

Foundation Date

Short Description

The Idea origin story

The Mission

Clients

Client's problems

Confirmation of the problem

Solving of problems

Our solution:

This solution is based on technologies

It work as follows:

Value for clients

Market and strategy

We estimate the market size for which our solution is designed in monetary terms as follows \$.

Our goal is to take % of the market in the next 3 years.

Team

Team size and key members:

My key role in the product:

Competitors

We know our competitors and similar solutions, they are:

The strengths of the competitors:

The weaknesses:

Product Name

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Our advantages

What clients pay for and business model

Progress for 6 months

Product's metrics

Key risks

Investments

We raised investments in amount of \$. Our investors are:

Currently, we are raising investments \$ and estimated pre-investment valuation of the company is \$ and

We plan to spend this money on:

This money will be enough for months.

The financial model is available at:

Incorporation

Our company incorporated in (country / region / state).

Additional information