



The Kennel Shop Ltd Cookie, Privacy & GDPR Policy

The Kennel Shop Ltd or any associated trading names understand the importance of protecting the confidentiality of our customers. The Kennel Shop Ltd adhere to the following:

Privacy Statement:

English law and jurisdiction apply with respect to the content of this notice and the information contained. The Kennel Shop Ltd recognise and address our obligations under the provisions of GDPR. Data Controller for The Kennel Shop Ltd provides services in the UK and will act as the Data Controller with regards to your information.

Data Collection:

We collect information from all users of The Kennel Shop Ltd services, whether this is via our website, in person or via an affiliated partner. The Kennel Shop Ltd collect data required to carry out our services to customers. This includes but is not limited to name, address, mobile and email addresses. The Kennel Shop Ltd will never knowingly collect more personal data than is strictly necessary to perform our tasks in providing customer services.

How and when The Kennel Shop Ltd collect information:

Information is collected via our website and in store ordering systems.

Information is also voluntarily provided to us by customers when creating an account or signing up for Loyalty Scheme services. Personal information relating to an individual is collected during customer

registration, telephone calls, email correspondence and social media messages. Customer information is also collected during meetings, telephones calls and events The Kennel Shop Ltd attend or host.

In addition to the information provided The Kennel Shop Ltd collect and check data for third parties such as companies Purina, Burns, Eukanuba, Skinners, Hills

Information created when you use our services:

If you are a customer of The Kennel Shop Ltd, we will collect personal data through, name, address, mobile and email addresses. The Kennel Shop Ltd may associate your name with another person through refer a friend scheme, to ensure you receive the due recognition.

The Kennel Shop Ltd <https://www.thekennelshop.co.uk/> Company Number 11171687

Use of Cookies:

The Kennel Shop Ltd website <https://www.thekennelshop.co.uk/> (the “Site”) uses cookies. Cookies are small data files which the Site places on your computer or handheld device. This is normal practice for websites. Cookies are essential to help us provide a high-quality website. By collecting information through cookies and other automated means on our Site, we learn how to best tailor the Site to our visitors.

The Cookies that we use and why:

We use third party cookies to analyse your visiting patterns on our Site and other trends and statistics regarding your use of our Site and the sites from which you visited us (referrers). These cookies are set by Google Analytics. Using these cookies helps us deliver the best web experience for you, and to understand what our readers are looking at so that we can produce more of the right kind of content. We do not use cookies to track your Internet browsing activities before or after you visit the Site. Our use is subject to Google’s current cookie policy, which you can find at: <https://support.google.com/analytics/answer/6004245>