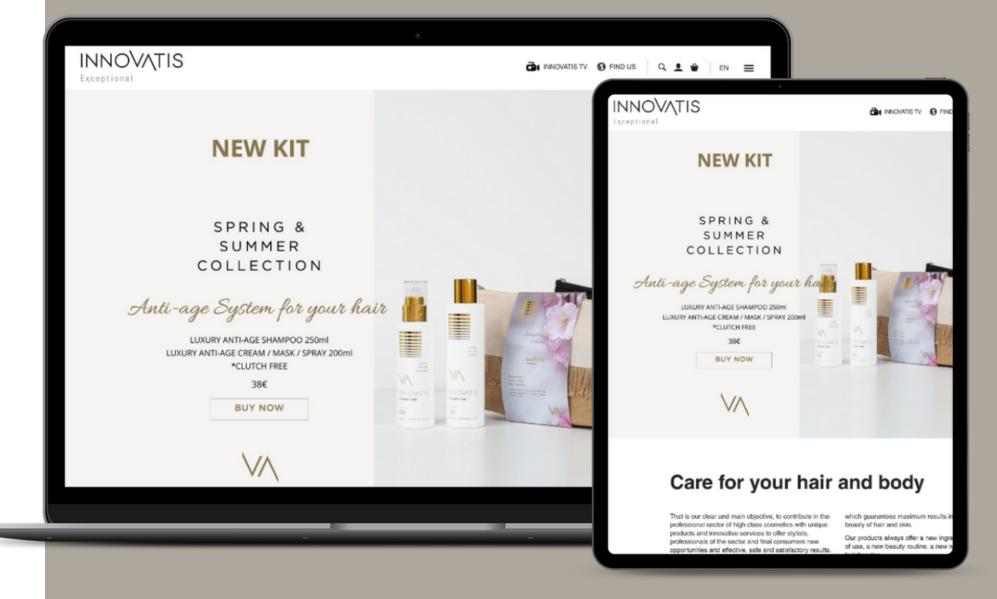
# Collaboration between Innovatis Hair and Eltoma Marketing

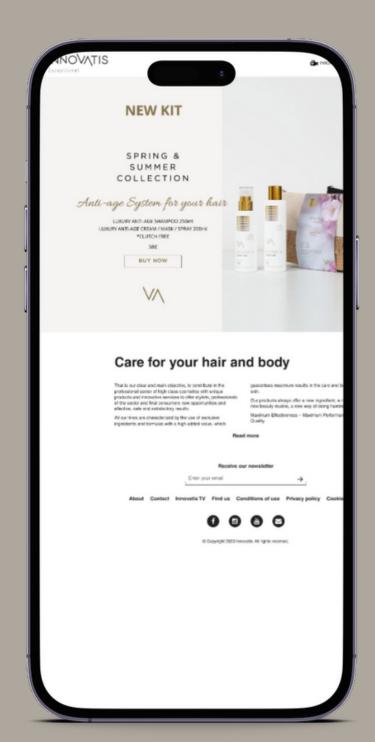




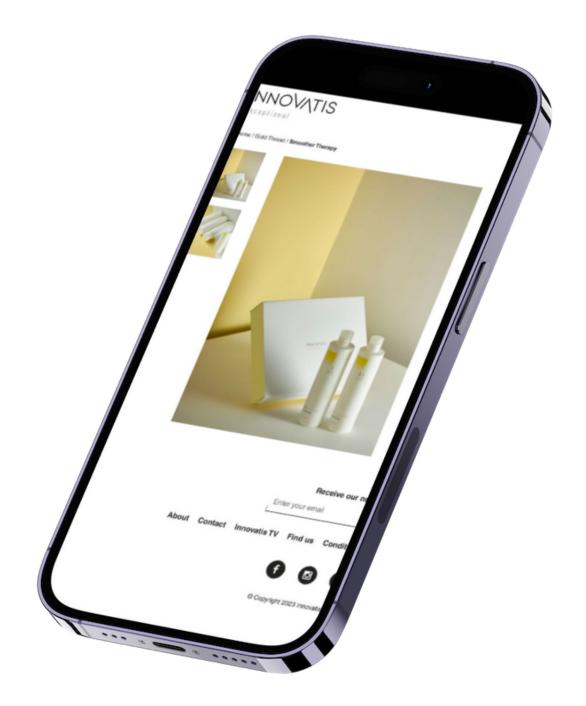
#### **PROJECT OVERVIEW**

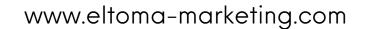
- Field of business activity: Luxury cosmetics retailer.
- Goals: Attract attention, focus on product description, generate sales.





#### **DESIGN DETAILS**



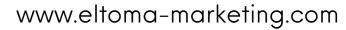




- Eltoma Marketing's role in creating the website design.
- Focus on existing corporate identity with minor adjustments.
- Black background for improved visual perception.

