

René M. Paccha

UX Designer

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Skills

Agile Environment Workflow
Usability Testing
Competitive Analysis
Advanced Problem Solving
Visual Design through Team Workshops
Empathy Mapping
Figma
Sketch
UX Team Documentation
Direction Experience
Journey Mapping
Analytics and Heuristics

Experience

US Census Bureau Open Data for Good Grand Challenge

UX Designer

Sep 2021 — Nov 2021 (Chicago)

- Performed analysis on the business landscape along with a 9-person 4-timezone team
- Communicated across 3 different specialized departments to facilitate a 5-week handoff plan
- Collaborated with the project manager to successfully complete an MVP prototype after a 3-week UX project plan
- Next steps include product design expansion to 3 languages through prototyping separate user flows
- Conducted alternative solutions and constructive feedback workshops at the team level with past civic localization experience

Skills used: Figma, Miro, Zoom, Google Calendar

People's Choice Winner - Gudeeds App

UX Designer

Jun 2021 — Jul 2021 (Chicago)

- Our 9-person UX+Dev team prepared mobile app goals for a 3-day product launch
- Deployed a unique UI through mobile applications solution on a single-word prompt
- Conducted remote whiteboarding for diagrams and research centralization
- Celebrated the collaborative work with the development team in the digital products presentation with enthusiasm
- Collaborated with a multi-disciplinary team group that spanned four time zones in accordance with remote collaboration conventions

Skills used: Miro, Figma

Recipe Revolution

UX Design Consultant

Jun 2020 — Jul 2020 (Chicago)

- Communicated user flow-action hierarchy in 36 screens via final prototype style guides to developers
- Workshopped communication in heuristic analysis activities with the teams' agreed-upon studio feedback guidelines
- Addressed business needs through 12-point design principles while consulting client on software systems and information architecture
- Rolled over heuristics-absent design decisions based on analytics gathered previously by 2 Chicago-based stakeholders who were doctors

Skills used: Powerpoint, Excel, Miro, InVision, Flowmapp, Sketch, APIs

Education

Bachelor's (BMUS) | University of Illinois at Urbana-Champaign

UX Design Fellow | General Assembly Immersive Program

Effective Writing for Business and the Professions | The University of Chicago Graham School

Google Analytics | Google Credential 2022