

## **Africa Padel Addresses Client Concerns**

## 13th of November 2023

In light of recent concerns raised by some of our valued clients regarding a video featuring one of our minority shareholders expressing his personal views on the Palestine-Israel conflict, Africa Padel, a prominent provider of recreational activities, issues this statement to address the situation.

We want to emphasise and make it clear that Africa Padel, as a company, remains steadfastly neutral on political matters. Our primary focus has always been to provide unparalleled recreational experiences. Any personal opinions expressed by individuals associated with Africa Padel are strictly their own and do not represent the official position of the company.

Recognising the impact this video may have had on some of our clients, we want to assure everyone that we take these concerns very seriously. Africa Padel is committed to cultivating an environment that celebrates diversity. Our priority is to build a community centred around the joy and social aspects of playing Padel.

Our company has flourished through the collaborative relationships with our diverse clientele, and we hold immense appreciation for every stakeholder involved in the makeup of our brand. Recognising the significance of establishing environments where individuals from varied backgrounds can unite to relish the sport of Padel, we are committed to fostering inclusivity and shared enjoyment.

It is crucial to note that the views expressed in the video are isolated and do not reflect the stance of Africa Padel in any way, shape, or form. The shareholder does not have any executive or non-executive capacity at our company, and his opinions are his own.

Africa Padel remains dedicated to upholding its reputation as an inclusive and welcoming brand. We appreciate the continued support of our clients and partners and will persist in providing outstanding recreational experiences for everyone in our community.

For further inquiries, please contact: James Baber CEO, Africa Padel (Pty) Ltd 082 900-6467