

Health & Wellness CTV Package

We live in a world where **wellness matters**, and more than ever people are relying on connected devices to stream wellness content.

We are all spending more time exercising, in meditation & mindfulness.

Yahoo's Health & Wellness Connected TV package targets publishers passing genres related to **well-being** including **Cooking, Lifestyle, and Health**.

Health & Wellness Package
YDSP Deal ID: **808672663**

60M+

Monthly Opportunities

Bid guidance

\$21 CPM

yahoo!



Sample publishers/channels

pluto tv

xumo

philo

TASTEMADE

Please contact your Yahoo representative for 3P DSP Deal IDs