

VALOUR

Unlocking access to the future of finance and Web3

A DeFi Technologies Company

VALOUR

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What We Do?

Unlocking access to the future of finance and Web3

Digital assets are on the verge of transforming the financial system. We believe that traditional investors should have the opportunity to invest in digital assets, including cryptocurrencies, without creating a separate brokerage or bank account.

Valour Inc. issues exchange traded products (ETPs) that enable retail and institutional investors to access digital assets like Bitcoin in a simple and secure way via their traditional bank account. Established in 2019, Valour is a wholly owned subsidiary of **DeFi Technologies Inc.** (NEO: DEFI) (GR: MB9) (OTC: DEFTF)



DeFi Technologies

Executive Team



Olivier Roussy Newton
Founder & CEO
Founder & Director of Valour

- Founder of HIVE Blockchain Technologies (TSX.V HIVE) \$2bn market cap
- Raised over \$800m past 2 years
- Founder of Latent Capital
- Founder of Quantum Holdings



Ryan Ptolemy, CPA, CFA
CFO

- CFO of Aberdeen International (TSX:AAB)
- Former CFO of multiple public and private companies



Russell Starr
Head of Capital Markets

- CEO (Trillium Gold)
- Director (Canada Nickel Company)
- Early Investor (Echelon Wealth Management)

Valour Asset Management

Executive Team

Experts in financial markets, digital assets and capital markets technology



Niclas Larsén

Chief Technical Officer

- 15 years in Software Engineering in Algorithmic Trading at tier-1 institutions; Nordea, Orc Software (Itiviti), Neonet (KCG) and Tradetech Consulting (Virtusa)



Marco Infuso

Chief Sales Officer

- Former 21Shares Managing Director – Business Development German speaking Europe DACH
- Former Bank Vontobel Executive Director for AMC Business Development
- Former Head of Institutional Sales Commerzbank/ComStage ETF Switzerland



Thomas Ochsner

Head of Trading

- Former derivatives trader and portfolio manager at UBS, Nordea and ABG Sundal Collier
- Experienced in equities, FX, convertible bonds and crypto currencies

Valour Advisors

Pioneers in FinTech, blockchain and digital asset markets



Johan Wattenstrom

Co-Founder

- Founder of XBT Provider (World's first Bitcoin ETP)
- Co-Founder, Director at Nortide Capital



Anthony Pompliano

Advisor & Co Founder of Reflexivity Research

- Co-Founder & Partner at Morgan Creek
- Investor at Pomp Investments
- Former Product Manager at Facebook

Why Valour

Valour is well-positioned to become the leading issuer for digital asset ETPs



Market demand is high

There is clear and accelerating market demand from retail and institutions that are unable to hold digital assets directly



Trust and security

Retail and institutional investors want securitized products traded on regulated stock exchanges, accessible via their bank or broker



High-calibre team

Valour's executive team consists of industry experts in trading, digital assets, custodianship, FinTech and capital markets



Backed by industry leaders and institutions

Valour is partnered with leading firms in the digital assets space, and publicly listed (NEO:DEFI, OTCMKTS: DEFTF: FR:RMJ)



Differentiated from competitors

Many existing ETP issuers in the European market lack transparency, market-making skills and digital asset expertise



Product innovation

Valour launched the world's first fee-free Bitcoin ETP and continues to innovate, recently releasing the world's first Cardano and Uniswap ETPs

Building a Sustainable Future

Valour is committed to building a sustainable future for its investors, the decentralised finance ecosystem, and beyond



As a Crypto Climate Accord (CCA) supporter, Valour has committed to supporting the CCA's objectives and to helping advise, develop, and scale solutions in support of the CCA and ESG compliance.

The CCA's overall objective is to decarbonise the global crypto industry by prioritizing climate stewardship and supporting the entire crypto industry's transition to net zero greenhouse gas emissions by 2040. The CCA has two specific interim objectives:

Objective 1: Achieve net-zero emissions from electricity consumption for CCA Signatories by 2030.

Objective 2: Develop standards, tools, and technologies with CCA Supporters to accelerate the adoption of and verify progress toward 100% renewably-powered blockchains by the 2025 UNFCCC COP30 conference.



