

SERVICES GUIDE

GROWING
YOUR BRAND
THROUGH DIGITAL
INNOVATION

Romulus Dynamics
An innovation agency.





CONTENTS

- 3 CONTENTS
- 4 ROMULUS DYNAMICS
- 5 WHO WE ARE
- 6 WHAT WE DO
- 7 WHAT WE DO
- 8 MISSION
- 9 PROCESS
- 10 TEAM
- 11 CLIENTS
- 12 TESTIMONIALS
- 14 PACKAGES
- 15 NEXT STEPS

ROMULUSDYNAMICS



4 / 15

Romulus Dynamics is a web3 agency that delivers the most effective strategies for startups and enterprises. We are a team of strategists, designers, developers and content creators who create systems to grow brands.

WHO WE ARE

01 As a foremost authority on modern digital innovation, Romulus Dynamics has helped major corporations and start-ups alike build their brands into something that stands out against the competition. We're here to help you find your voice and find your customers with innovative digital solutions, strategic analysis, creative design, and more.

Whether it's building your website or helping to launch your brand, Romulus Dynamics is here to help. Your success is our success. We can help you grow your brand from zero to hero. We have helped small businesses revenue by 550%. We have worked with enterprises to launch new digital innovations to market.



WHAT WE DO

6 / 15

- IN A NUTSHELL
- CHOICE ARCHITECTURE
- CONSULT AND RECOMMENDATIONS
- BRAND AUDIT
- WEBSITE AUDIT
- SEO AUDIT
- COMMUNITY BUILDING, DAO
- NFT WEBSITES
- SMART CONTRACT DEVELOPMENT
- NFT LAUNCH
- NEW WEBSITE BUILDS
- INDUSTRY LEADING WEBSITE DESIGN
- BRANDING & LOGO DESIGN
- LEAD GENERATION LANDING PAGES
- GRAPHIC DESIGN AND EDITORIAL DESIGN

We deliver design with grace, honesty, integrity, and vision, or, in other words, with a goal in mind. Our solutions are aimed at solving complex business problems. We love neat design, communication and code. Our biggest strength lies in our ability to clearly represent complex processes – it's both our hobby and job.

1. The businesses who seek us out share values that show a commitment to make the world a more equitable, honest, and productive place.



01



WHAT WE DO

→ DESIGN & DEVELOPMENT

- Logo Design
- UI Design
- Wireframes
- UX Design
- Brand Identity
- Brand Guidelines
- Editorial Design
- Web Design
- Social Media Kits
- Web Development
- Content Production
- Editorial Design

