

The cover features a vibrant design with a purple background and a large, light blue circular shape on the left. The word "WINK" is written in large, white, bold, sans-serif capital letters across the top right. Below it, the words "TEEN SAFETY GUIDE" are written in the same style on the purple background. At the bottom left, the website "www.getwinkapp.com" and the date "January 2020" are displayed in a smaller, black, sans-serif font. The light blue circle is filled with a pattern of small white dots, resembling a starry sky or a digital background.

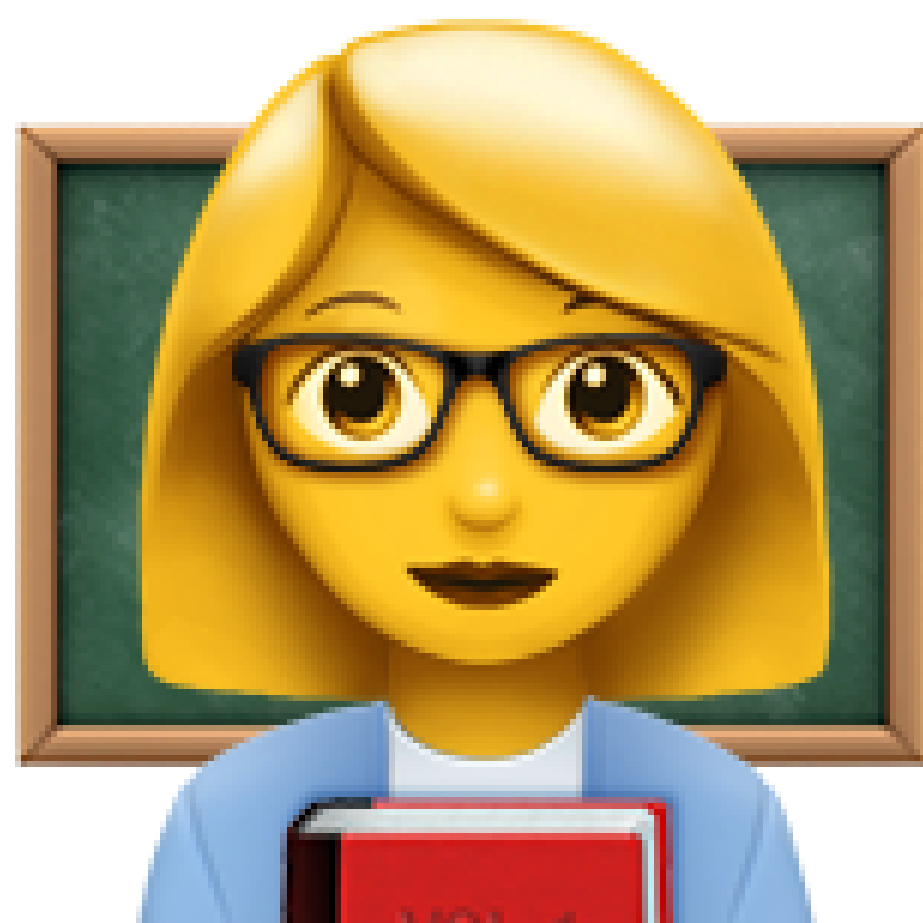
# WINK

## TEEN SAFETY GUIDE

[www.getwinkapp.com](http://www.getwinkapp.com)  
January 2020



Welcome to the Wink Teen Safety Guide! This guide will give you information about how to protect your personal information, report anything on Wink that you think should not be there, and stay safe while making new friends!

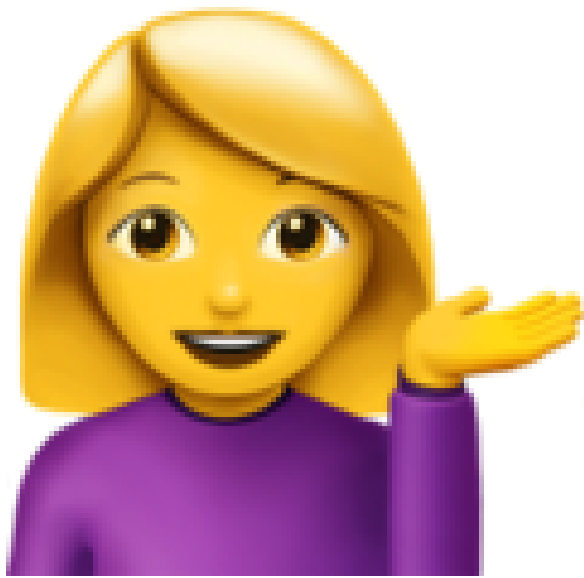


Your safety is one of our top priorities which is why we have created many important safety features to help you deal with any difficult situations you may encounter.



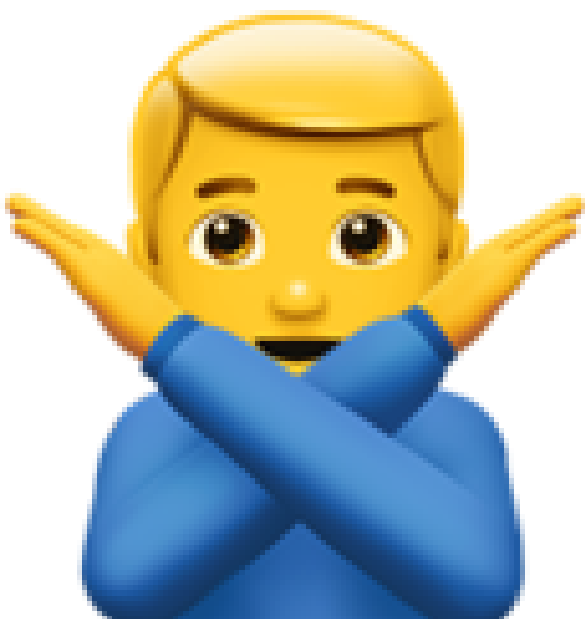
We are so happy that you are here to learn more about your safety. Just give us 10 minutes of your time and in no time you will be a Wink pro!