Valour Bitcoin Carbon Neutral ETP provides investors with sustainable and climate-friendly exposure to Bitcoin. The carbon neutral ETP presents a trusted investment option which benefits the environment and aligns with ESG goals by funding certified carbon removal and offset initiatives in order to neutralise the associated bitcoin carbon footprint.

Innovation lies at the core of Valour's proposition. Working with our partner Patch, we have developed a proven route to decarbonize the footprint of our Valour BTC Carbon Neutral ETP. In doing so, Valour has identified and reviewed industry benchmarks and best practices to ensure that all aspects of the structure follow the latest research principles and actionable recommendations. Abiding by the highest standards and deploying a methodology that most accurately calculates the emissions relating to Bitcoin, Valour stands at the forefront of the crypto industry, promoting sustainable development through proven quality carbon avoidance and removal projects.

Why ETPs?

ETPs provide investors with several benefits over buying crypto directly



Diversity

Valour's ETPs provide investors with unparalleled access to single digital assets and comprehensive digital asset indexes through single trades.



Transparency

Valour's ETPs have a clear and consistent link between their price and the price of the underlyings.



Security

Valour's ETPs provide trusted access to digital asset exposure through regulated exchanges and brokers, with the underlyings 100% hedged at all times.



Simplicity

Valour's ETPs provide easy access to the latest digital assets without the need to set up exchange accounts and digital wallets.



Low Fees

Valour's ETPs provide competitive management fees with no hidden extra costs.

BÖRSE
FRANKFURT FRA

EURONEXT AMS

EURONEXT PAR

justTRADE

Onvista

Comdirect

LS LANG & SCHWARZ LS

NGM NGM

Valour Asset Management – AUM

AUM: C\$590 Million

*Figures as of February 22, 2024



BTC Zero

EUR ISIN: CH0573883474
SEK ISIN: CH0585378661



ETH Zero

EUR ISIN: CH0585378752
SEK ISIN: CH1104954362



ADA ETP

EUR ISIN: CH1114178820
SEK ISIN: CH1114178796



Binance

EUR ISIN: CH1149139672
SEK ISIN: CH1149139698



DOT ETP

EUR ISIN: CH1114178812
SEK ISIN: CH1114178770



SOLETP

EUR ISIN: CH1114178838
SEK ISIN: CH1114178762



UNI ETP

EUR ISIN: CH1114178846
SEK ISIN: CH1114178754



1Valour Bitcoin Physical Carbon Neutral

EUR ISIN: CH1149139706



AVAX ETP

EUR ISIN: CH1149139615
SEK ISIN: CH1114178788



ATOM ETP

EUR ISIN: CH1149139664



ENJ ETP

EUR ISIN: CH1149139656



Bitcoin Physical Carbon Neutral

EUR ISIN: GB00BQ991Q22



Valour Digital Asset Basket 10 (VDAB10)

EUR ISIN: CH1149139623
SEK ISIN: CH1161139568



1Valour Ethereum (ETH) Physical Staking ETP

EUR ISIN:
GB00BRBMZ190



Internet Computer Protocol (ICP) Physical Staking ETP

EUR ISIN: GB00BS2BDN04



XRP ETP

SEK ISIN: CH1161139584

Web 3.0 and Blockchain: By Numbers

\$39.7 Billion

Blockchain gaming technology
market size by 2025

\$3.1 Trillion

Blockchain technology value add to
businesses in Finance; Private
healthcare and Retail by 2030

\$13 Trillion

Citibank prediction of TAM for
Metaverse Economy by 2030

420 Million

Active Crypto users as of 2023

1 Billion

Projected Crypto users by 2030

Valour Asset Management

(Product List & Exchanges)

