

## 2024 SPRING

# RECRUITMENT PROGRAMS



# JOIN US THIS SPRING

In addition to continuing our schedule of virtual recruitment through WebiFair events, we're excited about our in-person tours for the 2024 spring season.

With our expanding network of national and international schools and excellent relationships with career and college counselors, UnivAssist recruitment tours will visit dynamic high schools and meet students committed to finding the right-fit institution.

Our trademark, full-length tours are known for full-service and detail-oriented planning from start to finish. With a rigorous schedule, you'll meet school leaders, counselors and students throughout the tour.

## WHAT TO EXPECT ON A UNIVASSIST TOUR



Typically  
**15-20**  
universities participating



Comprehensive,  
**full-service**  
support and travel



In-person engagement  
**with school counselors**



*If your international recruitment team is looking for a comprehensive, multi-city school tour with opportunities to meet well-prepared students, look no further than KIC UnivAssist.*

*– Columbia College Chicago, U.S.*

# ASIA

## WHY RECRUIT WITH US IN ASIA



**25+**  
years of  
experience in  
the region



**60+**  
in-person recruitment  
tours conducted



**1,400+**  
high school visits



**35+**  
cities visited



**150,000+**  
students impacted  
through in-person  
engagements



**270+**  
institutions have  
trusted us with their  
Asia student  
recruitment initiatives

## 2024 Spring Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR	FULL TOUR WITH HOTELS
<b>Metro India</b> 4 cities 11 days	28 January – 07 February	Delhi NCR, Kolkata, Bengaluru, Mumbai	25–28 high school visits + counselor networking event	India	\$11,550	\$12,750
<b>Engage India</b> 5 cities 10 days	31 March – 09 April	Mumbai, Hyderabad, Ahmedabad, Jaipur, Delhi NCR	23–26 high school visits + counselor networking event	India	\$10,950	\$11,950
<b>Southeast Asia</b> 5 cities 10 days	17 – 26 March	Hanoi, Ho Chi Minh City, Bangkok, Bali, Jakarta	21–24 high school visits + counselor networking event	Indonesia, Thailand, Vietnam	\$10,950	\$11,950

\*Order of cities as indicated here does not reflect the order on the tour schedule.

\*\*Signing up for full tours prior to Early Bird deadline qualifies for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price. Included in the Full Tour price are hotels, air transport within the region, local transport, orientation session, marketing material, and wrap-up report.

# LATIN AMERICA

## WHY RECRUIT WITH US IN LATIN AMERICA



**10+**  
years of  
experience in  
the region



**20+**  
in-person recruitment  
tours conducted



**430+**  
high school visits



**15+**  
cities visited



**36,000+**  
students impacted  
through in-person  
engagements



**170+**  
institutions have  
trusted us with their  
Latin America  
recruitment initiatives



*It was an excellent choice for our university to participate in a UnivAssist tour to develop connections and meet with high school students, their families, and school counselors. I look forward to welcoming high-quality students to our beautiful campus.*

– Lingnan University, Hong Kong

## 2024 Spring Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR	FULL TOUR WITH HOTELS
<b>Mexico</b> 4 cities 8 days	15–22 February	Querétaro, Mexico City, Mérida, Cancún	12–15 high school visits + counselor networking event	Mexico	\$8,250	\$8,950
<b>Brazil</b> 4 cities 10 days	06–15 March	São Paulo, Curitiba, Brasília, Rio de Janeiro	19–24 high school visits + counselor networking event	Brazil	\$10,950	\$11,950

\*Order of cities as indicated here does not reflect the order on the tour schedule.

\*\*Signing up for full tours prior to Early Bird deadline qualifies for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price. Included in the Full Tour price are hotels, air transport within the region, local transport, orientation session, marketing material, and wrap-up report.

