

KEEP OHIO *beautiful*



KEEP AMERICA BEAUTIFUL AFFILIATE

2014 ANNUAL REPORT

Building safer, healthier, more livable communities throughout Ohio.

Ohio's flagship organization for clean and green communities.



KEEP OHIO BEAUTIFUL (KOB) IS OHIO'S LEADING NON-PROFIT ORGANIZATION CONNECTING VOLUNTEERS WITH ENVIRONMENTAL PROJECTS THAT PRODUCE MEASURABLE ECONOMIC BENEFITS THROUGHOUT THE STATE. OUR ACTIVITIES SUPPORT BUSINESS DEVELOPMENT BY MAKING COMMUNITIES SAFER AND THE LANDSCAPE MORE ATTRACTIVE FOR COMPANIES AND THEIR EMPLOYEES.

AS A STATE AFFILIATE OF KEEP AMERICA BEAUTIFUL, KOB OFFERS A VARIETY OF TURNKEY PROGRAMS AND PROVIDES GUIDANCE AND LEADERSHIP TO A NETWORK OF 32 AFFILIATES OPERATING ACROSS OUR STATE. BY EXPANDING AND SUPPORTING THE LOCAL AFFILIATE NETWORK, KOB ENABLES VOLUNTEERS TO IMPROVE WASTE HANDLING PRACTICES, LITTER PREVENTION, RECYCLING, BEAUTIFICATION AND COMMUNITY GREENING EFFORTS.

2014 IMPACT

LITTER PREVENTION



KOB and its affiliates removed **4,420,421 POUNDS** OF LITTER AND DEBRIS FROM OHIO'S LANDSCAPE.

Our efforts have saved the state approximately **\$400,000** annually on highway cleanups.

We help make Ohio welcoming to business.

WASTE REDUCTION & RECYCLING

OHIO AFFILIATES SAVED **561,000** gallons of gasoline
BY RECYCLING APPROXIMATELY **374** tons of plastic.



KEPT **10,844,222 POUNDS** OF SOLID WASTE OUT OF LANDFILLS.

Ohio Affiliates recycled enough paper to save: **9,435 TREES, 210,900 GALLONS OF OIL, 1,665 CUBIC YARDS OF LANDFILL SPACE, 2,220,000 KILOWATTS OF ENERGY, AND 3,885,000 GALLONS OF WATER.**



BEAUTIFICATION & COMMUNITY GREENING



APPROXIMATELY **184,258** OHIO RESIDENTS PARTICIPATED in community beautification through KOB and its affiliate programs.

FOR EVERY **\$1** INVESTED IN KOB COMMUNITY IMPROVEMENT PROJECTS, KOB volunteers return **\$24** in measurable benefits, stretching scarce public dollars and maximizing private donations.



OHIOANS ACROSS THE STATE **VOLUNTEERED 184,258 HOURS.** IF THEY HAD BEEN PAID JUST MINIMUM WAGE BY THE STATE OF OHIO OR LOCAL GOVERNMENTS, THIS WORK WOULD HAVE COST TAXPAYERS NEARLY \$4.1 MILLION.

SIGNATURE ACTIVITIES

GREAT AMERICAN CLEANUP: OHIO

Ohio's largest annual community improvement program inspires local teams to clean up everything from playgrounds to rivers and lakes to illegal dumps. In 2014, our affiliates hosted 3,283 events across the state.

GREAT OHIO PLANTING DAY

Held each Arbor Day in partnership with The Davey Tree Expert Company, public and private organizations and local communities team up to enhance neighborhoods through tree planting, pruning and maintenance projects.

Beeeee active
IN YOUR COMMUNITY!

Find out about upcoming events
and volunteer opportunities at
KeepOhioBeautiful.org



ENVIRONMENTAL LAW ENFORCEMENT WORKSHOPS

Our year-long workshops, conducted in partnership with the Ohio EPA, explore the dangers of scrap metal theft, scrap tires, meth lab waste and illegal dumping activities, as well as ways to combat these problems with instruction from local and state environmental crimes experts.

In our third year we trained over 1,100 local, county and state employees, including police officers, sheriff deputies, sanitarians and attorneys and prosecutors in order to:

- Bring environmental crime impact to the attention of the local judicial system
- Identify resources for improving local enforcement programs
- Network with others involved in environmental enforcement

"THE METH WORKSHOPS AWAKENED EVERYONE TO HOW PREVALENT METH IS IN OUR COMMUNITY AND THAT WE MUST BE AWARE OF THE WARNING SIGNS OF POTENTIAL METH LABS. THESE LABS ARE AT HIGH RISK OF FLASH FIRE, ARE VERY EXPLOSIVE AND EMIT TOXIC GASES."

