

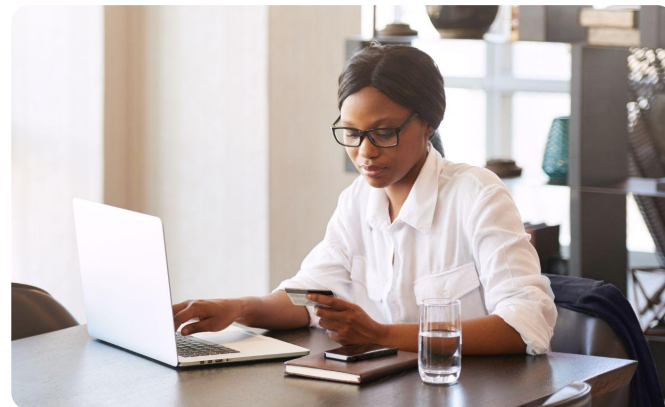
Yahoo Exchange Classifieds Opportunities: EMEA

yahoo!

Shopping Classifieds: DACH

Shopping Classifieds connects you with the most visited classified sites in DE, AU and CH including eBay, eBay Kleinanzeigen, Willhaben and Quoka.de.

Reach shoppers with high impact display formats whilst they are actively looking for products and services in the classified environment.



Ad units

300x600, 970x250, 320x50, 320x480

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

DACH

\$4

Floor Price

9,4M

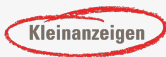
**eBay Classifieds
DE Monthly UVs***

*Source: DE Comscore Key Measures, January 2022

Publishers included



SHPOCK



Deal name

Yahoo Display Kleinanzeigen Portale Size Adbundle

Deal ID

1621511634105440116



Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals

Real Estate + Motors Classifieds: DACH

Real Estate & Motors Classifieds connects you with the most visited classified sites in DE, AU and CH including eBay, Willhaben, Scout 24, Auto Scout 24 and Mobile.de.

Reach auto and real estate purchasers with high impact display formats whilst they are actively looking for property, cars and related products and services in the classified environment.



Publishers included



Deal name

Yahoo Display Gebrauchtwagen Portale Size Adbundle

Deal ID

1621511859325327444

yahoo!

Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals

Ad units

300x600, 970x250, 320x50, 320x480

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

DACH

\$4

Floor Price

9,4M

**eBay Classifieds
DE Monthly UVs***

*Source: DE Comscore Key Measures, January 2022

Classifieds + Motors: Italy

Classifieds & Motors connects you with the most visited classified sites in IT including eBay, Automoto and Subito.

Reach general classified and auto purchasers with high impact display formats whilst they are actively looking for cars and retail products and services in the classified environment.

Publishers included



Deal name

Italy - Classifieds&Motors

Deal ID

1621511965228159



Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals



Ad units

300x250, 728x90, 120x600, 160x600

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

Italy

\$4

Floor Price

2,6M

Automoto
IT Monthly UVs*

*Source: IT Comscore Key Measures, January 2022

Classifieds + Motors + O&O: Italy

Classifieds & Motors connects you with the most visited classified sites in IT including eBay, Automoto and Subito. The addition of Yahoo and MSN IT in this deal further increases scale.

Reach general classified and auto purchasers with high impact display formats whilst they are actively looking for cars and retail products and services in classified and premium O&O environments.



Publishers included



Deal name

Italy Classifieds&Motors - 3rd Party + O&O

Deal ID

1621512479950975159



Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals

Ad units

300x250, 728x90, 120x600, 160x600

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

Italy

\$4

Floor Price

2,6M

**Automoto
IT Monthly UVs***

*Source: IT Comscore Key Measures, January 2022

Automotive Classifieds: France

Automotive Classifieds connects you with the most visited classified sites in FR including leboncoin, caradisiac, Auto Plus, L'Auto Journal, La Centrale and Auto Moto.

Reach auto purchasers with high impact display formats whilst they are actively looking for cars and maintenance products and services in the classified environment.



Publishers included



Deal name

EMEA - 3P_FR,BE,CH_ROM_Automotive_Yahoo

Deal ID

1615806738822722278



Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals

Ad units

300x250, 300x600, 120x600, 160x600, 728x90, 970x250, 970x90, 320x50, 320x100

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

\$0.60

1,6M

Geography:

France

Floor Price

**Auto Classifieds
FR Monthly UVs***

*Source: FR Comscore Audience Duplication, January 2022

Classifieds: France

Classifieds connects you with the most visited classified sites in FR including eBay and Leboncoin.

Reach shoppers with high impact display formats whilst they are actively looking for products and services in the classified environment.



Publishers included



Deal name

EMEA - 3P_FR_Classifieds_Y

Deal ID

1616573354997425194



Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals

Ad units

300x250, 300x600, 120x600, 160x600, 728x90, 970x250, 970x90, 320x50, 320x100

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

France, Belgium, Switzerland

\$1,75

Floor Price

14,3M

**leboncoin
FR Monthly UVs***

*Source: DE Comscore Key Measures, January 2022

Classifieds: International

Classifieds connects you with the most visited classified sites in FR, IT and DACH including eBay Kleinanzeigen, Willhaben, leboncoin, Subito, Distilled and Mobile.de.

Reach shoppers with high impact display formats whilst they are actively looking for products and services in the classified environment.



Publishers included



SHPOCK

wallapop



ebay

Kleinanzeigen



Deal name

Adevinta International

Deal ID

1621512081558474916

yahoo!

Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals

Ad units

300x250, 300x600, 160x600, 728x90,
970x250, 320x50, 320x480

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

France, Italy, DACH

\$4

Floor Price

9,4M

**eBay Classifieds
DE Monthly UVs***

14,3M

**leboncoin
FR Monthly UVs***

*Source: DE & FR Comscore Key Measures, January 2022

Classifieds + Shopping + Motors: Italy

Classifieds & Motors connects you with the most visited classified sites in IT including eBay, Automoto and Subito.

Reach general classified and auto purchasers with high impact display formats whilst they are actively looking for cars and retail products and services in the classified environment.



Ad units

300x250, 300x600, 160x600, 728x90, 970x250, 320x50, 320x480

Device Type

Desktop, Mobile Web, App

Deal Type:

Open

Geography:

France, Italy, DACH

\$4

Floor Price

9,4M

**eBay Classifieds
DE Monthly UVs***

14,3M

**leboncoin
FR Monthly UVs***

*Source: IT Comscore Key Measures, January 2022

Publishers included

ebay

SCOUT 24

ebay

Kleinanzeigen

Auto Scout24

mobile.de

leboncoin

subito

AUTOMOTO
WWW.AUTOMOTO.IT

distilled.

WILLHABEN

QUOKA.de

Deal name

Adevinta + 3rd Party - Classifieds&Motors

Deal ID

1621512170376427995

yahoo!

Yahoo DSP Deal ID shown. Please contact your Yahoo representative for 3P DSP deals