YOLO VISION
2023

September 27th, 2023

Hybrid Event

The New Frontier of Vision AI
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In identifying the opportunity to connect with our substantial Ultralytics YOLO community, we've established Ultralytics YOLO VISION: the only conference in the world that focuses on open-source vision AI development and progress.

For the second year in a row, we're thrilled to introduce our one-of-a-kind hybrid event. Researchers, engineers, and practitioners will come together once again to share knowledge, innovation, and progress in the world of vision AI.

We are also excited to announce our partnership with Google for Startups in bringing YV23 to Madrid, Spain. The in-person part of the event will take place at the Google for Startups Campus, offering attendees a full-day experience filled with captivating talks, panels, and networking opportunities.
Previous Speakers
Why Sponsor

By sponsoring YOLO VISION 2023, you'll gain access to one of the largest open-source computer vision communities in the world.

With hundreds of thousands of members located around the globe, the Ultralytics YOLO community is made up of practitioners, entrepreneurs, and industry leaders who help shape the face of the open-source industry as we know it.

Additionally, YV23 is the only conference in the world that focuses on open-source vision AI development and progress meaning that sponsors will get to be part of an event that is one-of-a-kind.

- Boost Your Brand’s Visibility in the World of AI
- Position Your Brand as a Thought Leader in Vision AI
- Show Support & Commitment to Open-Source
- Promote Awareness of Your Products & Services
- Engage in High-Targeted Marketing Opportunities
- Gain Insight Into Vision AI Market Dynamics & Trends
Why Attend YOLO VISION?

- Investigate real-world case studies and applications of vision AI
- Explore where the industry and technology are heading
- Discover industry best practices, methodologies, and standards
- Attend sessions, keynotes, and panel discussions led by industry experts
- Network with those in the space to foster valuable connections and potential collaborations
- Witness the latest advancements and breakthroughs in vision AI
- Spark innovative ideas and creative solutions

Quick Facts


- YV22 was our first-ever event, which was held virtually and resulted in more than 1500 registrations.

- In 2022, we received 25% more speaker requests and 105% more attendee signups than anticipated.
Who Attends YOLO VISION?

Attendees By Industry

- Information Technology 53.2%
- Professional Services 11.6%
- Other 9.9%
- Industrials 9.4%
- Consumer Goods 9%
- Automotive 6.9%

Previous Attendees From

- Alibaba
- ancestry
- aws
- Baidu
- BCG
- CHUBB
- databricks
- Deloitte
- Ford
- Fujitsu
- GE
- HUAWEI
- KPMG
- LOWE'S
- Nielsen
- NVIDIA
- ORACLE
- SAMSUNG
- Tata
- Walmart
Sponsorships-at-a-Glance

<table>
<thead>
<tr>
<th>Contact <a href="mailto:marketing@ultralytics.com">marketing@ultralytics.com</a> to secure your sponsorship today.</th>
<th>Diamond 1 Available</th>
<th>Platinum 4 Available</th>
<th>Gold 6-4 Available</th>
<th>Silver Unlimited</th>
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<tbody>
<tr>
<td>Pre or Post-Event Email Blast</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>One time use of opt-in list to be sent by Ultralytics.</td>
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<tr>
<td>Recognition in Opening and Closing Sessions</td>
<td>✓</td>
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<tr>
<td>Sponsor Recognition by Name.</td>
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<tr>
<td>Custom Question in Post-Attendee Survey</td>
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<td>1</td>
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</tr>
<tr>
<td>Opportunity to add question of your choice (must be approved by Ultralytics), and follow up reporting with data results.</td>
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<tr>
<td>Speaking Opportunity</td>
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<tr>
<td>Accompanied by a 5-minute Q&amp;A. Subject to availability.</td>
<td>30-Minute Keynote</td>
<td>20-Minute Talk</td>
<td>10-Minute Talk</td>
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<td>Social Media Re-Share</td>
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<td>The Ultralytics Twitter account will re-tweet 1 post of your choosing. Timing determined by Ultralytics.</td>
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<tr>
<td>Social Media Promotion of Sponsorship</td>
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<td>2</td>
<td>1</td>
<td>1</td>
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<tr>
<td>From The Ultralytics Twitter. Sponsor can provide custom content (must be approved by Ultralytics).</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Stage Branding</td>
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</tr>
<tr>
<td>Logo prominently displayed on stage screens.</td>
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<tr>
<td>Marketing Collateral Distribution</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Laid out in a prominent location.</td>
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<tr>
<td>Recognition in Pre-Conference Email Marketing</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition on Event Signage and Website</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Prominent logo display on event web pages, onsite conference signage</td>
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<tr>
<td>Recognition of Logo on Event Website</td>
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<td>Reservation of Seats at Event</td>
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<td>3</td>
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<td>Post-Event Data Report</td>
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Sponsorship Cost