Dan Palmer, District Coordinator of the
Lawrence-Scioto Solid Waste Management District

NATIONAL PAINTING WEEK

April through September, KOB partners with Sherwin-Williams to provide community groups with supplies that enable them to transform an unsightly community structure into something beautiful.

NATIONAL PLANTING DAY

National Planting Day at the Ohio Statehouse celebrates the value and power of native species to restore ecological balance to the environment, while creating greener, more beautiful communities. To commemorate this day, Keep Ohio Beautiful has planted three native themed gardens on the grounds of the Ohio Statehouse since 2012.

State savings totaled over \$40,000, including landscape plans, plant materials/supplies and installation.

The 2015 National Planting Day is September 23. Keep Ohio Beautiful and our partners will be planting a Native Pollinator Garden. Save the date!

AMERICA RECYCLES DAY NOVEMBER 15

This nationally recognized day for community education and collection events encourages hundreds of thousands of individuals to recycle. Take the pledge to recycle at americarecyclesday.org.

RECYCLE-BOWL

A national recycling competition for K-12 schools, Recycle-Bowl is designed to encourage teachers, facility managers, students and community members to recycle. Ohio schools again led the nation in the number of students participating in this educational and environmental competition.

RECYCLEMANIA

This national eight-week competition and benchmarking tool for college and university recycling programs, promotes waste reduction to campus communities.

February through March, hundreds of colleges across the U.S. and Canada compete to see which campus recycles the most.

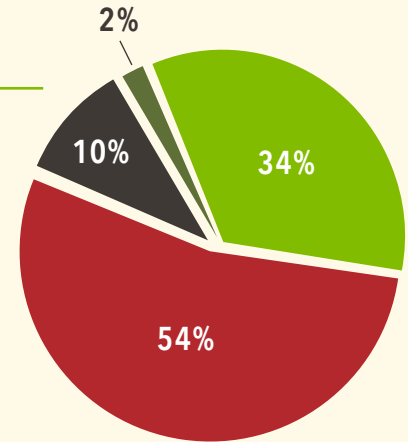
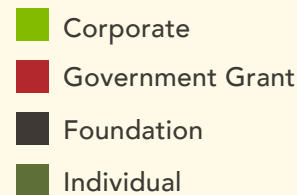


STATEMENT OF ACTIVITIES

BALANCE FORWARD FROM 12/31/2013	\$170,692.08
FUNDING RECEIVED THROUGH 12/31/2014	\$125,218.18
EXPENSES THROUGH 12/31/2014	\$114,830.73
TOTAL CASH BALANCE 12/31/2014	\$181,079.53

- KOB forges public-private partnerships that strengthen communities, protect land and water and improve quality of life. We leverage funding and resources from businesses such as AAA Council of Ohio, Coca-Cola, Davey Tree, Home Depot, Ohio EPA, O-I, Pepsi, The Scotts Miracle-Gro Company, Sherwin-Williams and many more Ohio employers.
- Our track record shows we have the ability to match tax dollars with private dollars.

KEEP OHIO BEAUTIFUL: Public vs. Private Funding



To learn more about partnership opportunities, contact:
mmennett@keepohiobeautiful.org

LEADERSHIP

EXECUTIVE DIRECTOR

Mike Mennett, Keep Ohio Beautiful

BOARD OF DIRECTORS

PRESIDENT: Dan Weisenbach,
Weisenbach Recycled Products

VICE PRESIDENT: Karen Wise,
The Davey Tree Expert Company

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Keep Grove City Beautiful

PAST PRESIDENT: Lee Oberlag,
Wholesale Beer & Wine
Association of Ohio

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Timothy Bechtold, Vorys, Sater,
Seymour and Pease LLP

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Brian Fowls, Keep Montgomery
County Beautiful

Samuel Grier, Ohio Department
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Kristan Leedy, Fahlgren Mortine

Su Lok, The Scotts Miracle-Gro Company

Kimberly McConville, Ohio Soft Drink
Association

Sherri Palmer, Keep Columbus Beautiful
Beth Schmucker

Terrie TerMeer, Ohio Environmental
Protection Agency

Anthony Warner, Home Depot

DONORS & SUPPORTERS

Baechle, Tim
Bartlett, Kelli
Bechtold, Timothy
Coca-Cola
Columbus Foundation
Davey Tree Expert Company
Dominion Foundation
G & J Pepsi Bottling Company
Graves, Franklin
Gray, Bethany
Grier, Samuel

