



JanMichael Guzman

347.585.6108 // janmichaelguzman@icloud.com

Experienced UX leader with a history of driving business success through data-driven designs. Expertise in full-stack development, data visualization, and interface design. Proven ability to mentor junior designers and lead cross-functional teams.

References available upon request

Experience

UX Manager @ 1010data 2022 to 2024. New York, NY.

- Strategized and executed the product vision for all client facing SaaS.
- Conducted user interviews & tracked success metrics for all client facing SaaS.
- Delivered full feature Figma prototypes for engineering handoff.
- Mentor and lead junior designer as well as coordinated with engineering and customer success departments to ensure consistency and quality.

Sr UX Designer @ 1010data 2018 to 2022. New York, NY

- Created all internal UX resources, including object libraries, styles, themes, principles, research templates, and surveys.
- Developed and deployed 1010data’s *Amber UI Design System*.
- Principal designer of *Launcher*, a workflow upgrade to 1010data’s core platform.
- Principal designer of *Guardian*, a data validation and verification system for data integrity.

Designer / Developer @ 1010data 2014 to 2018. New York, NY

- Dual role as an interface designer and front-end developer.
- Worked as a code contributing engineer. Developing in Javascript libraries, HTML, CSS, and K to create the user interface for 1010data’s main platform referred to as GUI2.
- Principal designer and contributing developer of 1010data's patented timeline- based analysis tool called Trillion Row Spreadsheet (TRS).

Lead Designer @ Acronym Media 2010 to 2013. New York, NY

- Lead team of 2 designers to deliver web based creative collateral for our SEO and PPC clients.
- Created campaign collateral and developed front-end user experiences for lead generation and buyer conversion.
- Worked mainly in the Adobe Creative Suite to produce graphic design materials for brand campaigns.

Creative Services Manager @ Prime Visibility 2006 to 2010. Melville, NY

- Lead team of 7 designers to deliver web based creative collateral for our SEO and PPC clients.
- Created campaign collateral and developed front-end user experiences for lead generation and buyer conversion.
- Worked mainly in the Adobe Creative Suite to produce graphic design materials for brand campaigns.

Education & Skills

Bethpage High School
HS Diploma 2001

Briarcliffe College, Bethpage, NY
AS - Graphic and Media Design (2002-2006)

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| ⚡ Figma | ⚡ Webflow | ⚡ Adobe Creative Suite |
| ⚡ Blender | ⚡ Agile Development | ⚡ Beautiful UI Design |
| ⚡ Qualitative UX | ⚡ NPS & SUS Scoring | ⚡ Data Visualization |
| ⚡ Design Systems | ⚡ HTML/CSS/JS | ⚡ Stakeholder Interviews |
| ⚡ React / Angular | ⚡ Mobile Design | ⚡ Open AI |