| | $6000 | $3500 | $1500 | $750 |
Diamond Sponsorship Detail

01
Marketing and Brand Exposure

- Pre or Post-Event Email Blast: One-time use of opt-in list to be sent by Ultralytics.
- Company Logo Listed On All Event Webpages and All Event Email Promotions.
- Social Media Promotion of Sponsorship 3x: From The Ultralytics Twitter. Sponsor can provide custom content (must be approved by Ultralytics).
- Social Media Re-Share: The Ultralytics Twitter account will re-tweet 1 post of your choosing. Timing determined by Ultralytics.
- Stage Branding: Logo prominently displayed on stage screens.

02
On-Site Experience

- Recognition on Event Signage: Prominent logo display on conference signage onsite.
- Recognition During Opening and Closing Sessions: Sponsor recognition by name.
- Marketing Collateral Distribution: Laid out in prominent location.

03
Speaking Opportunity

- 30-Minute Keynote Session: Accompanied by a 5-minute Q&A session, subject to availability.

04
Event Access and Knowledge Share

- 5 Event Attendee Seats Reserved: Full access passes to the entire conference for your staff or customers.
- Access to Post-Event, On-Site Networking Reception.
- Access to On-site Lunch.
- Post-Event Data Report: Provides event demographics and additional details on event performance.
Platinum Sponsorship Detail

01 Marketing and Brand Exposure

- Pre or Post-Event Email Blast: One-time use of opt-in list to be sent by Ultralytics.
- Company Logo Listed On All Event Webpages and All Event Email Promotions.
- Social Media Promotion of Sponsorship 2x: From The Ultralytics Twitter. Sponsor can provide custom content (must be approved by Ultralytics).
- Social Media Re-Share: The Ultralytics Twitter account will re-tweet 1 post of your choosing. Timing determined by Ultralytics.
- Stage Branding: Logo prominently displayed on stage screens.

02 On-Site Experience

- Recognition on Event Signage: Prominent logo display on conference signage onsite.
- Recognition During Opening and Closing Sessions: Sponsor recognition by name.
- Marketing Collateral Distribution: Laid out in prominent location.

03 Speaking Opportunity

- 20-Minute Talk Session: Accompanied by a 5-minute Q&A session, subject to availability.

04 Event Access and Knowledge Share

- 3 Event Attendee Seats Reserved: Full access passes to the entire conference for your staff or customers.
- Access to Post-Event, On-Site Networking Reception.
- Access to On-site Lunch.
- Post-Event Data Report: Provides event demographics and additional details on event performance.
01

Marketing and Brand Exposure

- Company Logo Listed On All Event Webpages and All Event Email Promotions.
- Social Media Re-Share: The Ultralytics Twitter account will re-tweet 1 post of your choosing. Timing determined by Ultralytics.
- Stage Branding: Logo prominently displayed on stage screens.

02

On-Site Experience

- Recognition on Event Signage: Prominent logo display on conference signage onsite.
- Marketing Collateral Distribution: Laid out in prominent location.

03

Speaking Opportunity

- 10-Minute Talk Session: Accompanied by a 5-minute Q&A session, subject to availability.

04

Event Access and Knowledge Share

- 1 Event Attendee Seat Reserved: Full access passes to the entire conference for your staff or customers.
- Access to Post-Event, On-Site Networking Reception.
- Access to On-site Lunch.
- Post-Event Data Report: Provides event demographics and additional details on event performance.
Other Promo Opportunities

01 Silver Sponsorship Detail

- Company Logo Listed On All Event Webpages and Email Promotions.
- Stage Branding: Logo prominently displayed on stage screens.
- Recognition on Event Signage: Prominent logo display on conference signage onsite.
- Marketing Collateral Distribution: Laid out in prominent location.
- Post-Event Data Report: Provides event demographics and additional details on event performance.

- Unlimited $750

02 Onsite Coffee Break + Lunch

Welcome entrepreneurs, experts in the field, and innovators to YV23 and sit down with them during our onsite lunch. Includes sponsor signage and verbal recognition at both coffee break + lunch.

- 1 Available $3400

03 Onsite Reception & Drinks

Engage in lively discussions about your brand during our onsite YV23 reception. Includes sponsor signage and verbal recognition at reception.

- 1 Available $3300
Push the Boundaries of the New Frontier of Vision AI

Interested in creating a custom sponsor package? We are happy to collaborate with you to create a package tailored to your organization’s needs.

Contact marketing@ultralytics.com to secure your sponsorship today.

https://ultralytics.com/yolo-vision/