



Richy Jackson

Visual Director/Choreographer

Film

A Star is Born	Choreographer	Dir: Bradley Cooper
Alvin & The Chipmunks	Principal Dancer	20 th Century Fox
Honey	Assistant Choreographer	Universal
Malibu's Most Wanted	Assistant Choreographer	Warner Bros.
Ragdoll	Choreographer	Red Planet/Full Moon
Stylization	Choreographer	Dir: Ed Moore

Television

Love and Hip Hop – Miami	Choreographer	VH-1
Grammy Awards – Lady Gaga	Creative Dir./Choreographer	CBS
The Siwa Dance Pop Revolution	Choreographer	Peacock
Shameless	Choreographer	Showtime
Allstar Holiday Nickmas Spectacular – JoJo Siwa	Choreographer	Nickelodeon
2020 MTV VMAs – Lady Gaga	Creative Dir./Choreographer	MTV
James Corden – Grace VanderWaal	Choreographer	CBS
All That – JoJo Siwa	Choreographer	Nickelodeon
Slimefest – JoJo Siwa	Director/Choreographer	Nickelodeon
Academy Awards – Lady Gaga “Shallow”	Creative Dir./Choreographer	ABC
Grammy Awards – Lady Gaga “Shallow”	Creative Dir./Choreographer	CBS
Live with Kelly and Ryan – JoJo Siwa	Choreographer	ABC
2017 Grammy Awards – Lady Gaga/Metallica	Choreographer	CBS
Super Bowl LI Halftime Show – Lady Gaga	Visual Director/Choreographer	NBC
Victoria's Secret Fashion Show – Lady Gaga	Creative Dir./Choreographer	CBS
2016 Academy Awards – Lady Gaga	Visual Director/Choreographer	ABC
Dancing With The Stars – Meghan Trainor	Creative Dir./Choreographer	ABC
2015 American Music Awards – Meghan Trainor	Creative Dir./Choreographer	ABC
Roast of Justin Bieber	Choreographer	Dir: Joel Gallen
2015 Academy Awards – Lady Gaga	Visual Director/Choreographer	Dir: Hamish Hamilton
MTV Movie Awards – Lady Gaga	Visual Director/Choreographer	Dir: Hamish Hamilton
2013 Lady Gaga Muppets Spectacular	Visual Director/Choreographer	Dir: Gregg Gelfand
2013 A Very Gaga Thanksgiving	Visual Director/Choreographer	Dir: Haus of Gaga
2012-2013 Abby's Ultimate Dance Competition	Choreographer	Lifetime
2012 Grammy's Pre-Show – Lady Gaga	Visual Director/Choreographer	Dir: Ken Ehrlich
2011 BET Born to Dance	Choreographer	BET
2009 MTV VMA's – Lady Gaga	Visual Director/Choreographer	MTV
Dancing with the Stars – Lady Gaga	Visual Director/Choreographer	ABC
America's Best Dance Crew – Season 2	Choreographer	MTV
The Middleman – Varsity Fan Club	Choreographer	ABC Family
Good Morning America - Corbin Bleu	Assistant Choreographer	ABC
CW Morning Show – Corbin Bleu	Assistant Choreographer	CW
American Music Awards – Hilary Duff	Assistant Choreographer	ABC
Dick Clark's New Year's Rockin' Eve – Hilary Duff	Assistant Choreographer	ABC

Music Videos

JoJo Siwa “Karma”	Choreographer	Dir: Marc Klasfeld/Joelle Siwa
Priyanka “No New Friends”	Choreographer	
Idina Menzel “Move”	Choreographer	Dir: Nick Laughlin
Rita Ora “Praise You”	Choreographer	Dir: Joseph Kahn
Shab “Indestructible”	Choreographer	Dir: Eli Sokhn

