

RALLYFISH

ELEVATE YOUR ONLINE PRESENCE

Partner & Media Kit



www.rallyfish.co.uk

info@rfmsport.com

RALLYFISH

Highly-Engaged Audience

With 200,000 visitors every month, RallyFish is one of the fastest growing Rally platforms globally, Opening doors to unprecedented opportunities for sponsors, partners, participants, and fans. With our finger on the pulse of the rallying scene, we offer a dynamic space where partnerships thrive, brands shine, and every rally becomes an unforgettable experience.

With over 6 million monthly impressions, 2 million monthly reach and 500,000 engagements per month our platforms offer a unique opportunity for partners to reach a large and diverse audience.

www.rallyfish.co.uk

200,000

MONTHLY SITE VISITS

2,000,000

OVERALL REACH

6,000,000

TOTAL IMPRESSIONS

500,000

ONLINE ENGAGEMENTS

50,000

GROWING FOLLOWERS

Your Brand

We understand every brand has a different business goal. We are here to help you achieve yours. Our approach combines innovative digital marketing strategies with our extensive reach in the motor rally community, ensuring your message not only reaches but resonates with your target audience. For example we can help you with increasing your;

- **Brand Awareness:** Elevate your brand's visibility with strategically placed website and social media adverts, capturing the attention of a dedicated motor rally audience.
- **Lead Generation:** Utilize our event integrations to engage directly with potential customers, turning their interest into valuable leads for your business.
- **Customer Engagement:** Increase interaction with your brand through our social media platforms, fostering a community around your products or services.
- **Website Traffic:** Drive more visitors to your site through targeted digital campaigns, boosting your online presence and potential sales opportunities.

At Rallyfish, we are committed to not just meeting but exceeding your digital marketing goals. Whether it's building brand awareness, generating leads, engaging customers, or driving sales.

Our Mission

We understand that in a world inundated with options, what sets us apart is our unwavering dedication to the quality and excellence of our content. Our team of seasoned professionals brings a wealth of experience and a passion for Rallying & Motorsport ensuring that every interaction with your company is not just a transaction but a journey toward success

Our Passion

What Drives Us? At the core of RallyFish is a commitment to excel and promote all areas of our sport globally, our team is driven by dedication and love for Rallying.

Our Accreditations



Advertising Types

We have adverts to suit your needs and get your brand in front of the right target audience and at the right time.

WEBSITE ADVERTISING

Website adverts on our website offer sponsors prominent display of their branding and messaging. These adverts can take various forms, such as banner ads, sidebar placements, or integrated content sections. They provide continuous exposure to a targeted audience of rally enthusiasts, offering high visibility and direct engagement opportunities on the website.

SOCIAL ADVERTISING

Another opportunity includes promoting your brand on our social media platforms. These adverts can be tailored to appear in posts, stories, or as sponsored content, reaching a wide and diverse audience. They leverage the rally's social media presence to increase brand awareness, engage with fans, and drive traffic to your brand, website or social media pages.

EVENT INTEGRATION

Event integration is a comprehensive approach where the sponsor's brand is incorporated into specific event communication and activities. This includes mentions during the event, logo placements in event materials, and potential opportunities for product displays or interactive experiences. It allows for a more immersive brand presence, aligning your brand with the excitement and engagement of the event itself.

