





# 2022 ANNUAL REPORT

Building safer, healthier, more livable communities throughout Ohio.

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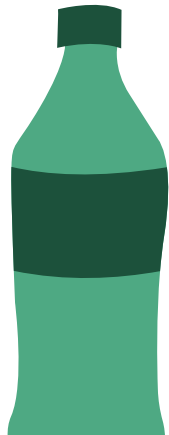
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# ROADSIDE CLEANUPS, TREE PLANTINGS ON ARBOR DAY, URBAN GREENING EVENTS, AND LEADERSHIP ROLES



2022 was a successful year for Keep Ohio Beautiful (KOB). Celebrating 37 years as a Keep America Beautiful Affiliate (KAB), KOB worked alongside local affiliates empowering communities to improve the environment through beautification projects, recycling, and litter cleanup and prevention campaigns.

Our work across the state included collaboration with Honda, Pratt Industries and the UPS Foundation to complete several planting and beautification projects. A partnership with Ohio Clean Marinas Program allows for the installation of three (3) Seabins in Geneva, Mentor and Lorain. Seabins are a trash trapping device that remove small particles such as

microplastics from our waterways. This waterway project was funded through a KAB Grant. As fall arrived, KOB was proud to host the first KAB Midwest Regional Meeting at Mohican State Park Lodge and Conference Center. The regional meeting brought affiliates together to share, learn and celebrate best practices. Affiliates learned about Marine Debris, Litter Prevention & Recycling Management Practices, Beautification Trends, and celebrated America Recycles Day with a tour of a mini MRF. Finally, KOB was awarded an Ohio EPA Community & Litter Grant to assist with the purchase of supplies for affiliates supporting the work that is highlighted by the statistics contained in this annual report.

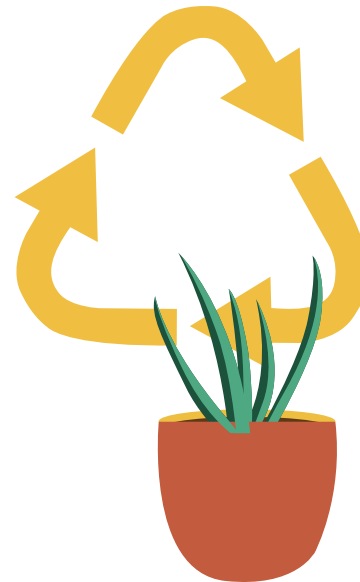
As we move into 2023, we look forward to continuing to support our affiliate network, new partnerships, and programming opportunities to Keep Ohio Beautiful. Be on the lookout for our updated logo branding and new website. Follow us on social media and at [keepohiobeautiful.org](https://keepohiobeautiful.org) to learn how we make a difference in Ohio's communities.

A handwritten signature in black ink, reading "Chris Hoffman".

**Chris Hoffman**  
2022 President  
Board of Directors  
Keep Ohio Beautiful

**OUR WORK  
MAKES  
COMMUNITIES  
SAFER  
AND THE  
LANDSCAPE  
MORE ATTRACTIVE  
FOR RESIDENTS,  
BUSINESSES,  
AND TOURISTS.**

**END LITTERING.  
IMPROVE RECYCLING.  
BEAUTIFY COMMUNITIES.**



**Keep Ohio Beautiful (KOB)** is Ohio's leading non-profit organization connecting volunteers with environmental projects that produce measurable economic benefits throughout the state. As an affiliate of Keep America Beautiful, KOB provides turnkey programs and provides guidance and leadership to an affiliate network operating across our state. We focus our activities in three key areas.

