



Fatima Robinson

Creative Director/Choreographer/Producer

Film Choreography

The Color Purple Musical
Renaissance: A Film by Beyonce
The Book of Clarence
Coming 2 America
Dreamgirls
The Harder They Fall
Space Jam: A New Legacy
Public Enemies
Save the Last Dance
Ali
Romeo Must Die
Anchorman 2
This Is the End
Sparkle
Megamind
Confessions of a Shopaholic
Charlie Wilson's War
Norbit
Meet Dave
Miami Vice
Be Cool
Collateral
Lackawanna Blues
Miss Congeniality 2
Their Eyes Were Watching God

Coleman Domingo, Taraji P. Henson

LaKeith Stanfield
Eddie Murphy, Aresenio Hall
Beyonce, Jamie Foxx
Idris Elba
Don Cheadle, LeBron James
Johnny Depp
Julia Stiles
Will Smith
Aaliyah
Will Ferrell, Steve Carell
Seth Rogen, James Franco
Whitney Houston, Jordin Sparks
Brad Pitt
Isla Fisher
Tom Hanks
Eddie Murphy
Eddie Murphy
Colin Farrell & Jamie Foxx
John Travolta, Uma Thurman
Tom Cruise, Jamie Foxx
Directed by George Wolfe
Sandra Bullock
Halle Berry

Warner Bros / Blitz Bazawale
Director of Choreography
Jeymes Samuel
Paramount / Craig Brewer
Dreamworks
Netflix / Jeymes Samuel
Warner Bros / Malcom D. Lee
Universal / Michael Mann
Paramount/MTV Films
Columbia/ Michael Mann
Warner Brothers
Paramount
Columbia / Evan Goldberg
Columbia/Salem Akil
Dreamworks / Tom McGrath
Touchstone / PJ Hogan
Universal/Mike Nichols
Dreamworks/ Paramount
20th Century Fox
Universal
MGM
Dreamworks/ Michael Mann
HBO
Warner Brothers
Harpo/Oprah Winfrey

Creative Directing/Producing

Beyonce – Renaissance World Tour
Grammy Awards
DJ Khaled, Pharrell Williams, Kendrick Lamar, Outlast,
Tribe Called Quest, Fantasia, Burna Boy, Nas, Common,
John Legend
Grammys x Fantasia, Tina Turner Tribute
Hip Hop 50th Anniversary Special
Mariah Carey "Merry Christmas One and All!" Tour
UEFA Champions League Opening Ceremony – Black Eyed Peas
The Knicks City Dancers
The Voice – 2 Seasons
America's Most Musical Family
Ceelo Green "Loberace"
Black Eyed Peas Tour
Fashion Rocks
Movies Rock
American Idol

Teen Choice Awards
Brit Awards

Director of Choreography
Producer / CBS

Creative Director/Choreographer
Producer
Choreographer
Creative Director, Choreographer
Supervising Choreographer/Choreo.
Segment Producer
Assoc. Producer / Nickelodeon
Show Director & Choreographer
The Beginning / The End
Choreographer/Consulting Prod.
Associate Producer
Black Eyed Peas, Jordin Sparks,
Jennifer Hudson
Black Eyed Peas, Nelly Furtado
Black Eyed Peas, Snoop Dogg
feat. Pharrell , Outkast

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Creative Directing/Producing - continued

Nickelodeon Kid's Choice Awards
VH1 Hip Hop Honors
Taking The Stage

DJ Khaled, Black Eyed Peas
Executive Producer 2015
Executive Producer

Television Choreography

Super Bowl - Halftime Show (2011, 2022)

Academy Awards

Beyonce "Be Alive" (2022)

Mary J Blige (2018)

The Weeknd (2016)

Pharrell (2014)

Best Song Nominees (2009)

Show Choreographer (2007)

Grammy Awards

Pharrell Williams, Kendrick Lamar, Outlast,

Tribe Called Quest, Fantasia, Burna Boy, Nas,

Common, John Legend

Queens

American Soul

America's Most Musical Family

Black-ish - Multiple Episodes

Grown-ish - Multiple Episodes

The Bobby Brown Story

Whitney

Snowfall

The Wiz Live

The Tonight Show With Jimmy Fallon

Ellen DeGeneres Show

America's Got Talent

American Idol

Brit Awards

UK X-Factor

iHeart Radio Music Awards

MTV Movie Awards

Billboard Music Awards

VH1 Divas

Saturday Night Live

Dancing With the Stars

HBO - "We Are One: The Obama Inaugural Celebration"