# MIDDLE EAST

## WHY RECRUIT WITH US IN THE MIDDLE EAST



**7+**  
years of  
experience in  
the region



**6+**  
in-person recruitment  
tours conducted



**150+**  
high school visits



**6+**  
cities visited



**12,500+**  
students impacted  
through in-person  
engagements



**113+**  
institutions have  
trusted us with their  
Middle East  
recruitment initiatives



*It was great to travel with KIC UnivAssist finally. Excellent organization pre-, during, and post-tour. Thank you for understanding university needs and that these activities are benchmarked on ROI; you guys get it! I will definitely join another tour in the future.*

*– University of San Francisco, U.S.*

## 2024 Spring Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR	FULL TOUR WITH HOTELS
<b>Middle East</b> 3 cities 8 days	15–22 April	Muscat, Dubai, Abu Dhabi	13–16 high school visits + counselor networking event + IC3 Regional Forum - Abu Dhabi	Oman, U.A.E.	\$8,750	\$9,950

\*Order of cities as indicated here does not reflect the order on the tour schedule.

\*\*Signing up for full tours prior to Early Bird deadline qualifies for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price. Included in the Full Tour price are hotels, air transport within the region, local transport, orientation session, marketing material, and wrap-up report.

# AFRICA

## WHY RECRUIT WITH US IN AFRICA



**13+**

years of experience  
organizing global  
undergraduate  
recruitment tours



**80+**

global tours  
organized by  
UnivAssist



Our tours come with  
a dedicated and  
experienced local  
outreach specialist  
and tour coordinator



You'll get access to  
the best schools in

**3** countries and  
**4** cities



Tours include student  
interactions, plus  
opportunities for  
networking with  
counselors

## 2024 Spring Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR	FULL TOUR WITH HOTELS
<b>West Africa</b> 3 cities 6 days	03–08 March	Abuja, Lagos, Accra	12–15 high school visits	Ghana, Nigeria	\$8,250	\$8,750
<b>East Africa</b> 3 cities 7 days	10–16 March	Addis Ababa, Mombasa, Nairobi	12–15 high school visits + counselor networking event	Ethiopia, Kenya	\$8,450	\$8,950

\*Order of cities as indicated here does not reflect the order on the tour schedule

\*\*Signing up for full tours prior to Early Bird deadline qualifies for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price. Included in the Full Tour price are hotels, air transport within the region, local transport, orientation session, marketing material, and wrap-up report.

## TOUR DISCOUNTS AND SPECIAL OFFERS\*

Early Bird: \$500 off (apply by 01 November 2023)

Early Bird Multi-Tour: \$600 off (apply by 01 November 2023)

Returning University: \$250 off each tour

Regular Multi-Tour: \$400 off each tour

**NOTE:** Signing up for tours prior to Early Bird deadline as noted above qualifies for Early Bird pricing as indicated. Tour discounts cannot be combined and will be applied to the full tour price. Tour discounts are not valid for Hop-Ons.

## DEPOSIT

\$2,500 per tour (non-refundable)

## TOUR PROGRAM DETAILS

	FULL TOURS	FULL TOURS WITH HOTELS	HOP-ONS
<b>HOTEL ACCOMMODATIONS</b> Single occupancy hotel accommodations with basic internet service at leading hotels. Our priority is to provide you with a safe, hassle-free and comfortable experience.	<input type="checkbox"/> Not included	<input checked="" type="checkbox"/> Included	<input type="checkbox"/> Not included
<b>AIR TRAVEL WITHIN REGION</b> Inter-city air travel within tour countries during the tour. Flights are economy class. Most airlines allow carry-ons up to 10kgs (~22lbs) and checked bags up to 23kgs (~50 lbs).	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included	<input type="checkbox"/> Not included
<b>LOCAL TRANSPORTATION</b> Local transportation to visit schools to and from the tour hotel. <b>Full Tour Only:</b> Group airport transfers, plus airport pick-up (up to 48 hours prior) and airport drop-off.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included	Included between schools
<b>ORIENTATION SESSION</b> A presentation held in the city where the tour begins, to brief the travelers about regional macroeconomic trends, education systems, recruiting practices, etc.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included	<input type="checkbox"/> Not included
<b>MARKETING MATERIAL*</b> Schools visited notified in advance and provided with material to advertise visiting institutions, plus students receive a booklet with information about visiting institutions.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included*
<b>WRAP-UP REPORT/STUDENT DATA</b> Post-tour wrap-up report includes details regarding schools visited, counselor contacts, etc. and an Excel sheet with student data such as name, email, school, city, etc.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included	Student Data ONLY
<b>MEALS</b> Please budget \$50-60 per day for meals per person. <b>Full Tour Only:</b> One Welcome Dinner included.	<input type="checkbox"/> Not included	Breakfasts at hotels only	<input type="checkbox"/> Not included
<b>PERSONAL EXPENSES</b> Airfare to and from the traveler's home country and tour country, passport/visa(s), travel insurance, airport taxes, overweight baggage, shipping materials, personal expenses, etc.	<input type="checkbox"/> Not included	<input type="checkbox"/> Not included	<input type="checkbox"/> Not included
<b>ELIGIBLE FOR TOUR DISCOUNTS</b>	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included	<input type="checkbox"/> Not included

