

Cyber Threats Continue to Grow



95% of cybersecurity breaches are caused by human error.¹



Worldwide cybercrime costs will hit **\$10.5 trillion** annually by 2025.²



Cybercriminals can penetrate **93%** of company networks.³


The most common causes of cyber-attacks are malware (22%) and phishing (20%).⁴



22% malware
20% phishing



82% of CIOs believe their software supply chains are vulnerable.⁵

As of April 2022, there are over **700,000**  cybersecurity job openings in the United States. Cybersecurity analysts are currently the most in-demand job within the industry.⁶

Top Five Ways to Help Improve your Security Posture to Defend Against Cyber Threats

1 Understand Your Relevant Threat Landscape

Understanding the attack surface is key to knowing what assets need protection and how best to protect them. Unfortunately, most organizations struggle because their attack surface keeps changing.

2

Continuously Monitor for Threats

Security teams must now contend with a broader range of threats, including sophisticated malware, zero-day exploits, and ransomware. Additionally, attackers are becoming more brazen and are targeting high-profile organizations with well-funded security operations.

3

Educate your employees

Stanford Research found that 88% Of data breaches are caused by human error. Invest in current employees, whether they are already a part of the security team or are showing an interest in security.

4

Plan for an Attack

Breaches are inevitable. An effective security strategy means planning for the worst possible outcome. Security teams need to ensure they have the right people, processes and tech in place to manage risk and effectively respond to an attack.

5

Align Security Initiatives with Business Initiatives

Security initiatives and outcomes are often misaligned with business objectives. In today's world, everyone needs a seat at the table to break down silos and ensure a strong security posture.

[Learn More](#)

¹ World Economic Forum
² Cybersecurity Ventures
³ betanews.com

⁴ UpCity
⁵ betanews.com
⁶ Cybersecurity Supply/Demand Heat Map | Cyber Seek