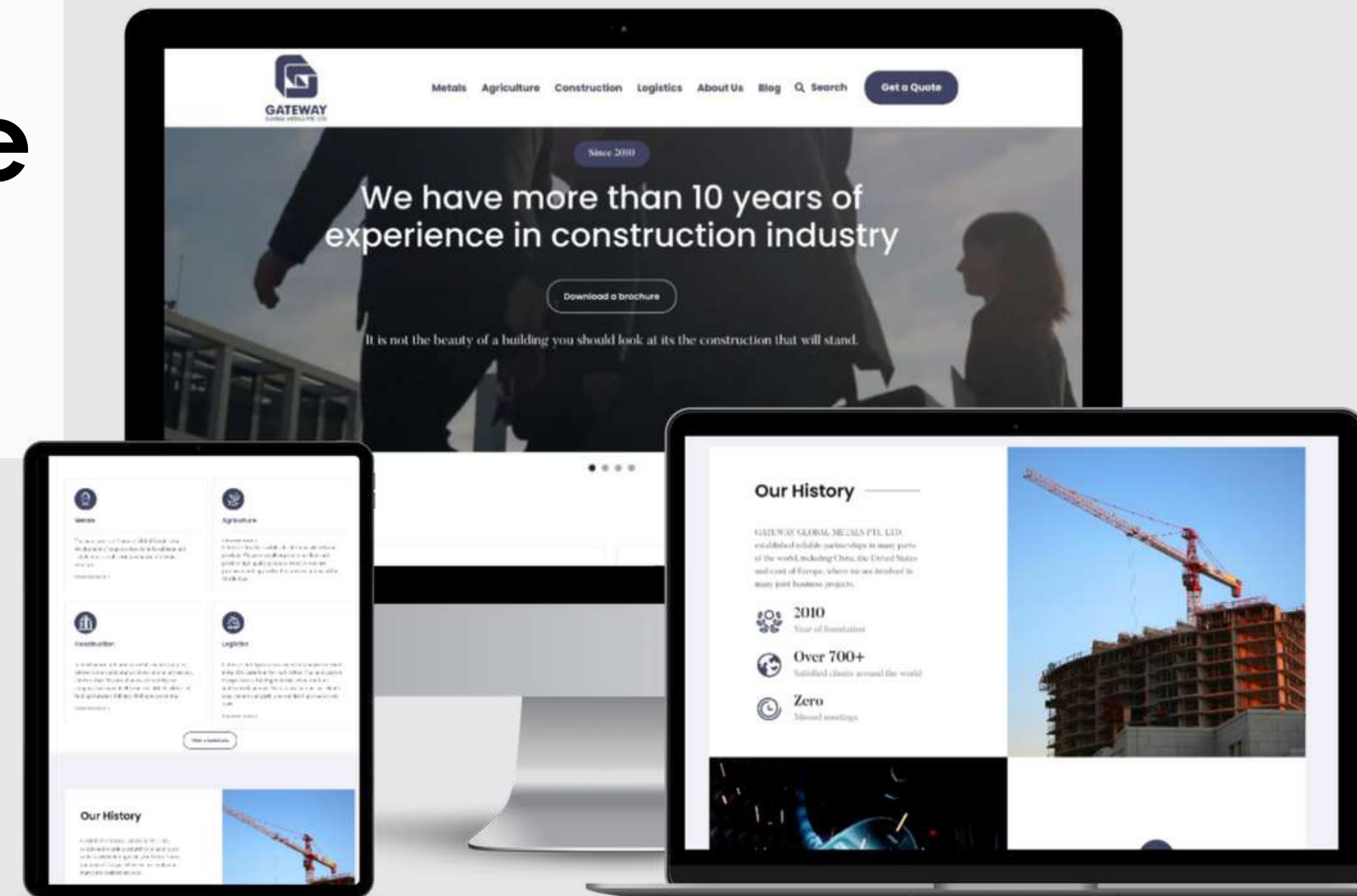


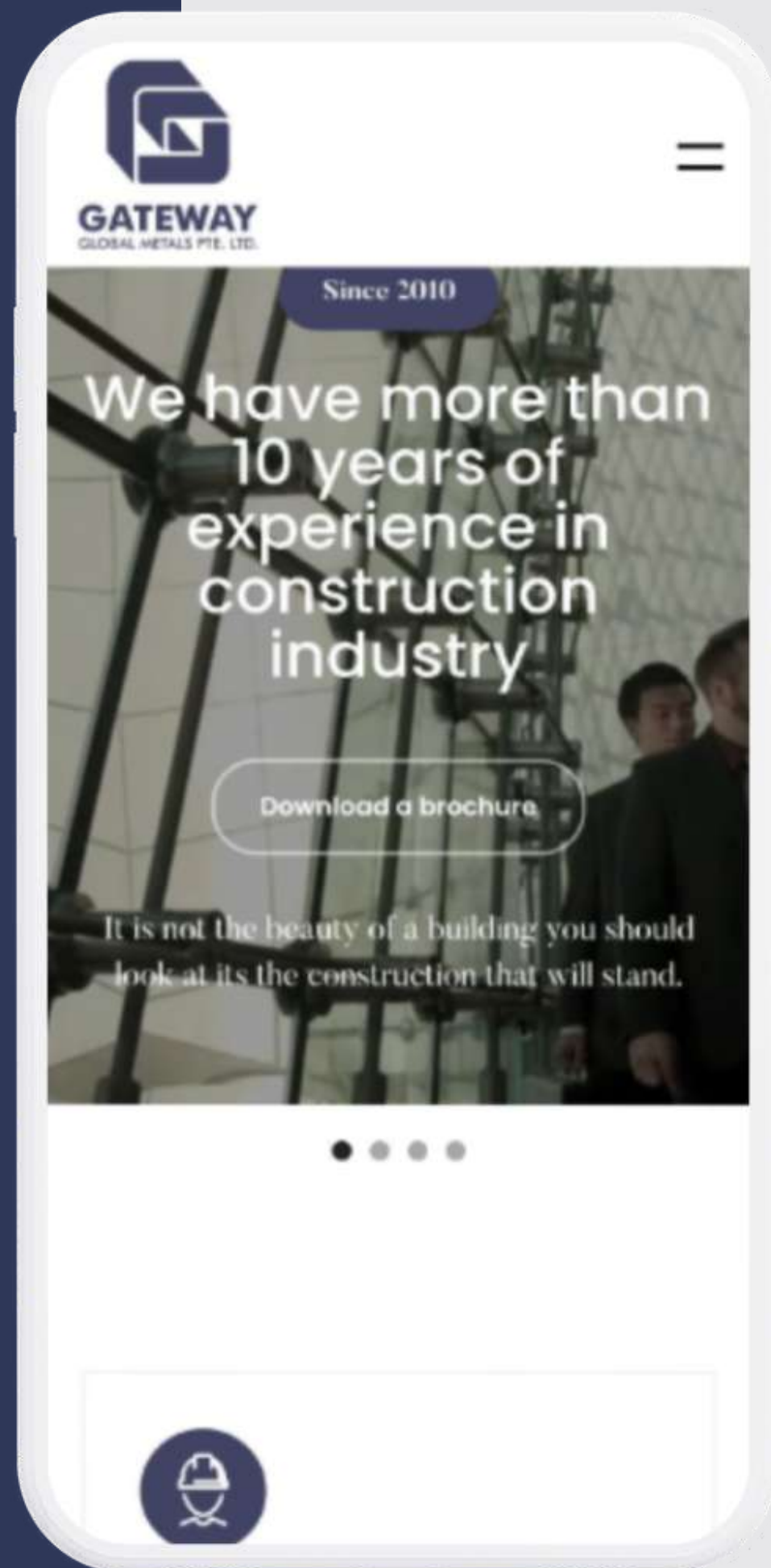
Global Gateway – Website Creation Case Study



Introduction

- Global Gateway: Established mining and manufacturing industry player.
- Reputation: Reliable, high-growth, high-tech company.
- Focus on building partnerships worldwide.





