



Sports

Outdoor LED Screen & Sound System – World Cup 2018

The Requirement

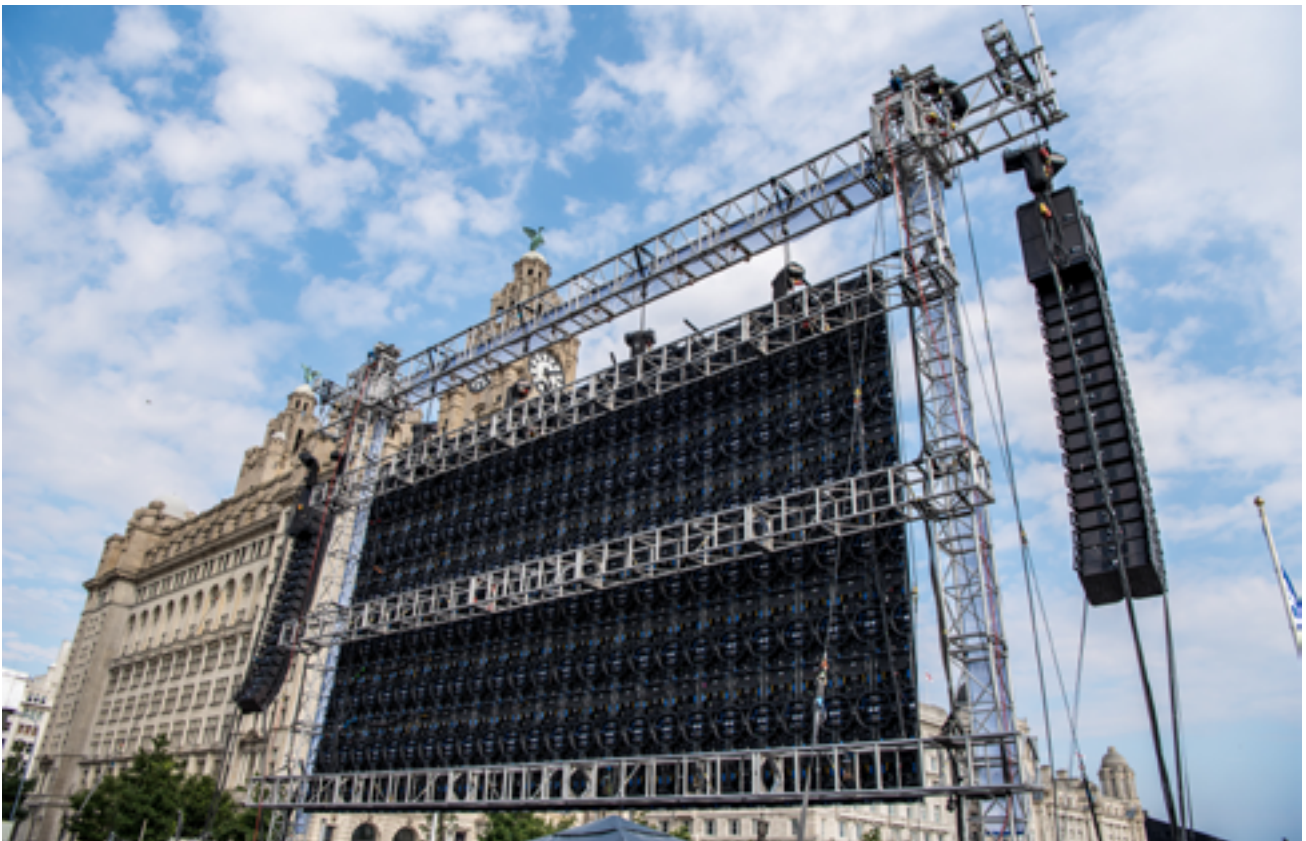
As the tournament in Russia unravelled and England's amazing performance continued to produce unparalleled levels of excitement, Liverpool City Council called upon Adlib to supply an outdoor LED screen for a large Fanzone that would accommodate 8,000 supporters at the Pier Head on Liverpool's iconic waterfront.

Due to the nature of World Cup, Adlib became embroiled in the football action at very short notice. Because of our extensive experience working on the Liverpool Waterfront, the Adlib Video and Audio departments pulled together to overcome the challenges of both the time available for planning, and the windy conditions on site.

The Solution

In order to allow 8,000 football fans to enjoy the thrills and spills of the game, Adlib's Video team specified a 12 metre wide by 7 metre high Unilumin UpadIII-H5 5mm LED video screen. This particular screen has been proven to be a very versatile option on previous projects and is incredibly quick to install.

The screen was rigged on a ground support structure supplied by Adlib's friends at Prism Lighting, who also wind-proofed the screen using the UpadIII H5 rear bracing points. This allowed the screen to handle wind speeds of up to 2 metres per second / 45 m.p.h.



Live transmission from Russia was possible due to three discreet satellite and terrestrial AV / TV signals, with full redundancy throughout the signal chain including the screen processing and 'hot' scaler backup.

For audio, Adlib supplied an L-Acoustics KARA sound system controlled by a DiGiCo console, ensuring that crystal clear audio was delivered throughout the site.



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