Number of  
Volunteers:  
**25,758**

Number of Events:  
**2,994**

Number of  
Volunteer Hours:  
**1,445,441**



Pounds of Beverage  
Containers Collected:  
**49,000**



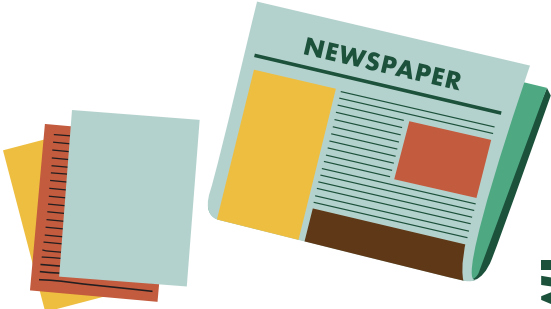
Number of  
Youth Educated:  
**10,581**



Number of Community  
Workshops Held:  
**47**

Number of Attendees at  
Community Workshops:  
**2,461**

In-Kind Donations:  
**\$152,418**



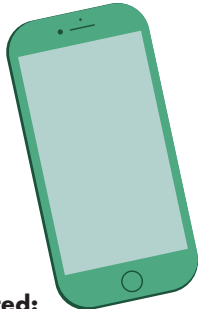
Pounds of Paper &  
Newspaper Collected:  
**149,511**



