

2024 FALL

RECRUITMENT PROGRAMS

MIDDLE EAST

MIDDLE EAST TOUR
06–16 October

LATIN AMERICA

BRAZIL TOUR
08–17 September

LATIN AMERICA TOUR
19–27 September

MEXICO TOUR
20–25 October

AFRICA

WEST AFRICA TOUR
21–27 September

EAST AFRICA TOUR
29 September – 04 October

ASIA

SOUTH ASIA TOUR
14–24 August

METRO INDIA TOUR
18–29 August

MEGA INDIA TOUR
26 August – 05 September

SOUTHEAST ASIA TOUR
08–18 September

JOIN US THIS FALL

With our expanding network of national and international schools and excellent relationships with career and college counselors, UnivAssist recruitment tours will visit dynamic high schools and meet students committed to finding the right-fit institution.

Our trademark, full-length tours are known for full-service and detail-oriented planning from start to finish. With a rigorous schedule, you'll meet school leaders, counselors and students throughout the tour.

WHAT TO EXPECT ON A UNIVASSIST TOUR



Typically
15-20
universities participating



Comprehensive,
full-service
support and travel



In-person engagement
with school counselors



Visits to national and
international high schools
(2-4 per day)



If your international recruitment team is looking for a comprehensive, multi-city school tour with opportunities to meet well-prepared students, look no further than KIC UnivAssist.

– Columbia College Chicago, U.S.

WHY RECRUIT WITH US IN ASIA?



25+
years of
experience in
the region



72+
in-person recruitment
tours conducted



1,400+
high school visits



46+
cities visited



167,000+
students impacted
through in-person
engagements



270+
institutions have
trusted us with their
Asia student
recruitment initiatives



KIC UnivAssist leads strategic, efficient, and effective tours that give universities exposure to diverse students and counselors. They prioritize the health and needs of the university representatives and understand the objective of our visits to maximize productivity.

– University of Northern Iowa, U.S.

2024 Fall Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR WITHOUT HOTELS**	FULL TOUR WITH HOTELS**
South Asia 5 cities 11 days	14–24 August	Dhaka, Delhi, Jaipur, Kathmandu, Kolkata	25–28 high school visits	Bangladesh, India, Nepal	\$10,450	\$11,950
Metro India 5 cities 12 days	18–29 August	Bengaluru, Chennai, Delhi, Hyderabad, Mumbai	23–26 high school visits + IC3 Conference (optional)	India	\$10,450 (without IC3) \$11,450 (with IC3)	\$11,950 (without IC3) \$12,950 (with IC3)
Mega India 6 cities 11 days	26 August – 05 September	Ahmedabad, Chandigarh, Delhi, Indore, Lucknow, Mumbai	20–23 high school visits + IC3 Conference	India	\$10,250	\$11,750
Southeast Asia 5 cities 11 days	08–18 September	Bangkok, Hanoi, Ho Chi Minh City, Jakarta, Kuala Lumpur	24–27 high school visits + counselor networking event	Indonesia, Malaysia, Thailand, Vietnam	\$10,750	\$11,950

*Order of cities as indicated here does not reflect the order on the tour schedule.

**Full Tours without Hotels include air transport within the region, local transport, orientation session, marketing material, and wrap-up report. Full Tours with Hotels include all of the above, plus hotels. Signing up for full tours prior to Early Bird deadline qualifies you for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price.

LATIN AMERICA

WHY RECRUIT WITH US IN LATIN AMERICA?



10+
years of
experience in
the region



25+
in-person recruitment
tours conducted



430+
high school visits



23+
cities visited



46,314+
students impacted
through in-person
engagements



170+
institutions have
trusted us with their
Latin America
recruitment initiatives



UnivAssist does it again! What a great way to get back into international travel. Big thank you to everyone involved in organizing the trip, choosing the schools, keeping us informed, transported, fed, and accommodated.

– DePaul University, U.S.

2024 Fall Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR WITHOUT HOTELS**	FULL TOUR WITH HOTELS**
Brazil 4 cities 10 days	08–17 September	Brasília, Fortaleza, Rio de Janeiro, São Paulo	17–20 high school visits + Counselor HQ™	Brazil	\$10,250	\$11,750
Latin America 4 cities 9 days	19–27 September	Bogotá, Pereira, Lima, Quito	16–18 high school visits	Colombia, Ecuador, Peru	\$9,450	\$10,950
Mexico 3 cities 6 days	20–25 October	Mexico City, Guadalajara, Monterrey	12–15 high school visits	Mexico	\$7,950	\$8,750

*Order of cities as indicated here does not reflect the order on the tour schedule.