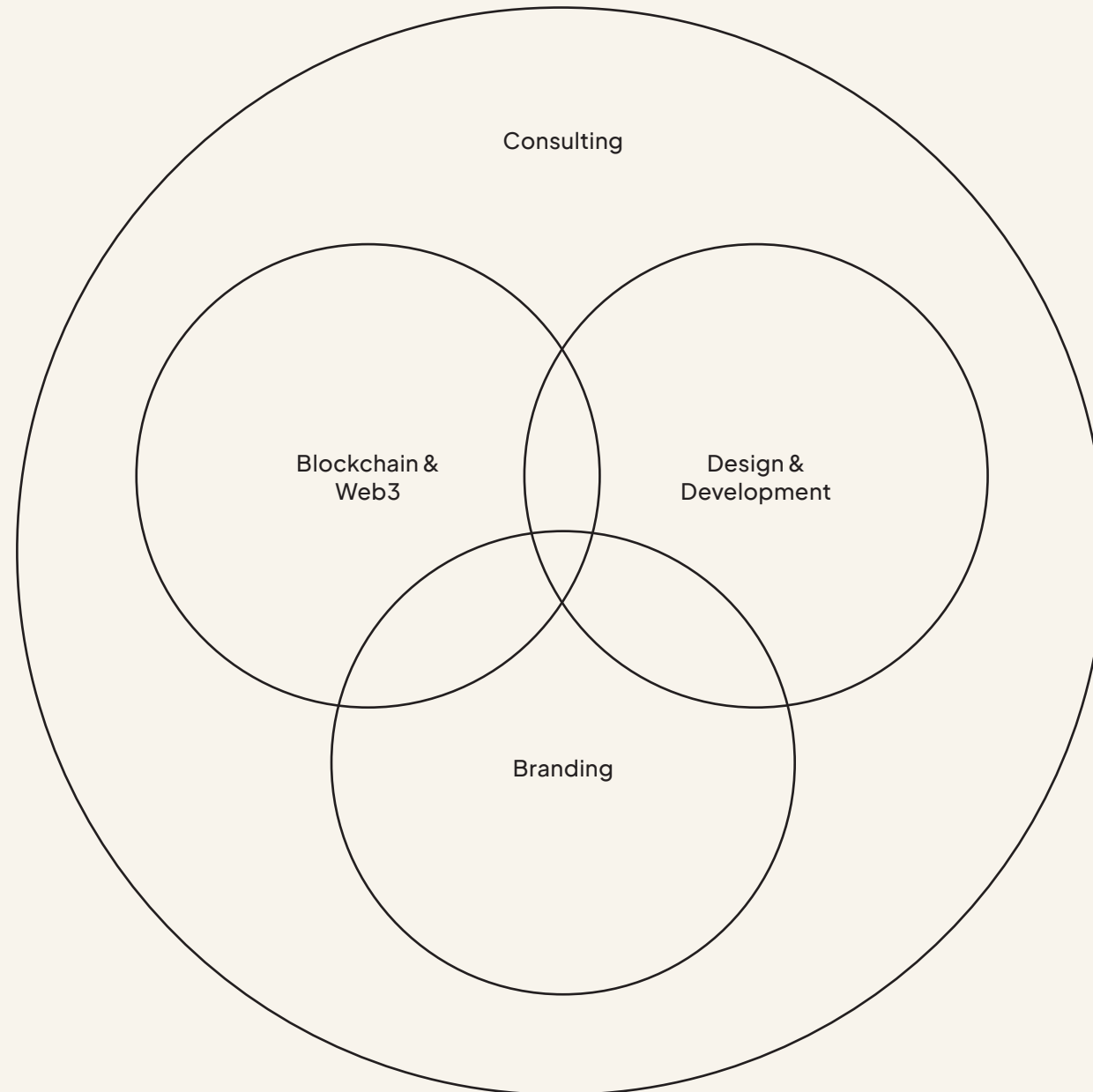
→ BRAND STRATEGY

- Brand consulting
- Brand Audit
- Design Audit
- SEO Audit
- Information Architecture
- 1-1 consulting sessions

7 / 15

→ BLOCKCHAIN & WEB3

- Smart Contract
- ERC-TOKENS
- Security TOKENS
- Utility TOKENS
- Equity TOKENS Landing Page Design
- ERC-721
- Random NFT Minting
- Wallet Integration (Metamask)
- Smart Contracts Creation And Deployment
- IPFS Storage
- Metamask Integration
- List On Marketplaces Like Opensea
- Presale/Public Minting
- Minting Website For Nft's On Any Network Such As Polygon, ETH, MTV, Etc.
- Add Mint Engine To React, Next, And HTML Websites



01

MISSION

WE BELIEVE IN YOUR SUCCESS. WE WILL GROW WITH YOUR BUSINESS, SO WE CAN SUPPORT OUR FOUNDATION AND ACHIEVE YOUR DIGITAL GOALS.

We want to create brands people love.

The work we do is intended to build bonds between people and the things they love... We want to create and bring communities of like-minded people together through the values and interests they share.

We want to create relationships.

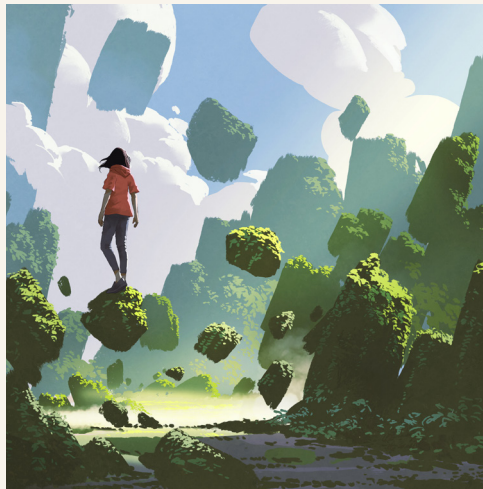
Whether it's our focus on our workplace culture, or our focus on partnering with our clients, we're deeply rooted in sharing our passion. We want to bring people joy through what we do.