Pounds of  
Clothing Collected:  
**515**



Pounds of  
Electronics Collected:  
**15,337**



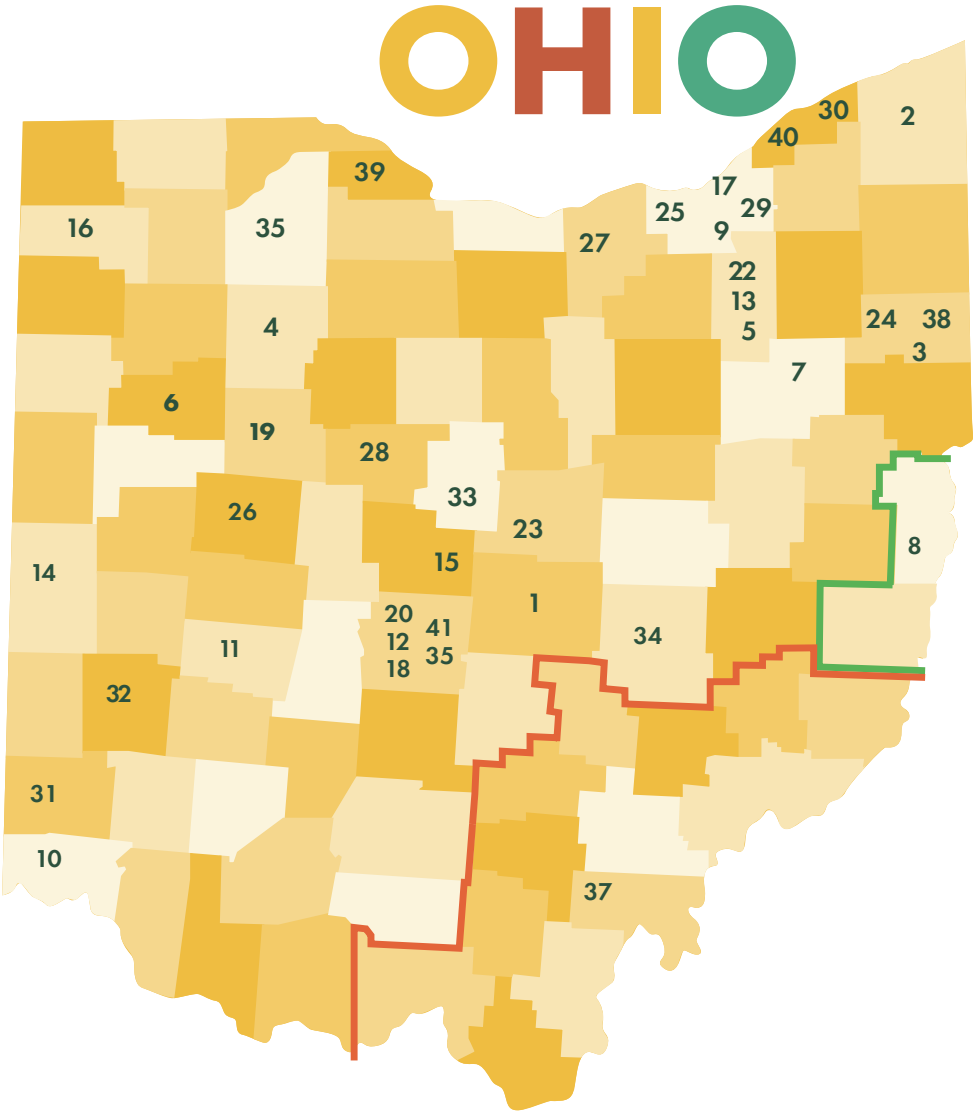
# 40 LOCAL AFFILIATES REACH MORE THAN 5+ MILLION CITIZENS

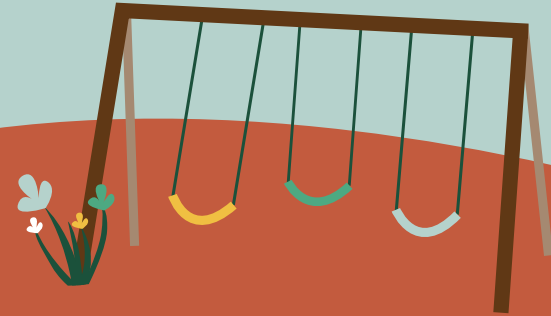
1,000+ COMMUNITIES ARE IMPACTED

1	City of Newark Litter Prevention & Recycling	15	Keep Delaware County Beautiful	29	Keep Mayfield Heights Beautiful
2	Geneva Clean & Green	16	Keep Defiance County Beautiful	30	Keep Mentor Beautiful
3	Green Youngstown	17	Keep Euclid Beautiful	31	Keep Middletown Beautiful, Incorporated
4	Hancock County SWMD Environmental Services	18	Keep Grove City Beautiful	32	Keep Montgomery County Beautiful
5	Keep Akron Beautiful	19	Keep Hardin County Beautiful	33	Keep Morrow County Beautiful
6	Keep Allen County Beautiful	20	Keep Hilliard Beautiful	34	Keep MuskieLand Beautiful
7	Keep Alliance Beautiful	21	Keep Hudson Beautiful	35	Keep Perrysburg Beautiful
8	Keep Belmont & Jefferson County Beautiful*	22	Keep Kirtland Beautiful	36	Keep Reynoldsburg Beautiful
9	Keep Brooklyn Beautiful	23	Keep Knox County Beautiful	37	Keep Southeast Ohio Beautiful*
10	Keep Cincinnati Beautiful, Incorporated	24	Keep Lake Milton Clean & Beautiful, Inc.	38	Keep The Mahoning Valley Beautiful, Inc.
11	Keep Clark County Beautiful	25	Keep Lakewood Beautiful	39	Keep Toledo/Lucas County Beautiful, Inc.
12	Keep Columbus Beautiful	26	Keep Logan County Beautiful	40	Keep Wickliffe Beautiful
13	Keep Cuyahoga Falls Beautiful	27	Keep Lorain County Beautiful	41	Keep Whitehall Beautiful
14	Keep Darke County Beautiful	28	Keep Marion County Beautiful		

\* covers multiple counties

To learn more visit  
[www.keepohiobeautiful.org/ohio-affiliates](http://www.keepohiobeautiful.org/ohio-affiliates)





Number of Plants, Shrubs,  
Flowers, & Bulbs Planted:  
**31,422**

Acres of Parks, Public Land,  
Playgrounds, Trails Cleared &  
Improved:  
**7,258**

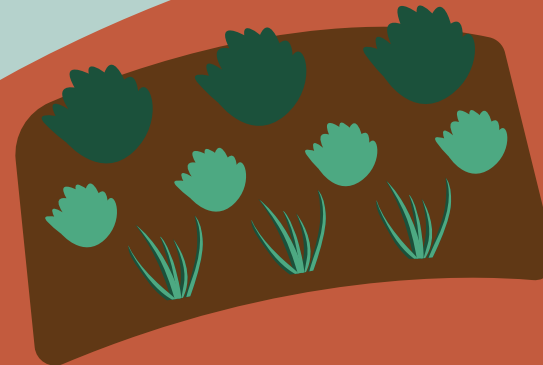
**IMPACT: ENVIRONMENT**

Number of  
Trees Planted:  
**2,567**

Pounds of Litter &  
Debris Collected:  
**978,055**

Miles of Rivers, Lakes,  
Shores, Wetlands, Underwater  
Cleaned & Improved:

**234**



Number of New, Maintained,  
or Improved Gardens, Green  
Spaces, & Gateways:  
**514**

## Programs with Our Partners

### Community Cleanup

A successful Great American Cleanup project must fulfill the needs of the local community; that's why we work with local community and business leaders, as well as other key stakeholders to gain knowledge about the community's needs and carefully select and execute appropriate projects.