**Full Tours without Hotels include air transport within the region, local transport, orientation session, marketing material, and wrap-up report. Full Tours with Hotels include all of the above, plus hotels. Signing up for full tours prior to Early Bird deadline qualifies you for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price.

MIDDLE EAST

WHY RECRUIT WITH US IN THE MIDDLE EAST?



7+
years of
experience in
the region



8+
in-person recruitment
tours conducted



150+
high school visits



7+
cities visited



16,600+
students impacted
through in-person
engagements



113+
institutions have
trusted us with their
Latin America
recruitment initiatives



This was my first tour ever and I can honestly say it was an amazing experience working with UnivAssist. The universities on the tour got along really well and we all had a blast going from school to school.

– Bishop's University, Canada

2024 Fall Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR WITHOUT HOTELS**	FULL TOUR WITH HOTELS**
Middle East 5 cities 11 days	06–16 October	Abu Dhabi, Riyadh, Dubai, Kuwait City, Muscat	23–27 high school visits + counselor networking event	Saudi Arabia, Kuwait, Oman, U.A.E.	\$10,450 \$9,450 (without Kuwait City)	\$11,950 \$10,950 (without Kuwait City)

*Order of cities as indicated here does not reflect the order on the tour schedule.

**Full Tours without Hotels include air transport within the region, local transport, orientation session, marketing material, and wrap-up report. Full Tours with Hotels include all of the above, plus hotels. Signing up for full tours prior to Early Bird deadline qualifies you for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price.

AFRICA

WHY RECRUIT WITH US IN AFRICA?



1+
years of experience
in the region



2+
in-person tours
conducted



18+
high school
visits



4+
cities visited



1,245+
students impacted
through in-person
engagements



Taking part in the KIC UnivAssist's recruitment tour was amazing! They did a fantastic job connecting universities, international students, and high school counselors. Representing my school, I saw firsthand how their friendly approach and well-planned tour made a real impact. It's an excellent choice for any university looking to connect with students and counselors in a well-organized, meaningful way.

– University of Pécs, Hungary

2024 Fall Tours

	DATES	CITIES*	INCLUDED EVENTS	COUNTRIES	FULL TOUR WITHOUT HOTELS**	FULL TOUR WITH HOTELS**
West Africa 3 cities 7 days	21–27 September	Accra, Kumasi, Lagos	12–15 high school visits + public student fair	Ghana, Nigeria	\$8,650	\$9,650
East Africa 2 cities 6 days	29 September – 04 October	Addis Ababa, Nairobi	12–15 high school visits + counselor networking event	Ethiopia, Kenya	\$8,450	\$9,450

*Order of cities as indicated here does not reflect the order on the tour schedule.

**Full Tours without Hotels include air transport within the region, local transport, orientation session, marketing material, and wrap-up report. Full Tours with Hotels include all of the above, plus hotels. Signing up for full tours prior to Early Bird deadline qualifies you for Early Bird pricing. Tour discounts cannot be combined and will be applied to the full tour price.

Tour Discounts and Special Offers

- Early Bird: \$500 off (apply by 15 May 2024)
- Early Bird Multi-Tour: \$600 off (apply by 15 May 2024)
- Returning University: \$250 off each tour
- Regular Multi-Tour: \$400 off each tour

NOTE: Signing up for tours prior to Early Bird deadline as noted above qualifies for Early Bird pricing as indicated. Tour discounts cannot be combined and will be applied to the full tour price. Tour discounts are not valid for Hop-Ons.

Deposit

\$2,500 per tour (non-refundable)

