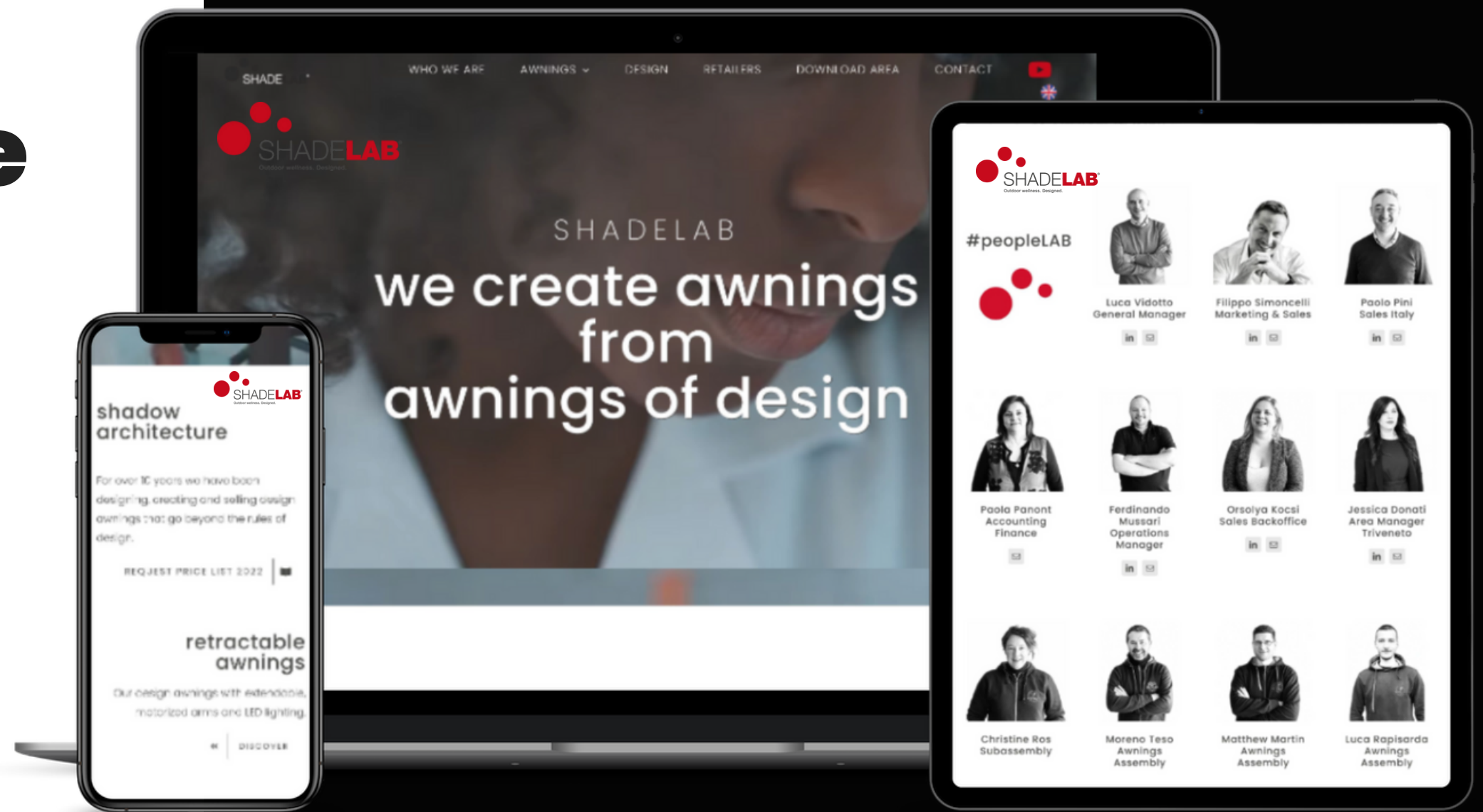




Eltoma.
marketing



ShadeLAB – Website Creation



www.eltoma-marketing.com



INTRODUCTION

In this showcase, we highlight the successful collaboration between ShadeLAB and Eltoma Marketing.



www.eltoma-marketing.com



PROJECT OVERVIEW

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01

Field of business activity: The sale & installation of sunshades & mechanical umbrellas.

02

Project Commencement Date: January 2015.