Playboy Club

American Music Awards

Victoria's Secret Fashion Show Special

So You Think You Can Dance

Soul Train Awards

BET Awards

NBC

Producer/Choreographer

ABC

Assoc. Producer/Choreographer BET

Choreographer Nickelodeon

Choreographer ABC

Choreographer ABC

BET / Kiel Adrian Scott

Lifetime / Angela Bassett

FX

NBC

Giveon, Major Lazer

Will.i.am, Becky G, Meghan Trainor,

Pharrell Williams, Mark Ronson,

Kendrick Lamar,

Jennifer Hudson

Will.i.am, Janelle Monae

Ellie Goulding

Pharrell Williams

Pharrell Williams, Major Lazer

Selena Gomez

Will.i.am, Selena Gomez, Fergie, Nelly

Show Choreographer

Black Eyed Peas, Outkast

Will.i.am, Selena Gomez, Sade,

Raphael Saadiq,

Robin Thicke, Usher, Dreamgirls

Choreographer

NBC

Will.i.am, Black Eyed Peas, Leona Lewis,

Fergie,

Mary J. Blige, Nelly Furtado, Shaggy

Black Eyed Peas

Show Choreographer (2005 & 2003)

Black Eyed Peas, Fergie, Hilary Duff

Show Choreographer -

Bruno Mars/Silk Sonic,

Janelle Monae, Andra Day, Lil Baby, DMX

Tribute, Fergie,

Nelly, Stevie Wonder

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Television Choreography - continued

Jimmy Kimmel Live
The Oprah Show – Academy Awards Special
MTV Video Music Awards

Pharrell Williams
"Jai Ho" Choreographer
Pharrell Williams, MTV Europe Music Awards,
Nelly Furtado, Snoop Dogg, Nelly feat. Pharrell
Williams, Whitney Houston

Commercial Choreography

GAP - Katy Perry, Janelle Monet, Lenny Kravitz, Sarah Jessica Parker, Khaki Soul
J Crew - Tracee Ellis Ross
Chanel - Pharrell Williams
Target - Gwen Stefani, Black Eyed Peas
Macy's - Heidi Klum
H&M – Lana Del Rey
Capital One - Samuel L. Jackson, Spike Lee, Charles Barkley
Motorola - Julia Garner, James Earl Jones
Covergirl – Janelle Monae
Swarovski - Karlie Kloss

Theatre

Trading Places (2022) Alliance Theater Atlanta, Kenny Leon dir
Radiant Baby (2003) NY Public Theater, George C Wolfe director

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Awards + Best Choreography Award Nominations (*Denotes Awards Won)

Emmy Awards Nominee - Outstanding Choreography for Variety or Reality Programming – 2022

The Oscars – Beyonce "Be Alive"

Emmy Awards Nominee - Outstanding Variety Special (Live) – Producer - 2022

The 64th Annual Grammy Awards

Emmy Awards Nominee - Outstanding Variety Special (Live) – Producer – 2021

The 63rd Annual Grammy Awards

Chita Rivera Awards – Outstanding Choreography In A Theatrical Release – The Color Purple - 2024

African American Film Critics Association (AAFCA) (2024)* Special Achievement Award

Much Music Awards (2007)*

MTV Video Music Awards (2004)*

Bob Fosse Awards (1997)*

BET Awards (2019)

MTV Video Music Awards (2013)

Choreography Media Honor (2008)

Choreography Media Honor (2007)

American Choreography Awards (2004)

MTV Video Music Awards (2002)

MTV Video Music Awards (2001)

Music Video Producer's Awards (2002)

Music Video Producer's Awards (2001)

MTV Video Music Awards (2000)

Music Video Producer's Awards (2000)

Music Video Awards (1999)

MTV Video Music Awards (1999)

MTV Video Music Awards (1998)

Music Video Producer's Awards (1998)

MTV Video Music Awards (1997)

MTV Video Music Awards (1995)

Fergalicious (Fergie)

Hey Mama (Black Eyed Peas)

Been There, Done That (Dr. Dre)

Best Video Director

"#thatPOWER" (will.i.am ft Justin Bieber)

Movies Rock!