### Community Greening

Our community greening and beautification efforts range from new tree plantings that provide shade and sequester carbon to planting pollinator gardens that create vibrant gateways to shopping and entertainment districts to creating community gardens that help feed the hungry and educate young gardeners.

### Community Education

Through a wide array of workshops, special events and on-the-ground service projects, leaders from our affiliate network and participating organizations are helping to change attitudes and behaviors toward the environment by engaging people of all ages.

### Community Recycling

Keep Ohio Beautiful strives to motivate more residents to make informed decisions and take simple everyday actions to clean up, green up, and fix up their local communities through our recycling programs.

### The Great American Cleanup of Ohio with the Ohio Environmental Protection Agency

The Great American Cleanup of Ohio prompts individuals to take greater responsibility for their local environment by conducting grassroots community service projects that engage volunteers, local businesses, and civic leaders. The Ohio Environmental Protection Agency has been our presenting sponsor of the Great American Cleanup of Ohio, which impact and benefits our statewide affiliates and Ohio communities through providing the needed litter & recycling tools and resources to provide for successful projects.

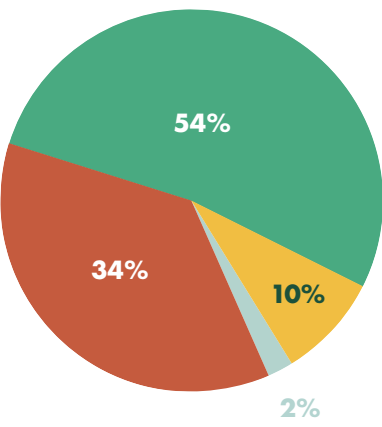
**"AT KEEP OHIO BEAUTIFUL, WE BELIEVE IN THAT SINGLE SEED...THAT SINGLE, PURPOSEFUL DECISION TO DO THINGS DIFFERENTLY AND MORE RESPONSIBLY. AS ONE OF OHIO'S LEADING NONPROFITS THAT BUILDS AND SUSTAINS VIBRANT COMMUNITIES, WE ENGAGE THOUSANDS OF VOLUNTEERS WHO TAKE MANY SMALL ACTIONS THAT CAN BRING ABOUT A WORLD OF CHANGE."**

**WORK TOGETHER TO  
TO BRING AN END TO LITTER.**





Public Versus Private Funding



- Corporate
- Government Grant
- Foundation
- Individual

Balance Forward from  
December 31, 2021  
**\$213,314.45**

Funding Received through  
December 31, 2022  
**\$199,857.12**

Expenses through  
December 31, 2022  
**\$204,217.17**

**Total Cash Balance**  
December 31, 2022  
**\$210,918.68**

Keep Ohio Beautiful's Environmental Law Enforcement Training Workshops

Enforcement education is a key component to any community based strategy targeting littering, illegal dumping, and other components related to the broken window theory. Our workshops provide local law enforcement, prosecutors and judges with important information regarding Ohio's environmental laws, the environmental crimes being committed locally and the financial, social and environmental cost to our community.

They also feature real-life investigations based on actual cases and tips for law enforcement when confronted with scrap metal theft, open dumping and tire dumping.

