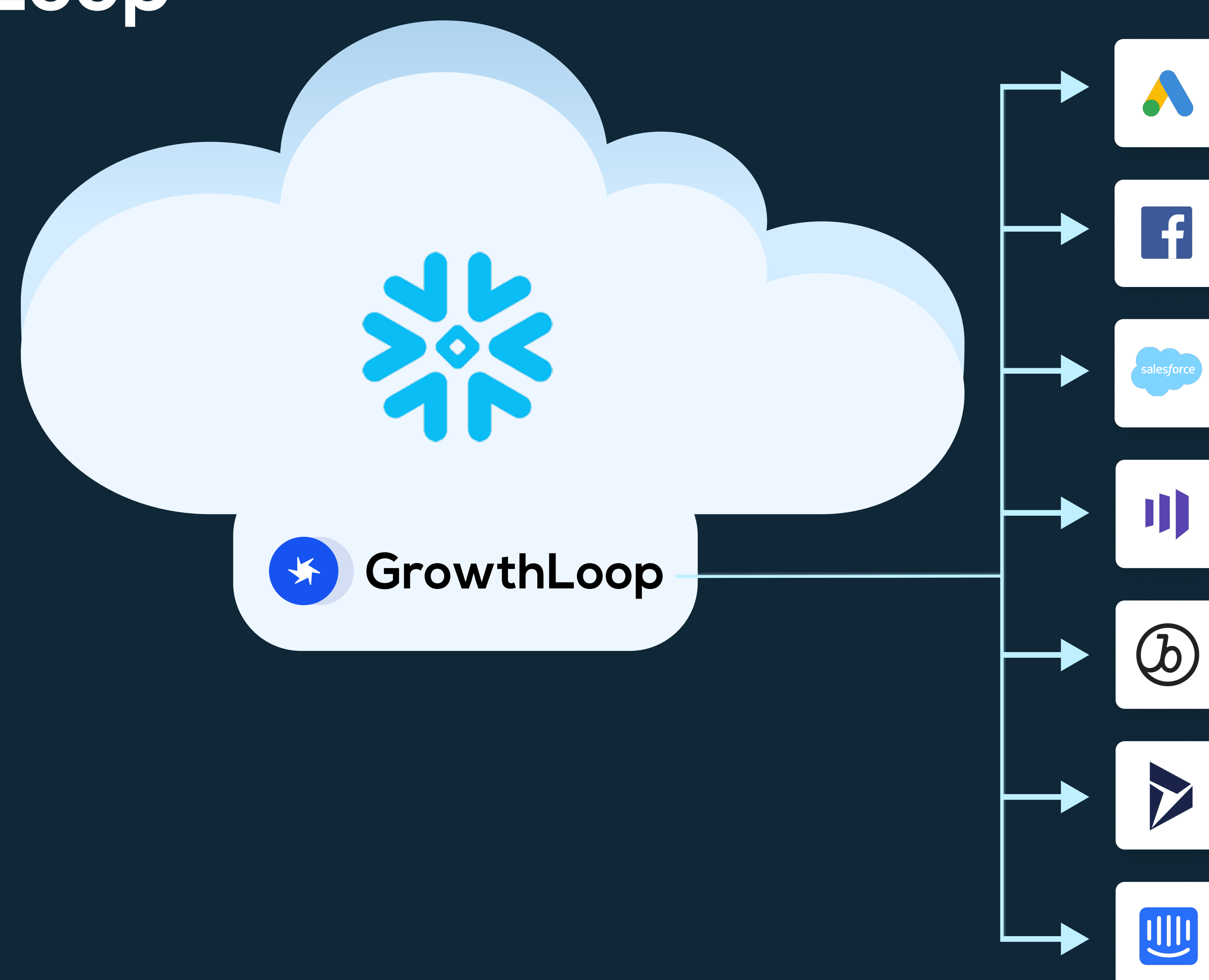




Snowflake for Growth

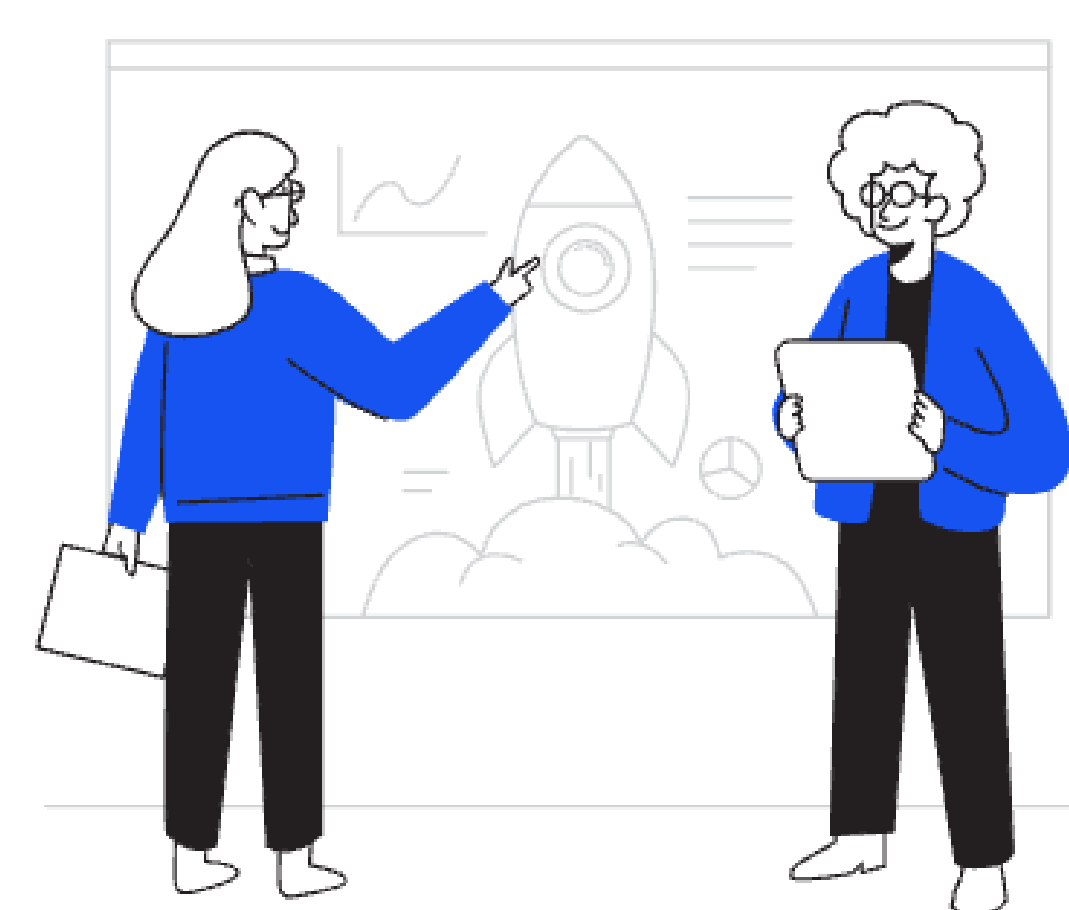
Top enterprise companies are generating \$100M+ incremental revenue using data-driven marketing powered by Snowflake.



With Snowflake as your data-driven marketing foundation, you can achieve...

Faster time to value

Connect the tables you already have, no data engineering required.



Greater savings

Don't pay to host multiple copies of your data in other platforms.



Better scalability

The Data Cloud is the fastest way to find, scale, and integrate new data sources.



Innovative brands trust GrowthLoop and Snowflake



See how it works

The Fastest Way to Activate your Customer Data

Let's Talk →

Enrich Your Customer Data via Snowflake Marketplace

By choosing Snowflake as your center for growth there is a large ecosystem of datasets and providers you can rely on to easily and quickly bring in additional data to increase your reach for your data-driven marketing efforts.