Dancing with the Stars

"Steppin' To the Bad Side"

Dreamgirls

Target "Changing of the Guards" (Commercial)

Family Affair (Mary J Blige)

Try Again (Aaliyah)

Larger Than Life (Backstreet Boys),

Maria, Maria (Santana)

Sexual Revolution (Macy Gray)

Try Again (Aaliyah)

Try Again (Aaliyah)

Wild Wild West (Will Smith),

Wild Wild West (Will Smith ft Dru Hill &

Kool Moe Dee)

Wild Wild West (Will Smith)

Put Your Hands... (Busta Rhymes)

Put Your Hands...(Busta Rhymes)

Been There, Done That (Dr. Dre)

Baby (Brandy)

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Fatima Robinson

Creative Director/Choreographer/Producer

As the New York Times notes, Fatima Robinson is “one of the most sought-after hip-hop and popular music choreographers in the world”. Fatima is a three time Emmy Award nominee for choreographing the highly regarded Beyonce performance “Be Alive” at the 2022 Oscars/Academy Awards and as a producer for both the 2021 and 2022 Grammy Awards. Fatima’s film resume reads like a who’s who of Hollywood having choreographed the critically acclaimed *The Color Purple Musical*, *The Book of Clarence*, *Dreamgirls*, *Coming 2 America 2*, *The Harder They Fall*, *American Gangster*, *Public Enemies*, *Ali*, *Confessions of a Shopaholic*, *Space Jam 2* as well as working with stars like Will Smith, Halle Berry, Eddie Murphy, Colin Farrell, John Travolta, Uma Thurman, The Rock, Sandra Bullock, Thandie Newton, Queen Latifah, and Academy Award winning directors such as Michael Mann, Mike Nichols, Ridley Scott, and the list goes on.

She has choreographed many memorable television performances including five different Academy Awards performances. Fatima’s television choreography has been featured on such popular shows as *Queens*, *Blackish*, *Grownish*, *American Soul*, *The Voice*, *Dancing with the Stars*, *So You Think You Can Dance*, *American Idol* and NBC’s live musical *The Wiz*. Fatima also notably choreographed the 2011 Super Bowl Halftime Show with the Black Eyed Peas and several Coachella performances including the Tupac Hologram, Kendrick Lamar, Major Lazer, Brockhampton, and Halsey.

Fatima’s unique vision expands beyond just the steps of the choreography and into the outstanding overall look of these events as producer. She recently executive produced “Taking the Stage: Changing America”, the concert honoring the opening of the Smithsonian National Museum of African American History and Culture. She was also invited to teach a master class at the White House to celebrate African American Women and Dance. Fatima has also been the creative director behind such notable events as Fashion Rocks, The BET Awards, The American Music Awards, and The Grammy’s. Renowned for her ability to blend classic dance-styles with her distinct hip hop flavor, Fatima has choreographed for notable spots including Gucci, Chanel, Burberry, Target, H&M, Pepsi, Gap, Apple, Nissan, Verizon, Motorola and Heineken. In addition, through her work with artists such as Britney Spears, Meghan Trainor, Pharrell Williams, Black Eyed Peas, Fergie, Gwen Stefani, Lana Del Rey, Usher, Sade, Prince, Rihanna, Major Lazer, Kendrick Lamar, and Mary J Blige.

Named one of Entertainment Weekly’s “100 Most Creative People in Entertainment,” she has received numerous MTV VMA nominations for Best Choreography. Her work as a choreographer and video director for the Black Eyed Peas earned her a win for Best Hip Hop Video for “My Humps” and Best Choreography for “Hey Mama”. Fatima was also the creative force behind artist Meghan Trainor and was the director of “All About That Bass” (over 2 billion YouTube hits and counting), “Dear Future Husband” and “No”. Fatima was also nominated for a Lucille Lortel Award for Outstanding Choreographer – Off-Broadway, for her theatrical debut, *Radiant Baby*, a musical based on the life of artist Keith Haring, produced and directed by George C. Wolfe at the New York Public Theater.

Recent highlights include CBS’s Hip Hop 50th Anniversary Special (producer), Mariah Carey’s “Merry Christmas One and All!” Tour, Beyonce’s Renaissance World Tour as Director of Choreography, the 2022 Super Bowl Halftime Show, *The Color Purple Musical*, and *The Book of Clarence*.

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