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Music Videos - continued

Shab "Criss Cross"	Choreographer	Dir: Eli Sokhn
Nova Miller "Cold Feet"	Choreographer	Dir: Eliot Charof
Jena Rose "Checkmate"	Choreographer	Dir: Veronica Zella
Lady Gaga ft Ariana Grande "Rain On Me"	Choreographer	Dir: Robert Rodriguez
Galxara	Choreographer	Prod: Fall Out Ent.
Whipped Cream ft. Baby Goth	Choreographer	Prod: Drive Int. Agency
Loren Gray ft. Saweetie "Can't Do It"	Choreographer	Prod: Jack Winter
JoJo Siwa "#1U"	Choreographer	Prod: New Games Prod.
JoJo Siwa "Worldwide Party"	Choreographer	Prod: New Games Prod.
Rachel Crow "Up All Night"	Choreographer	Dir: Daniel Carbery
JoJo Siwa "D.R.E.A.M."	Choreographer	Prod: Puritan
Static & Ben El	Choreographer	Prod: S&B Ent. Ventures
Lady Gaga "John Wayne"	Choreographer	Dir: Jonas Akerlund
Lady Gaga "Million Reasons"	Choreographer	Dir: Ruth Hogben
Jean Watts "Spirit Animal"	Creative Dir./Choreographer	Dir: Austin Kelly
Dark Star ft. Empress Of "Reformer"	Choreographer	Dir: David Helman
Rationale "Fast Lane"	Choreographer	Prod: Christine Melton
Lady Gaga "Applause"	Visual Director/Choreographer	Dir: Inez & Vinude
Karmin "Acapella"	Choreographer	Dir: Matt Stawski
Priyanka "Exotic"	Choreographer	Dir: Emil Nava
Priyanka "In My City"	Choreographer	Dir: Joseph Kahn
Karmin "Broken Hearted"	Choreographer	Dir: Marc Klasfeld
Lady Gaga "You and I"	Visual Director/Choreographer	Dir: Haus of Gaga
Lady Gaga "Edge of Glory"	Visual Director/Choreographer	Dir: Haus of Gaga
Lady Gaga "Judas"	Visual Director/Choreographer	Dir: Haus of Gaga
Lady Gaga "Born This Way"	Visual Director/Choreographer	Dir: Nick Knight
Katy Perry "California Gurls"	Choreographer	Dir: Matthew Cullen
JoJo "The Other Chick"	Choreographer	Dir: Kai Regan
Keri Hilson "Lose Control"	Choreographer	Dir: Colin Tilley
Keri Hilson "The Way You Love Me"	Choreographer	Dir: L.A.G.
Lady Gaga "Alejandro"	Visual Director/Choreographer	Dir: Steven Klien
Lady Gaga "Telephone"	Visual Director/Choreographer	Dir: Jonas Auckerland
Lady Gaga "Bad Romance"	Visual Director/Choreographer	Dir: Francis Lawrence
Lady Gaga "Paparazzi"	Visual Director/Choreographer	Dir: Jonas Auckerland
Lady Gaga "The Fame"	Visual Director/Choreographer	Interscope
Lady Gaga "Poker Face"	Visual Director/Choreographer	Interscope /Ray Kay
Lady Gaga "Just Dance"	Visual Director/Choreographer	Interscope
JoJo "Leave (Get Out)"	Choreographer	Dir: Erik White
JoJo "Not That Kind of Girl"	Choreographer	Dir: Fat Cats
Varsity Fan Club "Future Love"	Choreographer/Concept	Capitol Records
Mitchell Musso "Let's Go"	Choreographer	Hollywood Records
LAX Girls "Forget You"	Choreographer	Background/Ray Kay
Danity Kane "Ride For You"	Choreographer	Bad Boy/Marcus Raboy
Alesha Dickson "Knock Down"	Choreographer	London
Trinity Stone " Move A little Closer"	Choreographer	Dir: Nzinga Steward
Bumblebeez "Dr. Love"	Choreographer	81 Records/Tom Kuntz
Samantha Jade "Step Up"	Choreographer	Dir: Kevin DeFrietas
Trinity Stone "Come A Little Closer"	Choreographer	Dir: Nzinga Steward
Dilated People "Back Again"	Choreographer	Dir: Jason Goldwatch
Junior Senior "Shake"	Choreographer	Atlantic/Diane Martel
Dwele "Find A Way"	Choreographer	Virgin/Nzinga Steward
Lighthouse Family "Happy"	Co-Choreographer	Dir: Michael Rooney
Masai "Do My Thang"	Co-Choreographer	Dir: Michael Rooney
Red Man "Come Get It"	Choreographer/Dancer	Def Jam