\* Deadline for inclusion in the student marketing materials is 45 days prior to the start of each tour.

\*\* To be included in the marketing material, an institution must participate in 4 visit days during one tour. That can be 4 cities with 1 day each, or 2 cities with 2 days each, etc.).

2024 SPRING HOP-ON CITIES BY REGION

Join us on our local high school visits to best suit your particular student recruitment strategy and international travel plans. See page 10 for Hop-On inclusions.

Deposit

\$500 per city

Asia Hop-On Cities

	TOTAL DAYS	DATE(S)	EXPECTED SCHOOL VISITS	COST
METRO INDIA TOUR				
Delhi NCR	2	29–30 January	6–8	\$2,750
Kolkata	2	31 January – 01 February	6–8	\$2,750
Bengaluru	3	02, 03, & 05 February	7–9	\$3,750
Mumbai	2	06 – 07 February	6–8	\$2,750
ENGAGE INDIA TOUR				
Mumbai	1	01 April	3–4	\$1,650
Hyderabad	2	02–03 April	6–8	\$2,750
Ahmedabad	1	04 April	3–4	\$1,650
Jaipur	2	05–06 April	5–7	\$2,750
Delhi NCR	2	08–09 April	6–8	\$2,750
SOUTHEAST ASIA TOUR				
Hanoi	1	18 March	3–4	\$1,650
Ho Chi Minh City	2	19–20 March	6–8	\$2,750
Bangkok	2	21–22 March	6–8	\$2,750
Bali	1	25 March	2–4	\$1,650
Jakarta	1	26 March	3–4	\$1,650

Latin America Hop-On Cities

	TOTAL DAYS	DATE(S)	EXPECTED SCHOOL VISITS	COST
MEXICO TOUR				
Querétaro	1	16 February	2–3	\$1,650
Mexico City	3	17, 19, & 20 February	5–6 + counselor social	\$3,750
Mérida + Cancún	2	21–22 February	4–6	\$2,750



## Latin America Hop-On Cities Cont.

	TOTAL DAYS	DATE(S)	EXPECTED SCHOOL VISITS	COST
<b>BRAZIL TOUR</b>				
São Paulo	3	07–09 March	5–6 + counselor event	\$3,500
Curitiba	1	11 March	2–3	\$1,650
Brasília	2	12–13 March	4–6	\$2,750
Rio de Janeiro	2	14–15 March	4–5	\$2,750

## Middle East Hop-On Cities

	TOTAL DAYS	DATE(S)	EXPECTED SCHOOL VISITS	COST
<b>MIDDLE EAST TOUR</b>				
Muscat	1	16 April	3–4	\$1,650
Dubai + Abu Dhabi	5	17–20, & 22 April	11–14 + IC3 Regional Forum - Abu Dhabi	\$4,950

## Africa Hop-On Cities

	TOTAL DAYS	DATE(S)	EXPECTED SCHOOL VISITS	COST
<b>WEST AFRICA TOUR</b>				
Abuja	1	04 March	2–3	\$1,650
Lagos	2	05–06 March	5–6	\$2,750
Accra	2	07–08 March	5–6	\$2,750
<b>EAST AFRICA TOUR</b>				
Addis Ababa	2	11–12 March	4–6	\$2,550
Mombasa	1	13 March	2–3	\$1,650
Nairobi	3	14–16 March	5–6 + counselor social	\$3,250

See page 10 for Hop-On inclusions.