Goals

- Bring environmental crime impact to the attention of the local judicial system
- Identify resources for improving local enforcement program
- Network with others involved in environmental enforcement

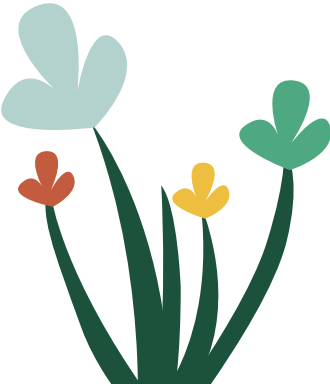
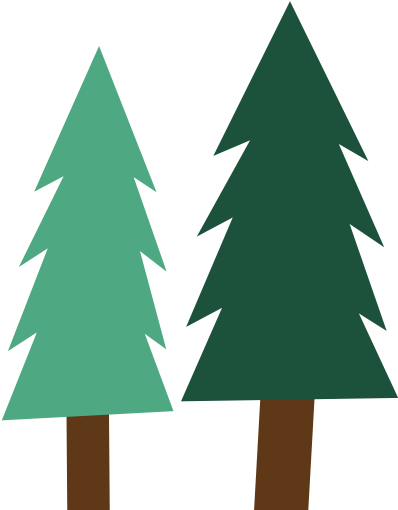
Partnerships that Improve Communities

Keep Ohio Beautiful forges public-private partnerships that strengthen communities, protect land and water, and improve the quality of life for all Ohioans. We leverage funding and resources from businesses, communities, and state agencies. Our track record shows we have the ability to match tax dollars with private dollars.

To learn more about corporate engagement and partnership opportunities, please contact [mmennett@keepohiobeautiful.org](mailto:mmennett@keepohiobeautiful.org).

**12:1 RETURN ON COMMUNITY IMPROVEMENT INITIATIVES**

**FOR EVERY \$1 INVESTED IN KOB COMMUNITY IMPROVEMENT PROJECTS, KOB VOLUNTEERS RETURN \$12 DONATIONS.**



# DONORS & SUPPORTERS



## Corporate, Non-Profit & Associations

<b>AB inBev</b>	<b>Keep America Beautiful</b>
<b>Altira</b>	<b>Keurig DrPepepr</b>
<b>Amazon Smile</b>	<b>Ohio Beverage Association</b>
<b>American Beverage Association</b>	<b>Pratt Industries</b>
<b>Columbia Gas of Ohio</b>	<b>Network for Good</b>
<b>Coca-Cola Consolidated</b>	<b>Rumpke</b>
<b>The Davey Tree Expert Company</b>	<b>Sherwin-Williams</b>
<b>Heidelberg Distributing</b>	<b>Wholesale Beer &amp; Wine Association of Ohio</b>
<b>Honda</b>	

## Government

<b>Ohio Department of Natural Resources</b>	<b>Ohio Environmental Protection Agency</b>
<b>Ohio Department of Transportation</b>	<b>Ohio Turnpike &amp; Infrastructure Commission</b>

## Foundations

<b>Owens-Illinois, Inc. Fund</b>	<b>UPS Foundation</b>
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# LEADERSHIP

KOB ExecutiveDirector:  
**Mike Mennett**

*Keep Ohio Beautiful, The Executive Director and members of the Board of Directors all contribute to Keep Ohio Beautiful financially*

## Board of Directors:

President:  
**Chris Hoffman**  
Keep Montgomery County Beautiful

**Matt Mallinak**  
Bober Markey Fedorovich

Vice President:  
**Sarah Mathews**  
Rumpke Waste & Recycling

**Kimberly McConville**  
CAE, Ohio Beverage Association

Treasurer:  
**Vince Stasiulewicz**  
Hylant

**Lora L. Miller**  
Ohio Council of Retail Merchants

**Timothy Bechtold**  
Vorys, Sater, Seymour & Pease LLP

**Kimberly McConville, CAE**  
Ohio Beverage Association

**Cheryl Daniels**  
Davey Resource Group Inc./  
The Davey Tree Resource Group

**Beca Ruiz**  
Wendy's

**Doug Young**  
Ohio Department of Natural Resources

**Karen Huey**  
Ohio Department of Public Safety

**Matt Hittle**  
Ohio Environmental Protection Agency

**Mary Leciejewski**  
The Ohio State University





### **Special Thanks**

For this year's 2022 KOB Annual Report, we sought the creativity of students from the Columbus College of Art and Design (CCAD). Four student teams first assessed our communication needs based on past annual reports. Then, each student team made concept recommendations through two professionally conducted presentations. Afterwards, from four outstanding design concepts, we faced the difficult decision of selecting one.