Project Overview



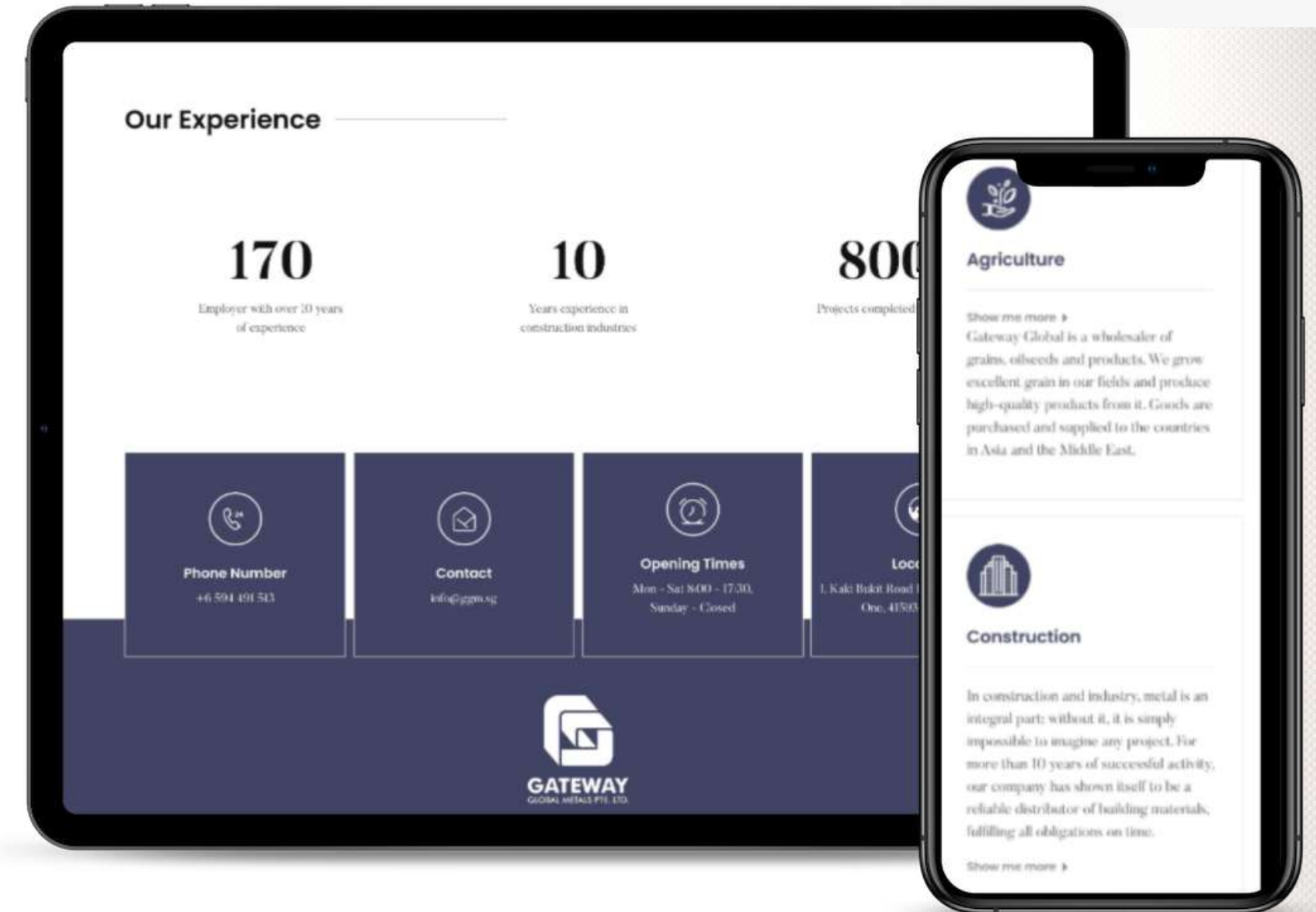
Eltoma Marketing collaborated with Global Getaway for website creation.



Objective: Create a modern, responsive website showcasing brand and services.