Heidelberg Distributing
Home Depot Foundation
Holterhoff, Linda
Keep America Beautiful
Kolb, Marti
Kroger
Leedy, Kristan
Lok, Su
McConville, Kimberly
Mennett, Michael
Oberlag, Lee

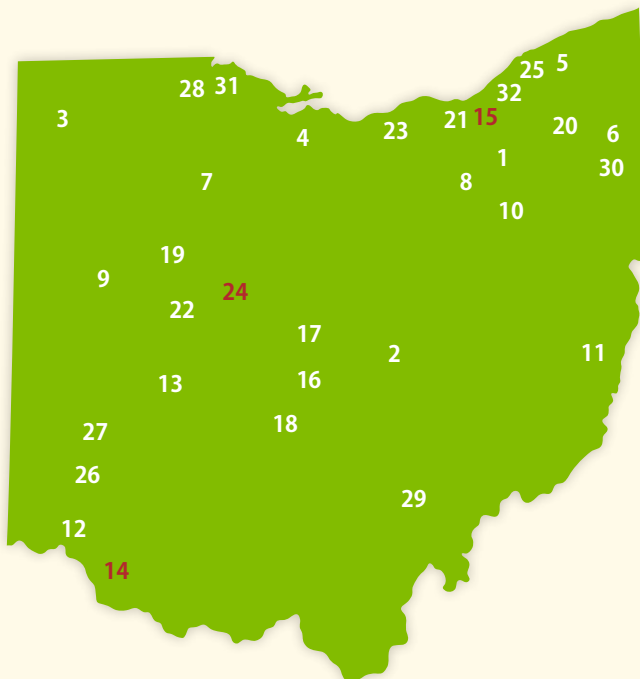
Ohio Department of Transportation
Ohio Environmental Protection Agency
Ohio Soft Drink Association
Owens-Illinois, Inc. Fund
Palmer, Sherri
Republic Services
Rosine, Linda
Sample, Juliana
Schmucker, Beth
The Scotts Miracle-Gro Company
Waste Management of Ohio

Sherwin-Williams
Skiritch, Kathryn
Stasiulewicz, Vince
TerMeer, Terrie
Walmart Foundation
Weisenbach, Dan
Wholesale Beer & Wine
Association of Ohio
Wise, Karen

AFFILIATES

The 32 Keep Ohio Beautiful local affiliates impact more than 1,000 Ohio communities and five million citizens through education, grants, training, volunteer programs and other initiatives.

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| 1 City of Cuyahoga Falls, Litter Prevention & Recycling | 9 Keep Allen County Beautiful | 20 Keep Lake Milton Clean & Beautiful, Inc. |
| 2 City of Newark Litter Prevention & Recycling | 10 Keep Alliance Beautiful | 21 Keep Lakewood Beautiful |
| 3 Defiance County Environmental Services/KAB | 11 Keep Belmont and Jefferson County Beautiful | 22 Keep Logan County Beautiful |
| 4 Erie County Solid Waste Management District | 12 Keep Cincinnati Beautiful, Inc. | 23 Keep Lorain County Beautiful |
| 5 Geneva Clean & Green | 13 Keep Clark County Beautiful | 24 Keep Marion County Beautiful* |
| 6 Green Youngstown | 14 Keep Clermont County Beautiful* | 25 Keep Mentor Beautiful |
| 7 Hancock County SWMD Environmental Services | 15 Keep Cleveland Beautiful* | 26 Keep Middletown Beautiful, Inc. |
| 8 Keep Akron Beautiful | 16 Keep Columbus Beautiful | 27 Keep Montgomery County Beautiful |
| | 17 Keep Delaware County Beautiful | 28 Keep Perrysburg Beautiful |
| | 18 Keep Grove City Beautiful | 29 Keep Southeast Ohio Beautiful |
| | 19 Keep Hardin County Beautiful | 30 Keep The Mahoning Valley Beautiful, Inc. |
| | | 31 Keep Toledo/Lucas County Beautiful, Inc. |
| | | 32 Keep Wickliffe Beautiful |
- * = new affiliate



Visit www.keepohiobeautiful.org/ohio-affiliates to learn more about Ohio's local affiliates.

To become a volunteer, visit:
www.keepohiobeautiful.org/volunteer-form.



HELP US CONTINUE TO MAKE AN IMPACT.

Visit **KEEPOHIOBEAUTIFUL.ORG/DONATE**
to make a donation.

To find out how you can get involved, contact:

EXECUTIVE DIRECTOR

Michael Mennett

330-338-8328

mmennett@keepohiobeautiful.org

Follow us on social media:



KEEP AMERICA BEAUTIFUL AFFILIATE

www.KeepOhioBeautiful.org