Advertising Types

Banner Adverts

From €200/month

Content Section

Contact Us

Event/Socials

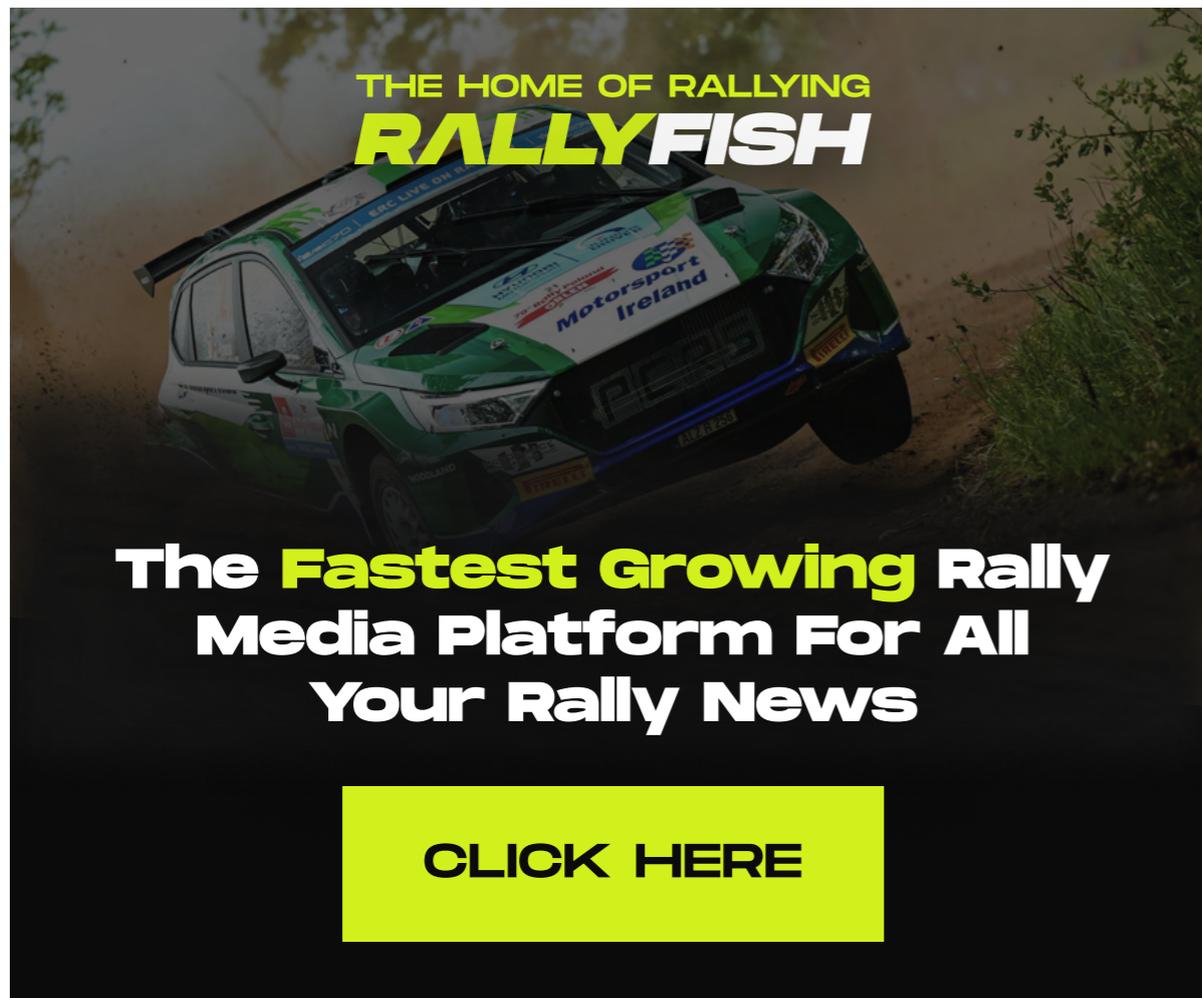
Contact Us

Custom Solutions

Contact Us

Advertising Banners

We now have 12 variations of banners to sit in hotspots throughout our website, Here are a few examples below, Our largest banner will remain at 1500x500 (see homepage)



THE HOME OF RALLYING
RALLYFISH

The **Fastest Growing** Rally Media Platform For All Your Rally News

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RALLYFISH

READY TO PARTNER WITH US?

The Next Steps

Let us help you take your business to the next level

Email: info@rfmsport.com

Phone: 00 353 (0) 874517542

Book a meeting with us today.

www.rallyfish.co.uk