

College Basketball CTV/OTT deals: Yahoo DSP

Maximize impact for your live sports campaigns with Yahoo DSP **College Basketball CTV deals**. Reach NCAA basketball fans as they stream live game action and tune in for additional coverage throughout the season.

Target multi deals to extend your reach and consider leveraging wider Yahoo DSP sports deals including NCAA basketball to grow your intended audience further.

FuboTV Run of College Basketball OTT Video via Magnite

Exchange Deal ID: IOA-Yahoo-28-NCAA-20211112

Price: \$28 Floor

DirecTV College Basketball OTT via Magnite

Exchange Deal ID: Yahoo-Marketplace-DTVS-CBB-OTT-IOA-EJ

Price: \$30 Floor

Sling College Basketball via Magnite

Exchange Deal ID: IOA_YAH_CBB_36_102122

Price: \$36 Floor

Magnite CTV Live NCAA Basketball CTV

Exchange Deal ID: YH-NCAA-Basketball-CTV-173212

Price: \$36 Floor

yahoo!



Sample networks/channels