03

Key Goals:

- Creation of ShadeLAB's Cypriot representative website.
- Brand promotion in Paphos, Limassol & Larnaca

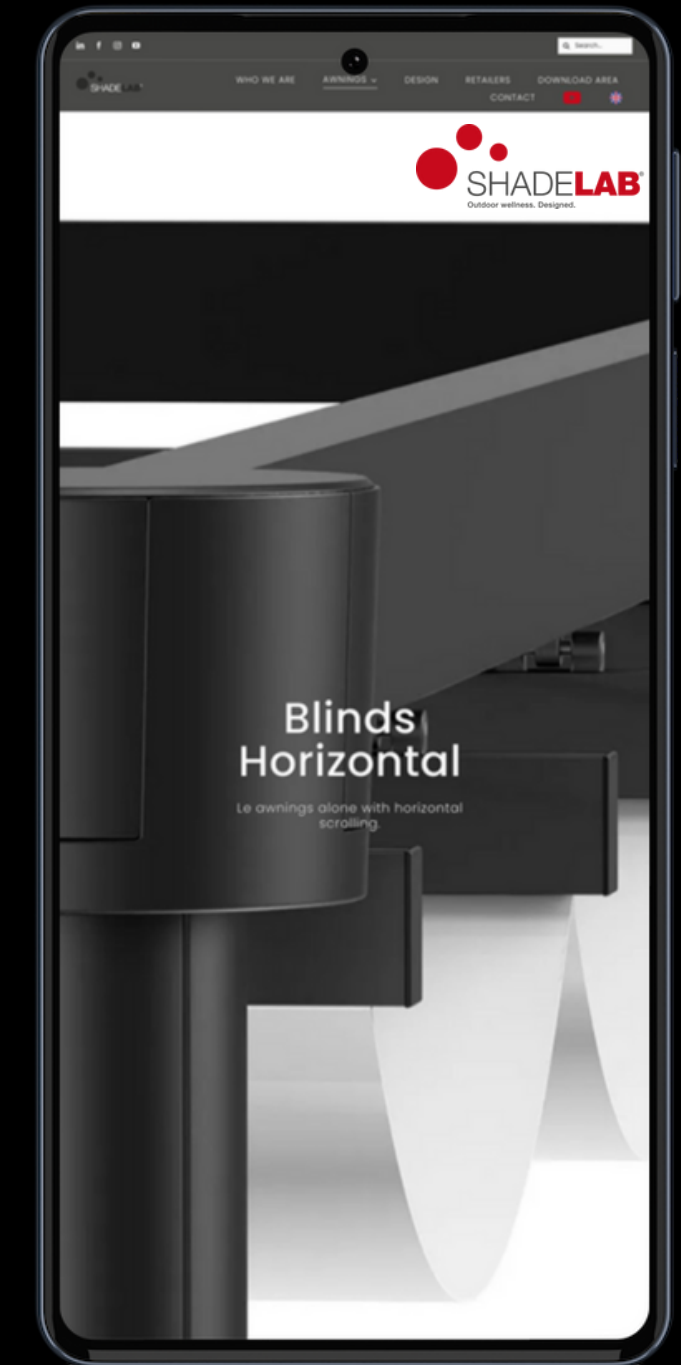
OUR SOLUTION

- Utilized ShadeLAB's existing corporate identity and shadelab.it website design.
- Adapted the structure and design to the Cypriot market, incorporating current trends.
- Developed a visually appealing website to showcase the high aesthetic qualities of ShadeLAB products.



STAGES OF WORK PERFORMANCE

1. Development and approval of the website structure, aligning it with market conditions.
2. Prototyping of webpages, emphasizing visual attractiveness and product images.
3. Website design creation, combining corporate identity with a stylish high-tech approach.
4. Simplification of website navigation for improved user experience.
5. Thorough testing stage to ensure optimal performance before the website launch.



ACHIEVEMENTS

- Successful creation of ShadeLAB's representative website.
- Enhanced brand promotion in Paphos, Limassol & Larnaca.
- Improved user engagement and customer satisfaction.



BENEFITS

- Increased online visibility and brand recognition.
- Strengthened customer trust and loyalty.
- Expanded market reach and business growth.

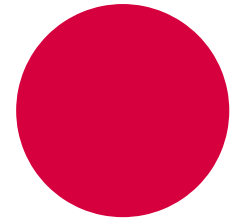


■ CONCLUSION

- The collaboration between ShadeLAB and Eltoma Marketing resulted in a visually appealing website that effectively showcases ShadeLAB's sunshade products.
- ShadeLAB's commitment to quality and Eltoma Marketing's expertise in web design have created a powerful online presence.



CONTACT US



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- Connect with us to discuss your global marketing needs
- Let us help your business expand into new markets and locations
- Boost your international marketing efforts with our expertise
- Experience the difference when every detail matters



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