Thorough Research and Analysis

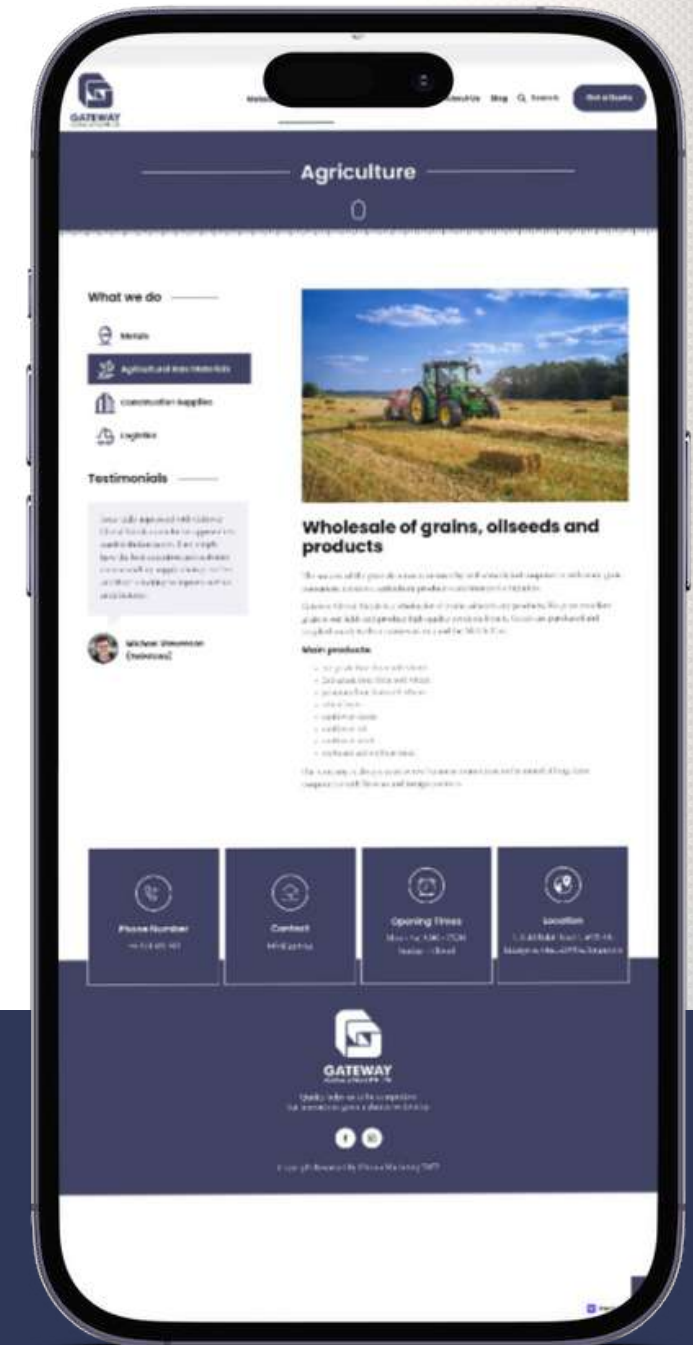
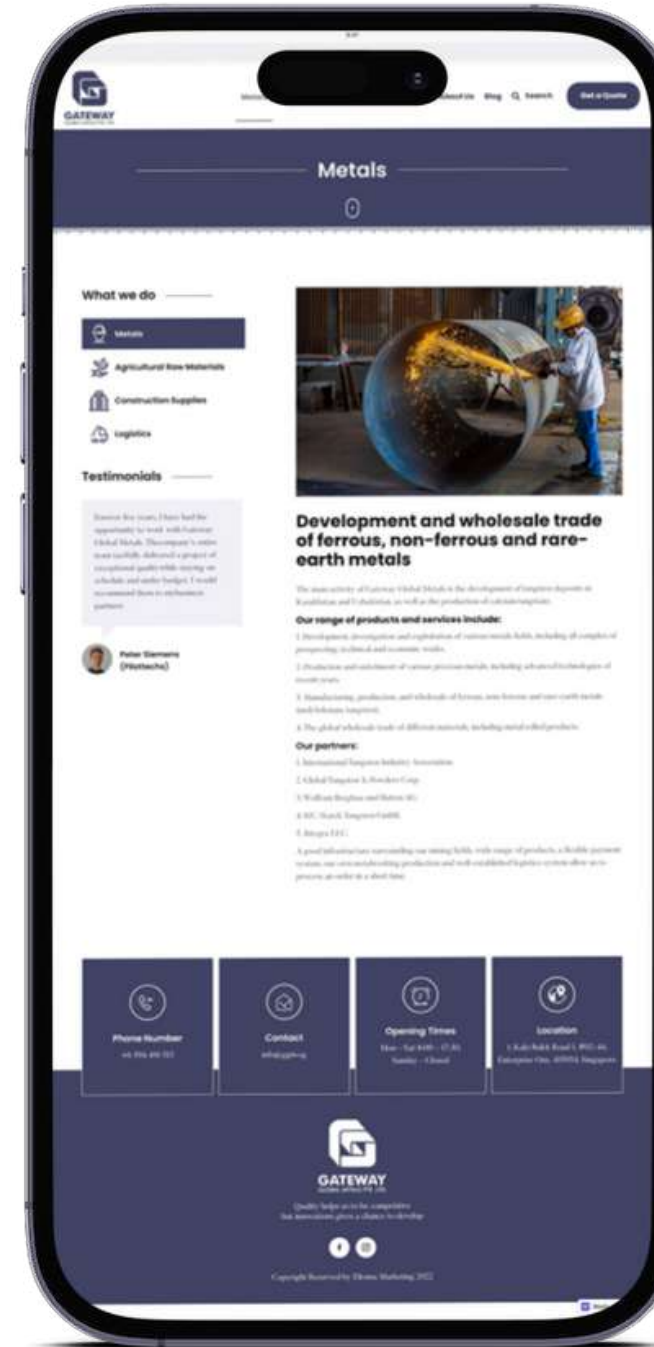
- Understanding business needs and goals.
- Customized plan to meet those needs.