2024 Spring Hop-Ons include:

LOCAL TRANSPORTATION	MARKETING MATERIAL	STUDENT DATA
Local transportation to visit schools is included. Transportation begins with pickup at the tour hotel at the specified time in the morning, and will be provided for each school visit that day, ending at the last school.	The schools to be visited will be notified in advance and provided with marketing material to advertise visiting institutions. Students are provided with a handout that includes information about visiting institutions.  <b>NOTE:</b> To be included in the marketing material, an institution must participate in 4 visit days during one tour. That can be 4 cities with 1 day each, or 2 cities with 2 days each, etc.	An Excel sheet will be provided with student details such as name, email, school, city, etc., as collected at school visits.  <b>NOTE:</b> data is collected on a voluntary basis and universities are encouraged to collect their own data.

APPLICATION PROCEDURE

Please complete the registration at [form.jotform.com/240163262665050](https://form.jotform.com/240163262665050). Upon receipt of application, you will receive an invoice and the **deposit is due within 15 days**. Payment of the **balance of the program cost is due 60 days prior to the commencement of the program**. If program fees are not received 60 days before commencement of the program, the institution may be dropped from the program and cancellation fees will apply. If for any reason UnivAssist cannot accommodate an institution on the program, their fees including deposits will be fully refunded.

Deposits can be paid by credit card. Please contact us for further details: [info@univassist.com](mailto:info@univassist.com)

PROGRAM REFUND AND CANCELLATION POLICY

> 60 DAYS PRIOR to program commencement	46 – 60 DAYS PRIOR to program commencement	31 – 45 DAYS PRIOR to program commencement	30 DAYS OR LESS to program commencement
100% of the refundable charges	50% of the refundable charges	25% of the refundable charges	No refund

**NOTE:** Deposits are not refundable. Due to travel uncertainties, all participants are required to purchase adequate travel and medical insurance to cover the entire tour cost and any related expenses.

TERMS AND CONDITIONS FOR PARTICIPATION

- An educational institution may choose to send multiple travelers on a program
- Additional travelers will pay 75% of the program price During the programs, alumni and/or any additional non-program participants/representatives are considered additional travelers, and are subject to the multiple traveler fee indicated above. Any additional representatives (beyond the single tour traveler) are not permitted to stand at an institution's table without prior permission and fee agreement
- Participating institutions must be accredited two-year, four-year and/or graduate degree-granting institutions
- The individual(s) traveling must have knowledge of their institution's admissions policies and procedures
- The institution will be liable for the entire program cost even if the traveler(s) only attends a partial program
- UnivAssist reserves the right to make changes to the program if, in its judgment, the change will be in the best interest of the participants. This may include itinerary changes to dates, cities, order of cities, school visits or events in a particular city, accommodations, venue, etc.
- Participant/traveler acknowledges and agrees that UnivAssist shall not be liable for any loss, injury, delay or damage from any cause
- UnivAssist is not responsible for personal or travel and health insurance and participants are required to purchase appropriate travel and medical insurance and plan for contingencies
- All prices mentioned here are based on exchange rates as of February 2023 and are subject to change.
- Deposits are non-refundable
- Institutions are liable for program fees as indicated in the program refund and cancellation policy
- Educational institutions and their travelers must support and adhere to NAFSA's Statement of Ethical Principles
- In case a university changes the individual(s) traveling, cancellation and re-booking charges will be billed to the participating university
- Participants must follow social distancing, mask mandate, vaccination and testing norms as per the policy within the destination countries or region at the time of the tour

2024 SPRING PROGRAM APPLICATION

[form.jotform.com/240163262665050](https://form.jotform.com/240163262665050)