We want to create work people love.

The type of work that is a reflection of our dedication and passion. The type of work our community is inspired by. The type of work that changes the game for our clients. The type of work that stands out because it stands for something.

8 / 15

1



2



3



PROCESS

WE LIKE TO START BY
UNDERSTANDING YOUR MARKET,
YOUR CUSTOMERS, AND YOUR
BRAND. GETTING TO KNOW.



1	Listen	<p>To begin, we arrange a casual face-to-face encounter. One of the most crucial parts of our approach is making sure we hear what you have to say.</p> <p>We need to know where you are now and where you hope to go in the future. We'll talk about your target audience, your business, and your goals so that we can come up with a unique benchmark from which to gauge your progress.</p> <p>This meeting is on us, so no need to go to the bank.</p>
2	Research	<p>Research is key to the success of any project. We will guide on through the correct steps, and advise on on the best project practices before we get started on the design and build strategy.</p>
3	Design & Develop	<p>A great design is a combination of appearance and feel. It determines the first impression that visitors will have of your company and brand. To develop great, engaging experiences for your customers, we apply smart, creative design and refine user interactions. Mockups and proofs are created to give you an idea of what the final product will look like, followed by the final product with every pixel exactly in place. When the time comes for development, we will have agreed on a design, so sit back and relax.</p>
4	Launch	<p>Make waves with your new product now that it's out in the open. We will guide you in making strategic moves that will increase the number of people who engage with you and help you to turn them into paying clients.</p>
5	Evaluate	<p>Now it's time to evaluate how the project has gone, and where we are now. We will smooth out any wrinkles, and advise you of the best path forward.</p>

TEAM

Meet just some of the Romulus wolfpack.

DAMIEN “WOLF” WAUGH
Founder & Creative Director

SYDNEY



TAPIWA “T” MAZANDO
CFO

SYDNEY



RABIUL AZIM
Senior Developer

SYDNEY



SIMON HAWK
Brand Mythologist

SYDNEY



10 / 15

JERRY OLASAKINJU
Content Writer

SYDNEY



MUHAMMAD SHARJEEL
Developer

SYDNEY



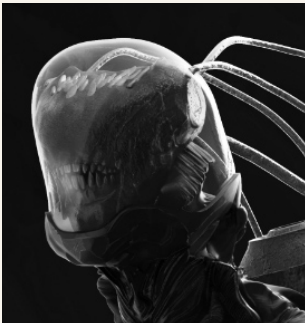
JESSICA “JESS” KI
Support Lead

SYDNEY



MAX NEWTON
Brand Mythologist

LONDON



So what’s with the faces? The team here decided to choose some creative pictures to give us some more flavour. Look us up any time on LinkedIn for our boring human appearances!

