

Matt Dente

UX & Product Design

Objective

To add value to an organization that believes in elevating the human experience through user-centered design.

Contact

matt@mattdente.com

206-369-1919

Portfolio

www.mattdente.com

Experience

Principal & UX Director

Fell Swoop

Sep 2008 – Jul 2022

Seattle, WA

I owned and operated a UX Design Agency called Fell Swoop. I led teams that delivered hundreds of projects to clients such as Microsoft, Facebook, Time Inc., Condé Nast, NBCUniversal, Expedia, Virgin Mobile, and more. In my role I was responsible for sales, financial planning, resourcing, project management, and delivery of UX design services.

Instructor

School of Visual Concepts

Nov 2012 – Jul 2013

Seattle, WA

I taught an introductory course on user-centered design methods.

UX Design Consultant

Self-Employed

Jan 2000 – Sep 2008

Seattle, WA

I worked as an independent consultant offering user research and design services on projects for clients such as Classmates, Fluke Networks, and Microsoft.

Information Architect

Hornall Anderson Design Works

Aug 2002 – Sep 2003

Seattle, WA

I was responsible for user research, usability testing, information architecture, and information design services on projects for clients such as AT&T, Microsoft, Lowe's, and Brita.

Designer & Information Architect

Rare Medium

Feb 1998 – Oct 2000

New York, NY

I started as an intern and worked up to leading visual design and information architecture projects for clients such as J.P. Morgan, General Mills, and Goldman Sachs.

Skills

Research

User interviews, online surveys, baseline usability studies, and competitive audits.

UX & UI

User stories, flow diagrams, site maps, wireframes, prototypes, and UI designs.

Design Leadership

Staffing, design briefs, design reviews, presentations, and workshops.

Project & Account Management

Estimates, project schedules, resourcing, task management, team and budget oversight.

Business Development

Gathering requirements, estimates, proposals, and contract reviews.

Education

BFA in Communication Design

State University of New York at Buffalo

1994 – 1998

Graduated Magna Cum Laude