Wireframing and Prototyping

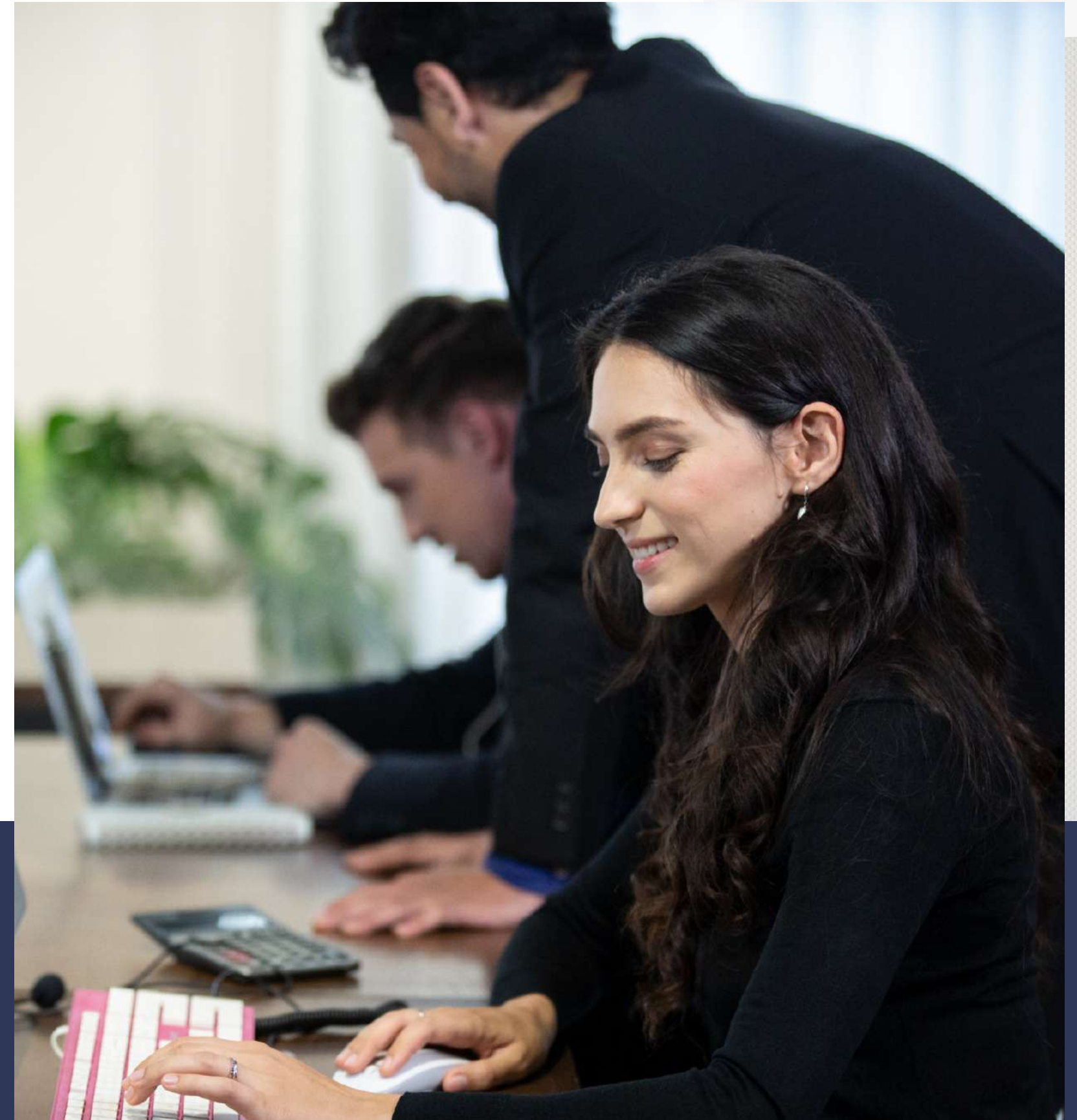
- Designing the website's layout and structure.
- Ensuring a seamless browsing experience

