

Dear Shareholders,

I'm thrilled to announce that Talenthouse AG (SIX:THAG), has listed shares on SIX Swiss Exchange today. With your continued support, we have come a long way since 2009, where Talenthouse started with just one platform and a vision to disrupt, democratize, and radically change the way brands source content in the digital environment.

Creativity and the empowerment of our community has always been at the very heart of everything we do. We have successfully built up a global, diverse community of over 14 million Creatives and this number is continuing to grow. With innovative initiatives such as our vertical banking tools through ElloU, launched in Europe in December, and online job boards through ElloWorks, we are continually looking for ways to support our community.

Having demonstrated strong growth in innovative product development over the last decade and successfully integrated a dynamic portfolio of synergistic platforms into the business, today Talenthouse occupies a unique position at the very heart of the global Creative Economy which generates revenues of US\$ 2.25 trillion, representing 3% of GDP worldwide and employing nearly 30 million people. This is an exciting time to be navigating our next phase of development as a business within a structural growth market.

The listing represents an important milestone on our way forward which will be underpinned by three strategic goals:

- (I) harnessing pioneering technology and innovation to achieve further organic evolution;
- (II) continuing to consolidate and unify the fragmented market; and
- (III) delivering scalable growth and value creation. By leveraging our global creative community, our goal is to produce and monetise digital marketing and entertainment content at scale.

On behalf of our Board of Directors, I cannot thank you enough for your ongoing and continued support and I look forward to sharing our successes as we continue to cultivate talent, inspire and empower our Creatives, work effectively with our customers and disrupt and democratise the industry.