

D&I: Spanish Language OTT Package

Reach US Spanish speaking audiences as they stream their favorite Spanish language content across all devices!

Spanish Language Package

YDSP Deal ID: **1632260101546719677**

30M+

Monthly Opportunities

Bid guidance

\$20 CPM

Sample publishers/channels

CANELA.TV

TASTEMADE



PRENDE
TV



yahoo!



US Hispanic audience

57%

Watch TV via a CTV device

29%

Cord cutters with no TV subscription

55%

More likely to watch TV online (Millennials)

1.2M

Bilingual Hispanic Millennials

Please contact your Yahoo representative for 3P DSP Deal IDs