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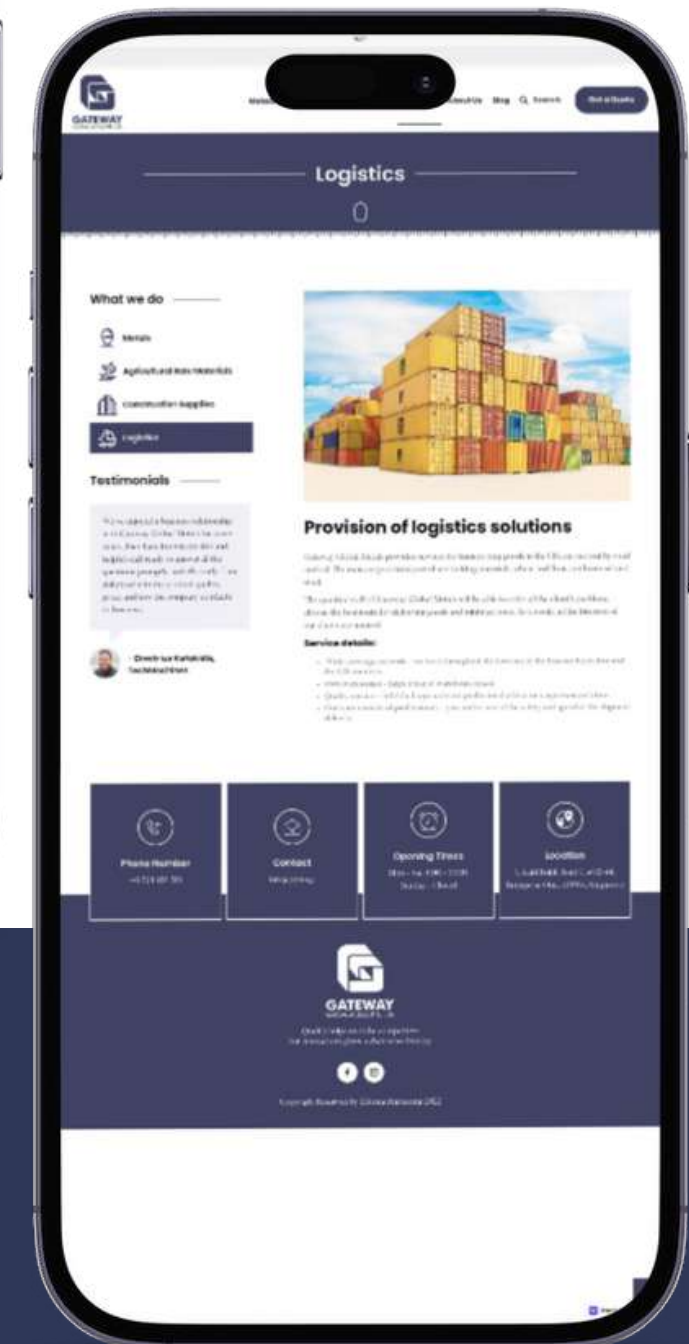
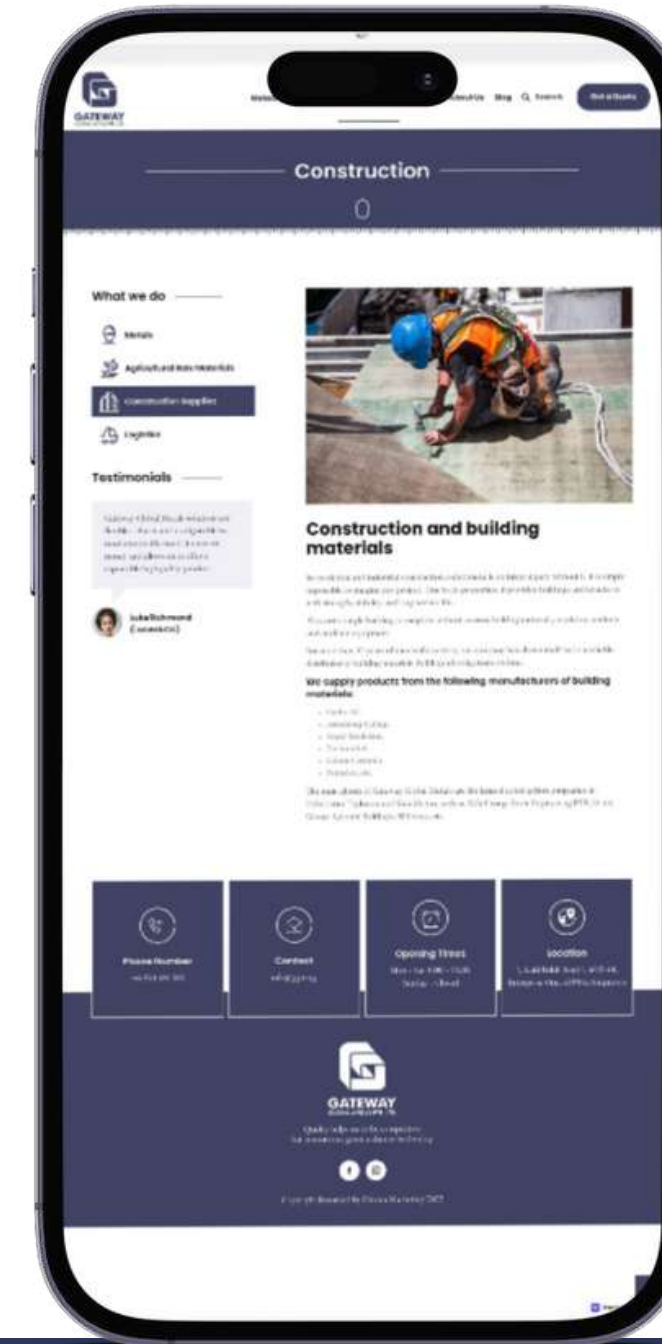
Localized Content Creation

