

# CAPITAL ACCESS FOR ENTREPRENEURS

Capital Access for Entrepreneurs (CAFE) is designed for entrepreneurs and small business owners seeking to enhance their knowledge and skills in managing business finances.

## JOIN THE CAFE PROGRAM TO:

- Learn financial planning concepts and techniques to position your business for sustainability
- Gain insight into what lenders look for in loan applications
- Connect with a community of entrepreneurs and advisors for support and networking
- Take a step toward greater financial stability

## SIGN UP TO LEARN MORE!

[vjfbusinessnetwork.org](http://vjfbusinessnetwork.org)



**Gilberto Vargas**  
Owner of GVIII Barbershops

*\*Thanks to a generous sponsor, normal tuition fees are being waived for participants accepted in the upcoming cohort.\**



Venture Jobs  
FOUNDATION

LAUNCHING DREAMS. LIFTING NEIGHBORHOODS.

# CAPITAL ACCESS FOR ENTREPRENEURS

A BUSINESS WORKSHOP SERIES

## PURPOSE

Capital Access for Entrepreneurs (CAFE) is an intermediate-level workshop series that focuses on how to apply basic financial principles to effectively plan and manage your business, adapt to challenges as they arise, and position your business to gain access to the loans needed to enable growth.

**CAFE offers a 9-part workshop series designed for those who own and/or manage established small business enterprises.**

## LEARNING OBJECTIVES

*As a result of participating in this program, you will be able to:*

- Utilize a business plan to manage your business over time
- Apply financial forecasting principles to explore new scenarios and guide your business decisions
- Understand the basics of financial statements and their use in monitoring business performance and cash plans
- Prepare and present the information necessary to attract lenders or funders
- Leverage advisors and peer support to increase business success

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## Who is eligible for the CAFE Program?

- Entrepreneurs and small business owners seeking to further develop their financial planning and business management skills
- Individuals who own or manage an established small business (~1+ years of operation) and/or have previously completed a foundational business start-up accelerator program
- Individuals who have a basic understanding of business planning and cash flow



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INFORMATION!**



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VENTURE JOBS FOUNDATION

**CAFE WORKSHOP SERIES 2023**

CAPITAL ACCESS FOR ENTREPRENEURS

# Apply to join our upcoming cohort!



Impact



Invest



Imagine

## TAKE A LOOK AT OUR CAFE SESSION ROADMAP

*Capital Access for Entrepreneurs (CAFE) is designed for entrepreneurs and small business owners seeking to enhance their knowledge and skills in managing their business finances. Learn financial planning concepts and techniques, connect with a community of peers and advisors, and gain insight and support needed to help your business succeed!*



### SESSION 1

The Role of Your  
Business Plan



### SESSION 2

Financial  
Basics



### SESSION 3

Managing  
Cash Flow



### SESSION 4

Profit, Pricing &  
Revenue



### SESSION 5

Forecasting  
Fundamentals



### SESSION 6

Hands-On  
Scenario 1:  
Adjusting for  
Unplanned  
Changes



### SESSION 7

Hands-On  
Scenario 2:  
Mobilizing for a  
Large-Scale  
Opportunity



### SESSION 8

Managing for  
Success:  
The Lender's  
Perspective



### SESSION 9

Celebrating  
Progress &  
Preparing for  
the Future

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