

# Fall: Getting Cozy With It

Yahoo's Fall package celebrates the season of sweaters, football, cider and pumpkin spice!

Yahoo has created a Fall 2022 CTV package targeting **Food & Drink**, **Sports**, **Outdoors** and **Shopping** content aimed at reaching cord cutters as they cozy up on the couch to stream their favorite shows, movies and games!

Fall CTV Content

Yahoo DSP Deal ID: **1632415190931564154**

**1.8B**

Weekly Opportunities

Bid guidance

**\$20** CPM

## Sample publishers



VIZIO

VIACOMCBS

pluto tv



LG Ads  
XUMO

yahoo!



Please contact your Yahoo representative for 3P DSP Deal IDs