# Cyber Threats Continue to Grow



95% of cybersecurity breaches are caused by human error. 1



Worldwide cybercrime costs will hit

\$10.5 trillion annually by 2025.2



Cybercriminals can penetrate

of company networks.3

The most common causes of cyber-attacks are malware (22%) and phishing (20%).4



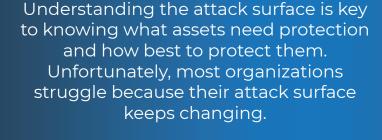


**82%** of CIOs believe their software supply chains are vulnerable . <sup>5</sup>

As of April 2022, there are over 700,000 cybersecurity job openings in the United States. Cybersecurity analysts are currently the most in-demand job within the industry . 6

# Top Five Ways to Help Improve your Security Posture to Defend Against Cyber Threats

#### **Understand Your Relevant** Threat Landscape







**Continuously Monitor for Threats** 

Security teams must now contend with a broader range of threats, including sophisticated malware, zero-day exploits, and ransomware. Additionally, attackers are becoming more brazen and are targeting high-profile organizations with well-funded security operations.

# Stanford Research found that 88% Of

**Educate your employees** 

data breaches are caused by human error. Invest in current employees, whether they are already a part of the security team or are showing an interest in security.





#### Breaches are inevitable. An effective security strategy means planning for the

Plan for an Attack

worst possible outcome. Security teams need to ensure they have the right people, processes and tech in place to manage risk and effectively respond to an attack.

### with Business Initiatives Security initiatives and outcomes

are often misaligned with business

**Align Security Initiatives** 

objectives. In today's world, everyone needs a seat at the table to break down silos and ensure a strong security posture.



Learn More



<sup>&</sup>lt;sup>1</sup> World Economic Forum <sup>2</sup>Cybersecurity Ventures <sup>3</sup> betanews.com

<sup>&</sup>lt;sup>4</sup>UpCity <sup>5</sup> betanews.com