



Ad hoc Announcement pursuant to Art. 53 SIX Listing Rules

Capital increase and broadening of New Value AG's portfolio

Baar, 23 June 2021

Pursuant to the resolutions of the extraordinary general meeting of the Company on 18 June 2021, the Board of Directors has been mandated to increase the share capital of the Company by CHF 7,640,672. At its meeting today, the Board of Directors increased the share capital by CHF 7,640,672 from the previous CHF 34,521,772.30 to CHF 42,162,444.30 by issuing 7,640,672 fully paid-up registered shares with a nominal value of CHF 1 each and at an issue price of CHF 1 each against contribution in kind. The new registered shares were privately placed and are currently not listed on the stock exchange.

The payment was made through a contribution in kind of 906,319 Series A Preferred Shares and 9,000,000 Series B Preferred Shares of TLNT Holdings SA, Luxembourg, and through a contribution in kind of 474,681 shares (corresponding to 100%) of EyeEm Group GmbH, Berlin, Germany. The value of these contributions in kind was based on external, independent valuation reports and was confirmed by the auditors of New Value AG. In addition to shares, the shareholders of EyeEm Group GmbH received a cash payment of EUR 2,046,697.45.

EyeEm GmbH is a leading international photography marketplace with a global community. TLNT Holdings SA holds the operations of Zooppa.com and Ello.co, online platforms for creative professionals.

Roman Scharf, Chairman of the Board of Directors, comments the new acquisitions: "With our investments we see tremendous potential. We are harnessing a vast community of creatives, with their ideas and services, to connect them with leading brands on our platforms, marketplaces and online services. The global reach of our portfolio companies is one of our most salient assets".

More information about New Value

New Value, listed on the SIX Swiss Exchange, invests directly in private companies with above-average market and growth potential. The focus is on companies in the field of digital business models. New Value engages in active value management with the aim of further developing its holdings and thus increasing their value.

Stock exchange listing	SIX Swiss Exchange (www.six-swiss-exchange.com)
Ticker symbol	NEWN (CH)
Security number	1 081 98
ISIN	CH0010819867
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