



stahmann
webster

CUSTOMER SUCCESS STORY: STAHMANN WEBSTER

Nothing nutty about the decision to appoint RWW

Leading nut producer **Stahmann Webster** engaged RWW to consolidate uniforms and ordering across a new brand, two merged businesses, multiple factories, numerous orchards and hundreds of staff located all over Australia.

CUSTOMER HIGHLIGHTS:

- Improved value-for-money with consolidated workwear purchasing
- Dataspace facilitates controlled, direct online ordering by staff
- In-person and online training made transition to Dataspace easy
- Consistent presentation of new brand across all sites and staff
- Outstanding customer service and communication

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A smart decision for a business going (and growing) nuts

Stahmann Webster is the combined entity and brand created from the merger of Stahmann Farms and Webster Limited, Australia's leading farm-to-table producers of world-class walnuts, pecans, macadamias and almonds.

The business operates 13 sites up and down the east coast of Australia from Bundaberg to Tasmania, including numerous orchards and multiple factories. Post-merger, the company needed to consolidate uniform and safety gear purchasing for consistency and efficiency.

After evaluating various options, **Stahmann Webster** chose RWW as preferred single supplier to consolidate orders across Australia, provide brand consistency, facilitate reliable delivery and implement an easy ordering solution.

RWW was selected on the basis of excellent value-for-money, which was important with over 300 team members to be outfitted with brand new clothing and uniforms under the newly merged brand. Another crucial factor in the decision was Dataspace, the online ordering platform developed by RWW, that offers a user-friendly interface and the ability for staff to order directly from centrally managed ranges and budgets.

The RWW team were committed to a smooth transition for **Stahmann Webster**, personally visiting various client sites to train staff on using Dataspace, and keeping communication open and transparent.

Stahmann Webster team members now proudly represent the company with consistent branding within and between all sites, accompanied by a strong sense of inclusion and belonging.

Consolidated purchasing has helped **Stahmann Webster** save on costs while maintaining quality, and online ordering by staff members from a pre-approved catalogue has created new efficiencies.

With a fresh new look across farms and factories, **Stahmann Webster** is set for more growth and a very healthy future.

"The team at RWW got us over the line with a stand-out online ordering system available to all staff nationally, speed of service and value for money. It's also much easier to partner with a company whose staff share a desire to provide solutions with smiles!"

Michelle Herbert

Grower Services & Communications
Stahmann Webster

ABOUT RWW

For nearly 30 years, RWW has been making it easy for Australian companies to manage their PPE, uniform and safety requirements. We are committed to providing quality products, when you need them, no matter where you are located. We not only help keep your workforce safe, but we help you get them to work quickly.

Dataspace is our complete uniform management platform, an innovative technology solution where you can manage your PPE, uniform and safety requirements, orders and deliveries in one place, and in real time.

RWW is a proudly Australian owned and operated business, serving customers in a wide range of industries right across the country. We are focused on exceptional customer service and a commitment to helping your workforce represent your business in the best way possible.

If you want RWW to help you with your own success story, get in touch with us today. We will help you make uniform and safety management easy.

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