. M.H. Eby uses MAP (Minimum Advertised Pricing) for pricing. The price in the catalog is the minimum price that can be advertised in print, TV, Radio or digital media. The price does not include freight, doc fees or tax. Dealer price is established by taking a % discount off MAP.

Current Examples of Equipment Trailer Pricing

- DO14K 24'6" x 102" Tradesman with 50/50 Ramps MAP price \$17,618
- GN16K 24'6" x 102" with 50/50 Ramps MAP price \$23,866

Authorized Livestock Trailer Dealerships

Eby livestock trailer dealerships have full access to Eby's 25,000GVW and under models. This includes Eby's legendary Ruff Neck and Maverick models. Livestock semi-trailers are not available to Eby dealers currently.

Livestock Trailer Model Line Up

- Maverick LS – GN and BP Style Trailers, Very Limited Options, up to 20' in Length.
- Maverick – GN and BP Style Trailers, Limited Options, up to 26' in Length.
- Wrangler – GN and BP Style Trailers, Optional Widths, up to 24' in Length.
- Ruff Neck – GN Style Trailers, Fully Customizable, up to 42' in Length.
- Punch Panel – Maverick and Ruff Neck Models Available.

Requirements

Authorized Eby livestock trailer dealerships are required to order a minimum of 12 trailers per calendar year. They are expected to always keep a minimum of 2 trailers in inventory.

Freight

Dealers handle freight from the plant of manufacture to their location. EBY can help in this process. Freight rates are quoted prior to delivery.

Pricing

All prices are quoted in US dollars. M.H. Eby uses MAP (Minimum Advertised Pricing) for pricing as well as a traditional list price. MAP priced volume units may not be advertised in print, TV, Radio or digital media for anything lower than the established price. The price does not include freight, doc fees or tax. Dealers have a net price established for these units. List price trailers are for custom units. No prices should be advertised for custom units. Dealer price is determined by a % off the list price.

Current examples of livestock trailer pricing

- 16' x 6'5" x 6'6" Maverick LS BP MAP price \$18,687
- 20' x 6'11" x 6'6" Maverick LS GN MAP price \$24,280
- 24' x 8' x 6'6" Ruff Neck Freedom Plus MAP price \$40,157

Authorized Truck Body Dealerships / Distributorships

Eby truck body dealers and distributors have full access to Eby's standard and custom truck body solutions. Models like Flex, Renegade, and Big Country will all be at your fingertips.

Truck Body Model Line Up

- Big Country – Pick Up Bed Delete and Cab and Chassis Towing Body
- Flex – Removable Side Landscape Body
- Pro – Permanent Double Wall Dump Body
- Edge – Permanent Single Wall Dump Body
- Full Back – General Purpose Dump Body
- Renegade – Service Body
- Custom – You Name it

Requirements

Authorized Eby truck body dealers and distributors minimum order requirements are based on models. All dealers and distributors must stock the models that they sell.

Freight

Dealers handle freight from the plant of manufacture to their location. Eby can help in this process. Freight rates are quoted prior to delivery.

Pricing

All prices are quoted in US dollars. Most models have an established retail price and a dealer/distributor price. These models may not be advertised in print, TV, Radio or digital media for anything lower than the established retail price. The price does not include freight, installation, accessories, doc fees or tax. Custom units will have special pricing. No prices should be advertised for custom units.

Current examples of truck body pricing

- 9' x 97-1/4" Big Country retail price \$4,795
- 9'3" x 80" SRW Renegade retail price \$11,365