



LAURIE MADDALENA

ELEVATE YOUR LEADERSHIP
AND YOUR LIFE

Keynote Topics

The Evolution of Leadership: Elevate Your Leadership and Your Team

Best audience: Corporate events, Leadership conferences, Associations, Sales, Marketing, Leadership events, executives, managers.

It's never been more challenging to be a leader than it is in today's organizations. There are five generations in the workplace, and employee expectations have evolved and changed. The leadership practices of just a couple of decades ago are outdated and ineffective. Employees have different values and expectations for work than previous generations, and organizations that want to attract and retain the best employees need to shift their leadership approach.

In this impactful session, Laurie Maddalena will share the most important elements of successful leadership, and the common behaviors and actions that hold leaders back from success.

We will cover:

- The three pillars of exceptional leadership
- How leadership has evolved over the past two decades
- The residual impact of COVID on employees, and one important area senior leaders should focus on to ensure employee engagement now and in the future



Elevating Success: Maximizing Leadership Performance

Best audience: Corporate events, Leadership conferences, Women's leadership conferences, Associations, Sales, Marketing, Leadership events, All staff meetings, CEOs, executives, managers, front line employees.

This powerful session is designed to instill the principles of personal and professional success. If you would like to elevate the success of your team and your organization, this motivating session will share three principles that will strengthen leadership and team performance. Leaders will learn how to be more influential and get better results from their teams. This keynote is interactive and engaging, while also hitting on some very important elements of team success: trust, clarity, accountability, ownership, and action.

Laurie will share proven strategies and techniques that will elevate individual, team, and organizational success. Participants will:

- Learn the three things that set successful people apart from ordinary people
- Learn the #1 mistake people make that holds them back from achieving their goals and how to overcome it
- Learn how to develop powerful habits and the mindset necessary for success
- Instill accountability and ownership, and encourage employees to become more action oriented
- Reduce blaming and complaining, and instill more team collaboration

Leaders will be empowered with strategies to take more personal responsibility, develop stronger relationships, and increase action and results.



Leadership Detox: Reenergize and Elevate Your Leadership

Best audience: Corporate events, Leadership conferences, Associations, Leadership events, CEOs, executives, managers.

It's never been more challenging to be a leader than it is in today's organizations. While technology has brought innovation and advancement, many leaders today are feeling overwhelmed with data, decisions, and distractions that make it challenging to lead at their highest level.

As leaders, most of us tend to slip into negative habits that don't serve us. These habits keep us from operating at an exceptional level.

Much like a health detox leaves you feeling more refreshed, focused, and energized, by identifying your unhealthy leadership habits, you can detox old or negative habits so you can work at your peak and feel more focused, energized, and confident.

In this impactful session, Laurie will share the three most common behaviors and actions that hold leaders back from success. Through some powerful exercises, you will learn how to detox the habits and behaviors from your leadership that don't serve you, so you can be an exceptional leader who gets the best from your team.

Participants will learn:

- The top three habits and behaviors that hold leaders back from success
- The *most* important skill for executive and leadership success in today's environment
- The characteristics of a "modern" leader, and how to operate at an exceptional level
- The one question to ask when hiring and promoting employees to ensure you make the right choice

Experience the power of this interactive session and leave inspired to achieve more success in your life and work. Participants will leave with a personalized leadership strategy and actionable plan that will lead to exceptional results.