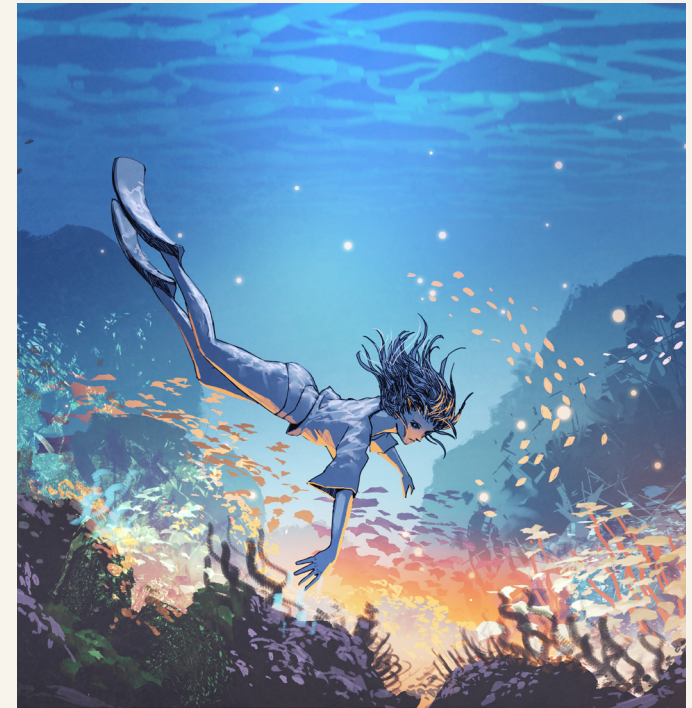
CLIENTS

WE SPECIALIZE IN CREATING
UNIQUE INTERNET PROJECTS. OUR
PORTFOLIO CONSISTS OF VARIOUS
ITEMS: FROM SMALL WEBSITES TO
LARGE BLOCKCHAIN DEVELOPMENT
PROJECTS. WE BASE OUR IDEAS
ON THE BEST PRACTICES AND
EXPERIENCES AND PROVIDE THE
END RESULT WITH A LONG TERM
GUARANTEE.

11 / 15

SELECTED CLIENTS/
HONDA
YAMAHA
ADOBE
OMNI
ICR
WCC
ACCURA
QI WEALTH
RESOURCE SUPER
THE DECISION EXPEDITION
MYTHIC WOLF
CHAMP
BUSINESS DEVELOPER

Service Guide



ALEX ROE
FINANCIAL ADVISOR

When choosing a branding solution, you have to take the cost off the table and make the best decision for the customer. Romulus Dynamics was the best decision we could have made to execute increased engagement with our brand.

CEM ONUR
FOUNDER

Damien at Romulus went above and beyond to ensure our landing page was nothing short of perfection.

Damien was always contactable outside of business hours and was willing to even work over the weekend to meet our deadline.

His knowledge and understanding of branding and e-commerce was a breath of fresh air which confidently allowed me to leave the project within his hands with very little input needed for me.

I would strongly recommend Romulus Dynamics to anyone needing support with branding and web development.

NARRISA STANLEY
ACCOUNTING
DIRECTOR

Damien's team eye for aesthetics has significantly improved our online presence & brand awareness across including website, Instagram and LinkedIn.

TESTIMONIALS

MAX NEWTON
CEO

Damien's work has Boosted my response rates by 200%. So good, we'll be doing more work together.

SAMSON YOUNG
FOUNDER

Romulus Dynamics have brought my WEB3 and Blockchain project to life! I loved every minute of the process!





13 / 15

WE'VE MADE A FEW THINGS LET'S GET STARTED

PACKAGES

WE BELIEVE IN YOUR SUCCESS. WE WILL GROW WITH YOUR BUSINESS, SO WE CAN SUPPORT OUR FOUNDATION AND ACHIEVE YOUR DIGITAL GOALS.

14 / 15

Custom Packages

We can put together custom packages based on your design needs. If this interesting you, please get in touch via email.

Email

support@romulusdynamics.com
damien@romulusdynamics.com



STARTER

STARTER SERVICES will provide you with a set of different tools and initiatives that will help you get started with your digital transformation. We offer a range of services, from digital marketing to content creation and more. With this package, you'll be able to create and execute your project with us.

- EDITORIAL & GRAPHIC DESIGN —
- WEB DESIGN —
- WEB DEVELOPMENT —
- BRAND AUDITS —
- CONTENT WRITING —

PREMIUM

PREMIUM SERVICES range from web3 and blockchain design and development, to full scale brand launch.

We're here to help you launch your brand and take it to the next level. We'll provide you with a dedicated team of professionals to design and develop your website, or anything else from scratch. We will work day and night to make sure that you are satisfied with the final product. You don't need to worry about a thing!

- EDITORIAL & GRAPHIC DESIGN —
- WEB DESIGN —
- WEB DEVELOPMENT —
- BRAND AUDITS —
- CONTENT WRITING —
- BLOCKCHAIN DEVELOPMENT —
- NFT DEVELOPMENT & LAUNCH —
- SMART CONTRACTS —

NEXT

Contact

If you're ready to take a deep dive to create the brand identity and digital platform of your organization's dreams, let's talk.

Even if you're not quite ready to take the leap, but want to see if we're the right fit, it's worth a conversation.

Web	romulusdynamics.com
Telephone / Social	+61434 952 342 @romulusdynamics.com
Email	start@romulusdynamics.com