Product / Underlying	Fee	ISIN	WKN	Currency	Ticker	Ticker	Ticker	Ticker	Code
IVALOUR BITCOIN PHYSICAL CARBON NEUTRAL	1.49%	GB00BQ991Q22	A3G5PQ	EUR	1VBT	-	-	-	1VBT GR Equity
VALOUR BITCOIN ZERO	0.00%	CH0573883474	A3GRPD	EUR	VALOUR BITCOIN ZERO	BTC0	BTC0	VALOUR BTC ZERO EUR	BR0212596
VALOUR BITCOIN CARBON NEUTRAL	1.49%	CH1149139706	A3G03V	EUR	VALOUR BITCOIN CARBON NEUTRAL	-	-	-	BY9860283
VALOUR ETHEREUM ZERO	0.00%	CH0585378752	A3GUMQ	EUR	VALOUR ETHEREUM ZERO	ETH0	ETH0	VALOUR ETH ZERO EUR	BR6804230
IVALOUR ETHEREUM PHYSICAL STAKING	1.49%	GB00BRBMZ190	A3G6BS	EUR	1VET	-	-	-	1VET GR Equity
IVALOUR INTERNET COMPUTER PHYSICAL STAKING	1.90%	GB00BS2BDN04	A3G9SD	EUR	1VIC	-	-	-	1VIC GR Equity
VALOUR UNISWAP (UNI)	1.90%	CH1114178846	A3GU9X	EUR	VALOUR UNISWAP	-	-	-	BR9919282
VALOUR POLKADOT (DOT)	1.90%	CH1114178812	A3GU90	EUR	VALOUR POLKADOT	DOTVA	DOTVA	-	BR9909515
VALOUR CARDANO (ADA)	1.90%	CH1114178820	A3GU9Z	EUR	VALOUR CARDANO	ADAVE	ADAVE	-	ADAVE1286
VALOUR SOLANA (SOL)	1.90%	CH1114178838	A3GU9Y	EUR	VALOUR SOLANA	SOLVA	SOLVA	VALOUR SOLANA EUR	BR9918268
VALOUR AVALANCHE (AVAX)	1.90%	CH1149139615	A3GX9S	EUR	VALOUR AVALANCHE (AVAX)	-	-	-	BV3327863
VALOUR ENJIN (ENJ)	1.90%	CH1149139656	A3GYZ7	EUR	VALOUR ENJIN	-	-	-	BX2797401
VALOUR COSMOS (ATOM)	1.90%	CH1149139664	A3GYUV	EUR	VALOUR COSMOS (ATOM)	-	-	-	BX2288187
VALOUR BINANCE (BNB)	1.90%	CH1149139672	A3GOSP	EUR	VALOUR BINANCE (BNB)	-	-	-	BY3800350
VALOUR BITCOIN (BTC) ZERO SEK	0.00%	CH0585378661	-	SEK	-	-	-	VALOUR BTC ZERO SEK	BR6804230
VALOUR ETHEREUM (ETH) ZERO SEK	0.00%	CH0585378752	-	SEK	-	-	-	VALOUR ETH ZERO SEK	BR6804230
VALOUR UNISWAP (UNI) SEK	1.90%	CH1114178754	-	SEK	-	-	-	VALOUR UNISWAP SEK	BS2231980
VALOUR RIPLE (XRP) SEK	1.90%	CH1161139584	-	SEK	-	-	-	-	ZG141146
VALOUR POLKADOT (DOT) SEK	1.90%	CH1114178770	-	SEK	-	-	-	VALOUR POLKADOT SEK	BR0234327
VALOUR CARDANO (ADA) SEK	1.90%	CH1114178796	-	SEK	-	-	-	VALOUR CARDANO SEK	BR0231513
VALOUR SOLANA (SOL) SEK	1.90%	CH1114178762	-	SEK	-	-	-	VALOUR SOLANA SEK	BR4193248
VALOUR BINANCE (BNB) SEK	1.90%	CH1149139698	-	SEK	-	-	-	-	ZG2813787
VALOUR AVALANCHE (AVAX) SEK	1.90%	CH1114178788	-	SEK	-	-	-	VALOUR AVALANCHE (AVAX) SEK	BU6613709
Multi Assets									
Product / Underlying	Fee	ISIN	WKN	Currency	Ticker				Code
VALOUR DIGITAL ASSET BASKET 10	1.90%	CH1149139623	A3G03U	EUR	VALOUR DIGITAL ASSET BASKET 10 (VDAB10)	-	-	VALOUR VDAB10 EUR	BY9859038
VALOUR DIGITAL ASSET BASKET 10 SEK	1.90%	CH1161139568	A3G6S5	SEK	VALOUR VDAB10 SEK	-	-	VALOUR VDAB10 SEK	ZJ329538

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LS
LANG & SCHWARZ

EURONEXT

**Nordic
Growth Market**
Börse Stuttgart Group

VALOUR

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