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Tours/Live Stage

Lady Gaga Jazz + Piano Las Vegas Residency	Creative Director/Choreographer	
JoJo Siwa Miami Beach Pride	Creative Director/Choreographer	
Rebecca Black – UK Tour, US Tour	Choreographer	
Lady Gaga Chromatica Tour	Creative Director/Choreographer	
Shab Tour	Choreographer	
Dylan Tour	Choreographer	
JoJo Siwa Tour	Creative Director/Choreographer	
Lady Gaga – LV Park MGM–Piano + Jazz Residency	Choreographer	
Lady Gaga x Tony Bennett – Radio City Music Hall	Choreographer	
Grace VanderWaal – SD Waterfront Festival	Choreographer	
Lady Gaga “Enigma” Las Vegas MGM Residency	Creative Director/Choreographer	
JoJo Siwa – D.R.E.A.M Tour	Creative Director/Choreographer	
Mario “The Millennium” Tour	Choreographer	
Levi’s NY Fashion Show	Choreographer	
Grace Vanderwaal Tour	Choreographer	
Lady Gaga Joanne World Tour 2017, 2018	Show Director/Choreographer	
Lady Gaga at Coachella 2017	Visual Director/Choreographer	
Sunny Malouf Tour 2015	Choreographer	
Fancy Tour 2015	Choreographer	
Lady Gaga ArtRave: The Artpop Ball 2014	Visual Director/Choreographer	
Brandy – 2009 Promo Tour	Choreographer	Atlantic Records
Varsity Fan Club Tour 2008	Choreographer	Capitol Records
Brandy Tour 2006	Choreographer	Atlantic Records
Hilary Duff Tour 2006	Choreographer	Hollywood Records

Commercials

Dom Perignon x Lady Gaga	Choreographer	Prod: Iconoclast
Splendid	Choreographer	Prod: Supersonic Mgt
Home Economics Promo	Choreographer	Prod: Stun Creative
Target	Choreographer	Prod: Reset
Mattel Barbie	Choreographer	Prod: Puritan Films
Mattel Cave Club	Choreographer	Dir: Mark Klasfeld
Dom Perignon	Choreographer	Prod: Liberte Prod.
Tide – Laundry Later Superbowl LIV	Choreographer	Prod: Biscuit Filmworks
Jack in the Box	Choreographer	Dir: Isaac Rentz
Tide – Kenan Thompson – Laundry Night	Choreographer	Prod: Moving Parts
Stealth Management	Choreographer	Prod: Bees and Honey
United Airlines	Choreographer	Dir: Marc Klasfeld
Zalando PUMA w/Cara Delevingne	Choreographer	PRODn
SoFi	Choreographer	Prod: Rick Brown
Money Super Market “Epic Action Man”	Choreographer	Dir: Tom Kuntz
Pandora	Choreographer	
Visit WeHo	Choreographer	Zoo Crew Prods.
United Airlines	Choreographer	
Sony CES Headphones	Choreographer	Film Orange
Lady Gaga “Fame”	Visual Director/Choreographer	Dir: Steven Klein
H&M Lady Gaga Tony Bennett	Visual Director/Choreographer	Dir: Johan Reneck
AT&T	Choreographer	Dir: Roger Moore
DishNetwork Celebration	Choreographer	Dir: Matt Dilmore
Jack in the Box “Reggeaton”	Choreographer	Dir: Rodrigo Garcia
Marshall’s	Choreographer	Artists Group
Pepsi	Choreographer/Dancer	HSI
Adidas	Choreographer	Adidas

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Richy Jackson Creative Director/Choreographer

Richy Jackson is a world-class visual director and choreographer who has spent the breadth of his 20 year career working in counts of eight alongside the most influential recording artists in the music industry. He is responsible for the widely acclaimed Lady Gaga *Super Bowl Halftime Show* and a master at inventing her signature dance style. Richy has served as Lady Gaga's Visual Director/Choreographer for most of her career and has created the majority of her music videos, live performances and television appearances. Currently, his work includes Lady Gaga's *Chromatica Ball Tour*. Other favored artists in the industry Richy has worked with include Katy Perry, JoJo Siwa, Nicki Minaj, Sean "Diddy" Combs, Keri Hilson, and Brandy, to name a few.

In addition to being one of the most sought-after choreographers in the business, Jackson displays superlative talent in stage direction, camera-blocking and direction in narrative/character development. He has put his directional creativity into performances for some of the most recognized shows on television both domestically and abroad, including *American Idol*, *Dancing With The Stars*, *So You Think You Can Dance*, *Saturday Night Live*, *The Today Show*, *Good Morning America*, *The Tonight Show*, *The Late Show with David Letterman*, *The Academy Awards*, *The Grammy Awards*, the *MTV Music Awards*, the *American Music Awards*, the *Billboard Awards*, the *BET Awards*, among countless others. The accumulation of Jackson's unmatched abilities coupled with his pleasant and professional demeanor make him a one-of-a-kind talent in the marketplace.

While Jackson has spent thousands of hours developing and perfecting his craft in the rehearsal room, he is also an established television personality – appearing on-camera during multiple seasons of the wildly popular MTV franchise *Making The Band*. In 2011, Jackson was featured as a series regular on two hit shows: *The Dance Scene* (E!) and *Born to Dance* (BET).