

## **AGENCY FACTS**

Founded in 2010, StringCan Interactive is a digital marketing agency helping grow wellness companies that improve people's lives.

- Headquartered: Scottsdale, AZ
- Team: 10

#### **PHILOSOPHY**

Strategy first! We immerse ourselves in our clients' world and determine how to help them best reach their ideal customer.

### **SOME OF OUR CLIENTS**





















## **CASE STUDIES**



Learn how we increased memberships for the Village Health Clubs & Spas.



<u>Learn how we increased</u> <u>online subscriptions for</u> Sunfare.

# **KEY SERVICES**

- Brand & marketing analysis
- Brand strategy
- Persona development
- Google, Facebook, Instagram & LinkedIn advertising
- Content strategy
- Search engine optimization
- Website conversion optimization
- Marketing automation (Hubspot, Keap, SharpSpring, etc.)
- Website design & development