

Introduction

This privacy policy outlines how DII MARTECH FZCO ("we", "us", or "our") collects, uses, and discloses personal information that we obtain from clients who use our SaaS product, Shopobill. This policy applies to all users who register an account on Shopobill, regardless of their location.

Information Collected

When a client registers an account on Shopobill, we may collect personal information such as their name, email address, phone number, and company name. We also collect information about the client's company, including its location, size, and industry. We may use this information to contact the client for marketing purposes, to provide technical support, and to improve our services.

Shopobill allows clients to create and run digital shopping marketing promotions, and collect first-party data about their consumers. When a client uses Shopobill for this purpose, they may collect personal information about their customers, such as their name, email address, phone number, and purchasing behavior. DII MARTECH FZCO does not have access to this information and is not responsible for how clients use it.

Cookies and Other Technologies

We may use cookies and other tracking technologies to collect information about how clients use Shopobill. This information may include the client's IP address, browser type, operating system, and pages visited on Shopobill. We use this information to improve our services, to personalize the user experience, and for marketing purposes.

Sharing of Information

We may share personal information with third-party service providers who help us provide our services, such as cloud hosting providers, email service providers, and marketing partners. We may also share personal information if required by law or in response to a valid legal request.

Security

We take reasonable steps to protect personal information from unauthorized access, use, or disclosure. We use industry-standard security measures, such as encryption and firewalls, to protect personal information. However, we cannot guarantee that personal information will be completely secure.

Data Retention

We retain personal information for as long as necessary to provide our services to clients and to comply with legal obligations. When personal information is no longer necessary for these purposes, we will securely delete or destroy it.

Changes to this Policy

We may update this privacy policy from time to time to reflect changes in our practices or legal requirements. We will notify clients of any material changes to this policy by email or by posting a notice on Shopobill.

Contact Us

If you have any questions or concerns about this privacy policy or our data practices, please contact us at enquires@shopobill.com.