Employee Recognition Wish List

This brief exercise will help you prioritize your employee recognition goals. Simply check ten items that represent your *most important* reasons for launching a new employee recognition program. Remember to check only ten items. Being selective will help you discover your most critical needs.

BUSINESS IMPACT	
☐ Grow our bottom line	☐ Drive sales
☐ Increase profitability	☐ Enhance productivity
☐ Retain our best employees ☐ Attract new talent	☐ Improve customer/patient experience☐ Other:
CULTURE IMPACT	
☐ Drive innovation	☐ Fuel more teamwork
☐ Give work purpose	☐ Become more inclusive
☐ Increase the sense of opportunity	☐ Champion our values
☐ Magnify feelings of success	☐ Increase employee motivation
☐ Make employees feel appreciated	□ Decrease burnout
☐ Strengthen wellbeing	☐ Keep people safe
☐ Help leaders become trusted mentors	□ Develop skills and competencies
☐ Connect employees to one another	☐ Other:
EMPLOYEE EXPERIENCE IMPACT	
☐ Improve participation	☐ Delight with great award choices
☐ Make giving recognition easy	☐ Make it fun with digital awards
☐ Provide a top-rated mobile app	☐ Create custom trophies and awards
☐ Integrate with apps people use	☐ Other:
☐ Deliver strong offline recognition	
ADMINISTRATIVE IMPACT	
☐ Consolidate platforms/programs	☐ Provide great budgeting tools
☐ Reduce costs	☐ Keep employee data in my country
☐ Replace an outdated program	☐ Customize to fit our culture
☐ Show results with smart analytics	☐ Improve customer service
☐ Enable self-serve programs	□ Comply with recognition tax laws
☐ Integrate with HRIS	☐ Other: