

Are you looking for a job as a **Bicycle Designer** in a permanent position?

DesignGen  
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Then we would like to introduce ourselves to you.

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[www.design-gen.de](http://www.design-gen.de)

#### **What we stand for**

We shape mobility. From e-bikes to wheelchairs, from concept to user interface - for us, everything revolves around the topic of "mobility". We actively shape the future of mobility and we are visible through our designs for international brands on streets, sidewalks and off-road. It would be great having you accompany us on this journey. By bike too!

#### **Our projects**

With us, everything is in motion. This applies to our projects for international clients in the sports and medical technology sectors, who we support as long-term partners. We engage intensively with the customer and their industry and develop solutions from both the DNA of the brand and user needs. Projects often run over long time periods, and at the same time, in parallel to others, so that new and varied tasks frequently come up in your day-to-day work.

#### **How we work**

We are a dynamic team of experienced designers. For us, dynamic means constantly searching for the best possible solutions for our clients and cooperatively exchanging ideas. We are experts in what we do and are looking for a designer in the bicycle sector to support us. If you're ready to work closely with an experienced team and would like to contribute your own expertise from the bicycle industry, you've come to the right place.

#### **Your role with us**

- You have at least 1-2 years of experience in the bicycle industry and are able to accompany projects efficiently.
- You are the interface between bicycle, brand and user, and supervise projects from strategy to conception to final implementation. In doing so, you are in constant cooperative exchange with our product designers and customers.
- You are a strong conceptual thinker, a team player and an enthusiastic designer who is passionate about industrial design in 2D and 3D.
- When developing innovative design and mobility concepts for our customers, you prepare market and trend analyses, as well as initial technology assessments.
- The visualization of design concepts and presentation by means of meaningful mood boards, sketches, renderings, show your ability to transport ideas. You always have the ergonomic requirements of different users in mind.
- You are proficient in the everyday tools Rhino and Keyshot, and you are comfortable working in the Adobe Creative Suite (Illustrator, Indesign, Photoshop).
- Technical knowledge and experience in a related field is a plus.

If we have piqued your interest, we would be happy to learn more about you.

Please send your resume/CV, work samples (10 MB max), website or other portfolio portal links and a cover letter to

**Katrin Herrmann-Afzal**  
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