- Providing English content for website, blog, and social media channels.
- Enhancing communication with the target audience.



User-Friendly Interface

- Creating a clear path for visitors to find information easily.
- Ensuring the website is scalable and adaptable.



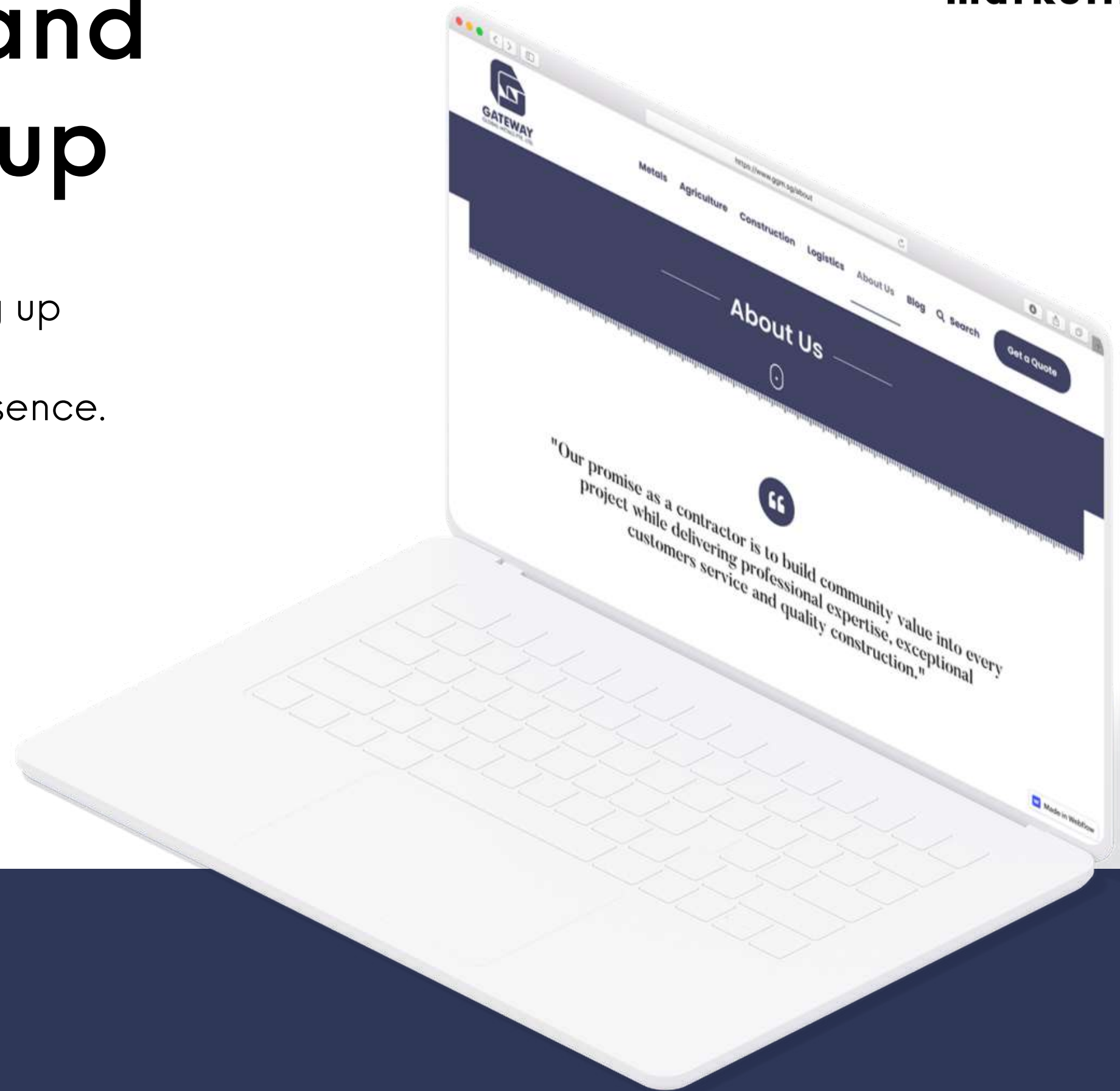
Quality Assurance and SEO Implementation

- Conducting QA testing and analyzing market competitors.
- Implementing essential SEO strategies for better visibility.

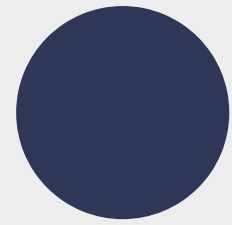


Website Launch and Social Media Setup

- Assisting with website launch and setting up social media channels.
- Strengthening the digital marketing presence.



CONTACT US



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✉ marketing@eltoma-global.com

- Successful collaboration with Global Gateway to create a website that embodies their brand principles.
- User-friendly design and smooth browsing experience.
- Helping Global Gateway achieve digital marketing goals and connect with the target audience.



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AND ELTOMA MARKETING DELIVERS