### WEBSITE DESIGN CREATION

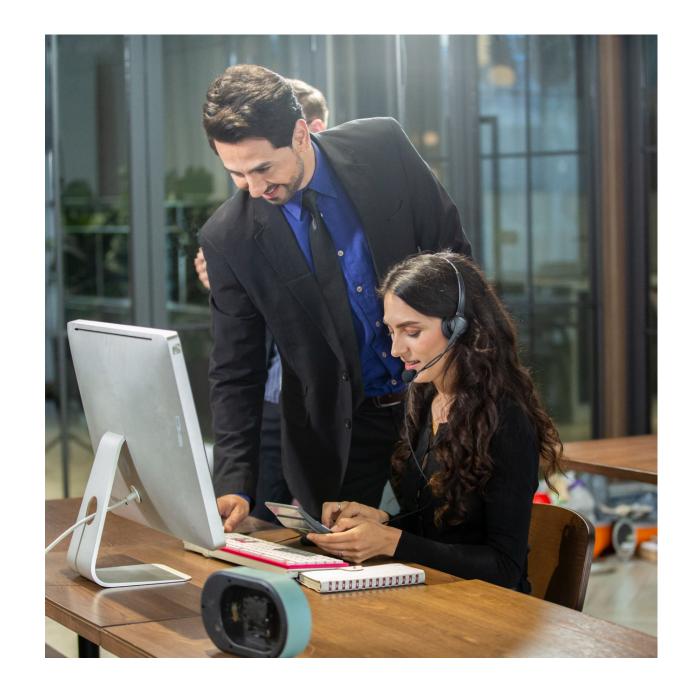






- Eltoma Marketing's expertise in web design and branding.
- Collaborated with Innovatis Hair for a visually appealing website.
- Showcasing sophistication and exclusivity of the brand.

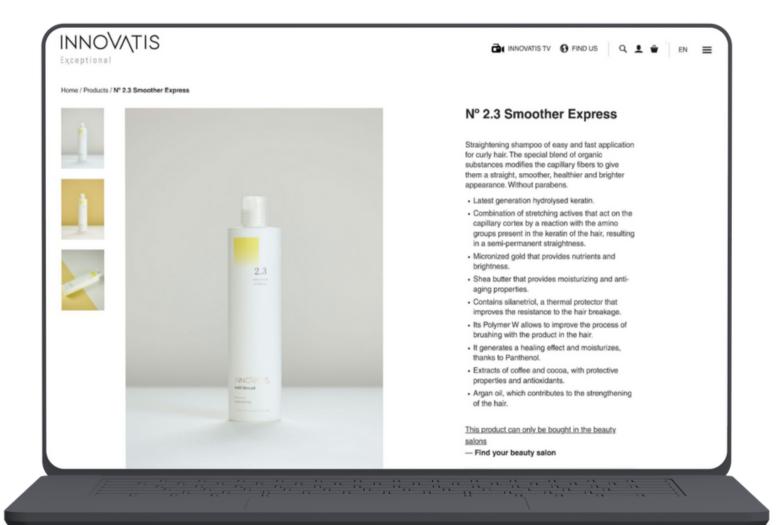
### TESTING & WEBSITE LAUNCH





- Eltoma Marketing's thorough testing for optimal functionality.
- Ensured compatibility across browsers and devices.
- Implemented search engine optimization techniques.

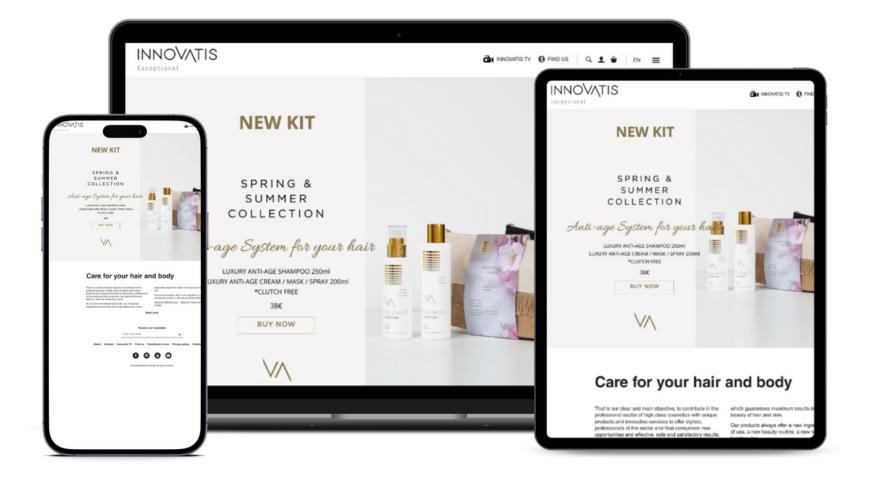
#### **ACHIEVEMENTS**





- Successful creation of Innovatis Hair's website by Eltoma Marketing.
- Improved online presence and brand recognition.
- Enhanced user experience and customer engagement.

### **KEY FEATURES**





- Highlighting key features of the website design.
- User-friendly interface for seamless navigation.
- High-quality product visuals and descriptions.



- Positive feedback and testimonials from Innovatis Hair customers.
- Testimonials highlighting the user-friendly website and positive shopping experience.

## Eltoma. marketing



## CONTACT US

Eltoma.

- www.eltoma-marketing.com
- **☑** marketing@eltoma-global.com

- Successful collaboration between Innovatis Hair and Eltoma Marketing.
- Achieving the goals of attracting attention, focusing on product description, and generating sales.
- Continued partnership for future growth and success.