Tour Program Details

	Full Tour Without Hotels	Full Tours With Hotels
HOTEL ACCOMMODATIONS Single occupancy hotel accommodations with basic internet service at leading hotels. Our priority is to provide you with a safe, hassle-free and comfortable experience.	<input type="checkbox"/> Not included	<input checked="" type="checkbox"/> Included
AIR TRAVEL WITHIN REGION Inter-city air travel within tour countries during the tour. Flights are economy class. Most airlines allow carry-ons up to 7kgs (~15lbs) and checked bags 15-23 kgs (~33-50lbs).	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included
LOCAL TRANSPORTATION Local transportation to visit schools to and from the tour hotel. Full Tour participants only: Group airport transfers, plus airport pick-up (up to 48 hours prior) and airport drop-off.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included
ORIENTATION SESSION A presentation held in the city where the tour begins, to brief the travelers about regional macroeconomic trends, education systems, recruiting practices, etc.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included
MARKETING MATERIAL* Schools visited notified in advance and provided with material to advertise visiting institutions, plus students receive a booklet with information about visiting institutions.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included
WRAP-UP REPORT/STUDENT DATA Post-tour wrap-up report includes details regarding schools visited, counselor contacts, etc. and an Excel sheet with student data such as name, email, school, city, etc.	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included
MEALS Please budget \$50-60 per day for meals per person. Full Tour participants only: One Welcome Dinner included.	<input type="checkbox"/> Not included	Breakfasts at hotels only
PERSONAL EXPENSES Airfare to and from the traveler's home country and tour country, passport/visa(s), travel insurance, airport taxes, overweight baggage, shipping materials, personal expenses, etc.	<input type="checkbox"/> Not included	<input type="checkbox"/> Not included
ELIGIBLE FOR TOUR DISCOUNTS	<input checked="" type="checkbox"/> Included	<input checked="" type="checkbox"/> Included

* Deadline for inclusion in the student marketing materials is 45 days prior to the start of each tour. To be included in the marketing material, an institution must participate in 4 visit days during one tour. That can be 4 cities with 1 day each, or 2 cities with 2 days each, etc.).

APPLICATION PROCEDURE

Please complete the registration at form.jotform.com/KIC_UnivAssist/univassist-registration-fall-24. Upon receipt of application, you will receive acn invoice and the **deposit is due within 15 days**. Payment of the **balance of the program cost is due 60 days prior to the commencement of the program**. If program fees are not received 60 days before commencement of the program, the institution may be dropped from the program and cancellation fees will apply. If for any reason UnivAssist cannot accommodate an institution on the program, their fees including deposits will be fully refunded.

Deposits can be paid by credit card. Please contact us for further details at info@univassist.com

PROGRAM REFUND AND CANCELLATION POLICY

> 60 DAYS PRIOR to program commencement	46 – 60 DAYS PRIOR to program commencement	31 – 45 DAYS PRIOR to program commencement	30 DAYS OR LESS to program commencement
100% of the refundable charges	50% of the refundable charges	25% of the refundable charges	No refund

NOTE: Deposits are not refundable. Due to travel uncertainties, all participants are required to purchase adequate travel and medical insurance to cover the entire tour cost and any related expenses.

TERMS AND CONDITIONS FOR PARTICIPATION

- Participating institutions must be accredited two-year, four-year and/or graduate degree-granting institutions
- The individual(s) traveling must have knowledge of their institution’s admissions policies and procedures
- The institution will be liable for the entire program cost even if the traveler(s) only attends a partial program
- Participating institutions must be accredited two-year, four-year and/or graduate degree-granting institutions
- An educational institution may choose to send multiple travelers on a program
- Additional travelers will pay 75% of the program price
- During the programs, alumni and/or any additional non-program participants/representatives are considered additional travelers, and are subject to the multiple traveler fee indicated above. Any additional representatives (beyond the single tour traveler) are not permitted to stand at an institution’s table without prior permission and fee agreement
- UnivAssist reserves the right to make changes to the program if, in its judgment, the change will be in the best interest of the participants. This may include itinerary changes to dates, cities, order of cities, school visits or events in a particular city, accommodations, venue, etc.
- Participant/traveler acknowledges and agrees that UnivAssist shall not be liable for any loss, injury, delay or damage from any cause
- UnivAssist is not responsible for personal or travel and health insurance and participants are required to purchase appropriate travel and medical insurance and plan for contingencies
- All prices mentioned here are based on exchange rates as of January 2024 and are subject to change
- Deposits are non-refundable
- Institutions are liable for program fees as indicated in the program refund and cancellation policy
- Educational institutions and their travelers must support and adhere to NAFSA’s Statement of Ethical Principles
- In case a university changes the individual(s) traveling, cancellation and re-booking charges will be billed to the participating university
- Participants must follow social distancing, mask mandate, vaccination and testing norms as per the policy within the destination countries or region at the time of the tour

2024 FALL PROGRAM APPLICATION

form.jotform.com/KIC_UnivAssist/univassist-registration-fall-24