



Corporate

Liverpool Food & Drink Awards

The event was held at Camp & Furnace Liverpool where Adlib won the tender to produce all staging, lighting and audio visual elements of the awards ceremony. This was one of the first major corporate event held at Camp & Furnace and we worked closely with the venue to coordinate the logistics.

Adlib worked with the event manager's video production and graphic design company to collate and test all of the on-screen content prior to the awards ceremony ensuring that everything ran perfectly on the night. Adlib created the audio stings for the awards presentations in-house.

Awards Ceremony Stage Set

Utilising elements from our stage hire stock, we created a cost-effective but impactful backdrop for the stage using stock flats and creative lighting. The final set design incorporated 3D elements, a single screen and coloured uplighters which allowed it to change colour during the evening.

Cath Kidston Theme

The theme for the evening was "Kath Kidston" and included picnic-style tales and subtle venue lighting. Adlib supported our event management client suggesting the incorporation of foliage into the design which was highlighted using tungsten lighting against the vibrant pink LED wash given to the stage set and walls.

Branding & Gobo Projection

Adlib branded the entrance area using moving gobo projection on the wall facing the main entrance as well as coloured LED uplighting that created a soft glow in the reception area.

Audio Visual Equipment

All of the audio visual equipment required for the event was supplied from Adlib's own hire stock which is held just 20 minutes from Liverpool City Centre. The equipment supplied for this awards ceremony included projectors, screens, laptops and switchers, stage lighting, venue lighting, staging, lecterns and a PA system suitable for both the speeches and the band.

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