

Political CTV Package

Yahoo has direct access to leading CTV providers who **allow political advertising**.

CTV provides a premium broadcast environment for political parties to engage voter groups and primary audiences.

Please note this deal is available on Yahoo DSP only.

CTV Publishers Allowing Political Advertisers
YDSP Deal ID: **3403019461**

100B+

Weekly Opportunities

Bid guidance

\$20 CPM

yahoo!



Sample publishers



Yahoo DSP only as per policy