

## PRESS RELEASE



Alloy Holdings, LLC  
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### Alloy Holdings Announces VP of Engineering

**PROVIDENCE, RI (December 12, 2022):** Alloy Holdings announces that Brian O'Connell has joined Allied Holdings as Vice President of Engineering. He will lead the Checon engineering, quality, and tooling teams as they expand their product capabilities in the electrification, electric vehicle (EV), power control, and power distribution markets. His extensive industry experience in process manufacturing, design, engineering management, and program and operations management makes him an excellent fit for this role. Brian will also assist the Alloy Holdings partner companies' engineering and production teams with their technical and operational needs.

Before coming on board at Alloy Holdings, Brian was the Director of Program Management at Sensata Technologies, responsible for setting up and managing multiple remote manufacturing sites for the Sensors and Controls Product Group. Before his sixteen-year career here, Brian spent several years in engineering and manufacturing roles at Texas Instruments, focusing on manufacturing engineering, design verification, process stability, cost efficiency, and continuous improvement goals.

"Brian brings experience in the electrification and EV markets, confidence in knowing our market fit, and the stamina to keep us moving forward," said Rich Powers, Executive Chairman of Alloy Holdings. "He will inform our product strategy, process capabilities, and production efficiencies," he added.

Brian holds a BS in Mechanical Engineering from the University of Rhode Island. He resides in Rehoboth, MA, with his wife Tracy and their three children, Craig, Meaghan, and Kyle. Brian enjoys hiking, working out, golf, and woodworking.

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*Alloy Holdings is a metals solutions company that helps customers build winning product strategies to meet the fast-growing demand for power generation, power distribution, electric vehicle (EV) parts, and electric controls and switches. For more information about our industrial products and specialty goods businesses, [visit www.alloyholdings.com](http://www.alloyholdings.com).*