Intelligently Activate Your Audiences to Grow Revenue

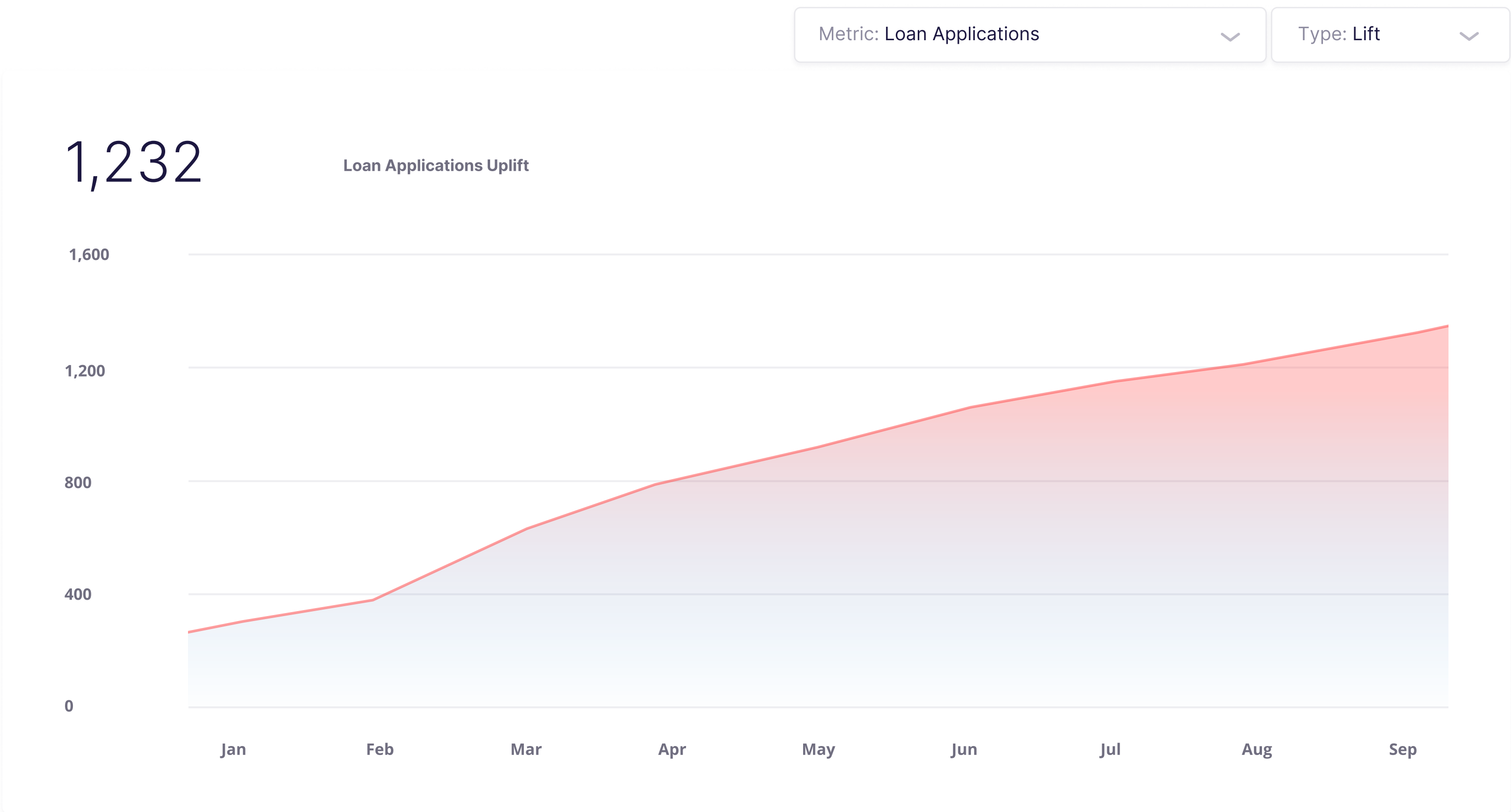
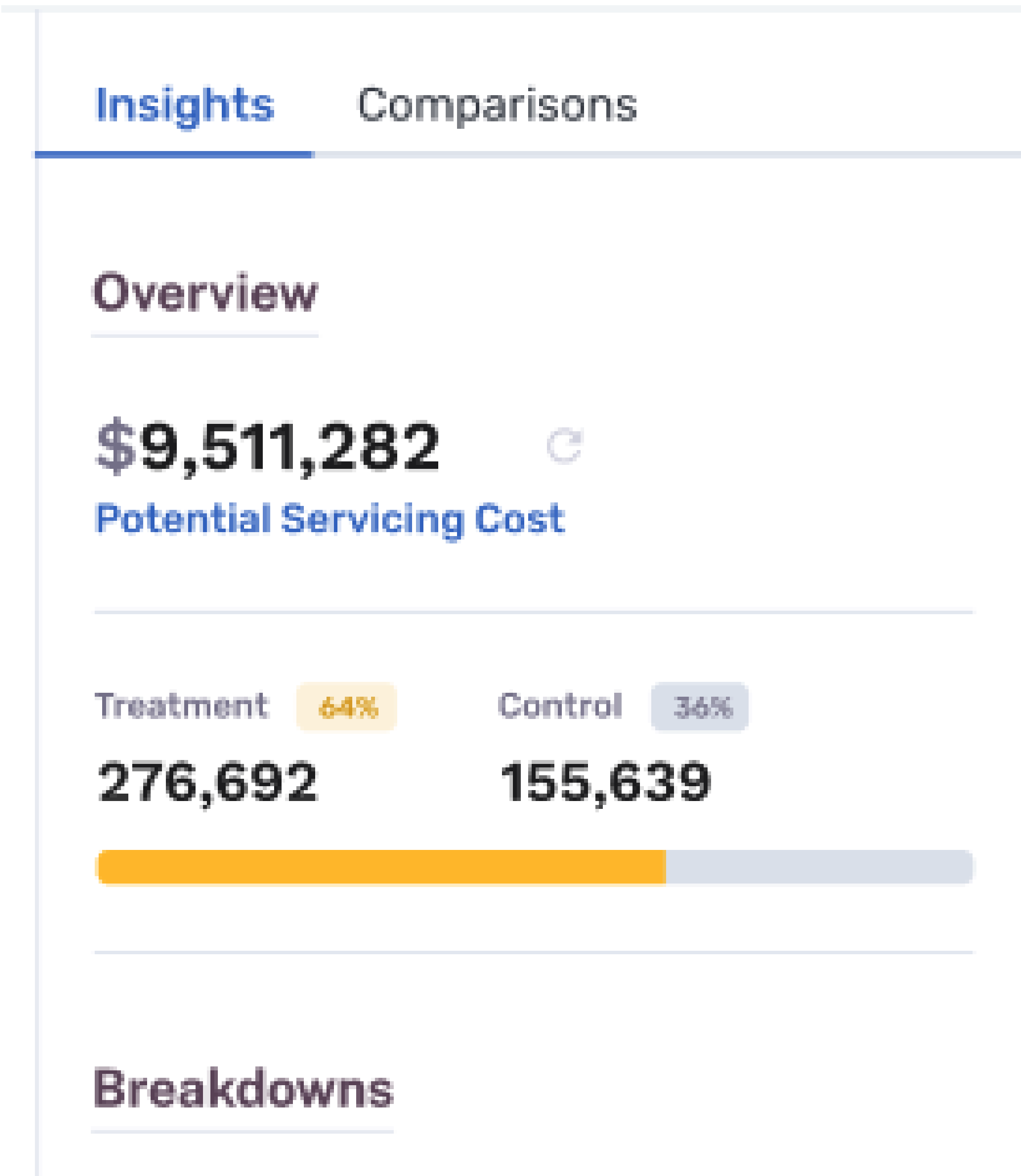
Activate audiences directly from Snowflake using Flywheel Software’s Connected App. Push audiences directly to your paid media, email and CRM destinations.

Experiment Fast, Grow Faster

Design and launch experiments and measure incremental lift within Flywheel’s platform for any key metric within your Snowflake tables (revenue, upper funnel activity, product engagement, and more).

SNOWFLAKE MARKETPLACE

Find, try, and buy the data and applications you need to power innovative business solutions



See how it works

The Fastest Way to Activate your Customer Data

Let’s Talk →