# WINK 101



**You must be 13+ to use Wink.**

It is crucial that you enter your real age when you sign up. If you are under 18, you will have your very own community of people your age to meet on Wink.

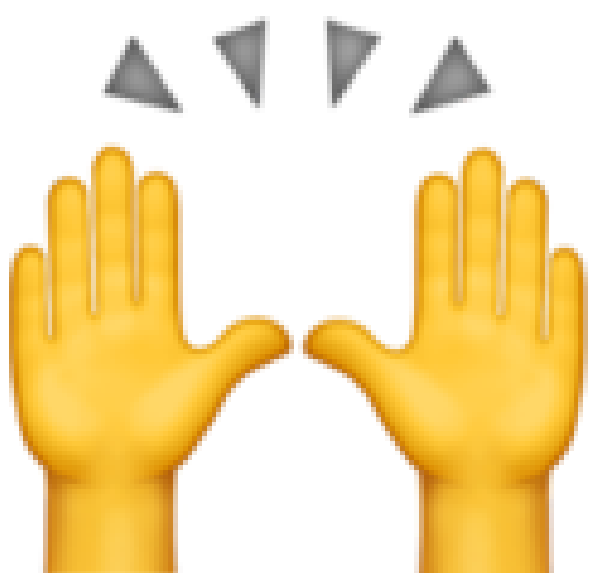


**You must adhere to our  
Community Guidelines.**

They tell you what should be on Wink and what shouldn't be. By adhering to these guidelines you help us create an awesome and safe community.



**You can report anything that worries you.**  
Trust your gut. If you think something shouldn't be on Wink, you're probably right. We have a 24/7 team to read your report and investigate it.



**We are always here to help.**

We take all safety concerns seriously. Your safety is one of our top priorities. Always feel free to reach out to us if you have any questions or concerns.

[support@getwinkapp.com](mailto:support@getwinkapp.com)

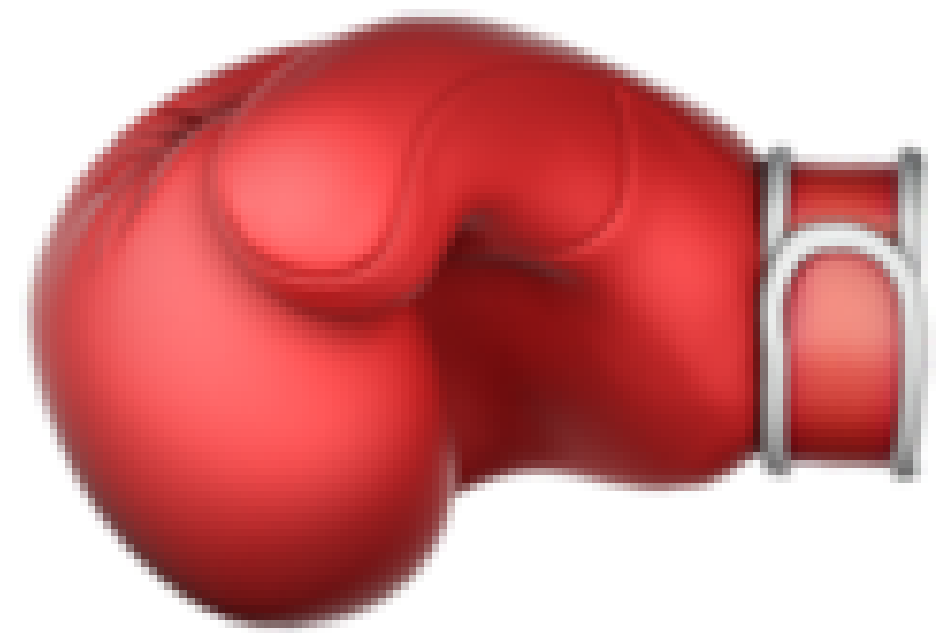
# WHAT TO LOOK OUT FOR

When using Wink, we want you to have fun making new friends, but this is the internet after all and sometimes people have bad intentions. We have technology and real-life people looking out for fake profiles, scams, harmful content and other issues 24/7. Here are some things to look out for to help keep you safe.

## Bullying

Bullying is never okay. It is extremely hurtful and can have a significant impact on the victim. All users on Wink should respect one another and think before making comments.

We will not tolerate any form of bullying. Please report bullying if it occurs and our team will take appropriate action.



## Inappropriate contact from strangers

We wish everyone was the type of person you'd want to be friends with but unfortunately that isn't the case. Sometimes adults will set up fake profiles to target young people.

Some warning signs to look out for are:

- Very charming and keen to make a quick friendship
- Offer gifts and compliment you on the way you look
- Talk to you about sex or sexual photos
- Ask you to not tell anyone about your friendship
- Persistent about meeting in person

If you are concerned about someone you are talking to on Wink, talk to an adult you know and trust and also let us know so we can take appropriate action. Don't worry- someone contacting you inappropriately is not your fault.





# HELPFUL HINTS

We know that you want to make new friends on Wink, and we are so excited to have you! Before you get started, look over these tips to make sure you have the best experience ever.



## Be Respectful

We have a zero tolerance policy for any form of bullying. If you experience bullying on Wink, let us know and we will take appropriate action.



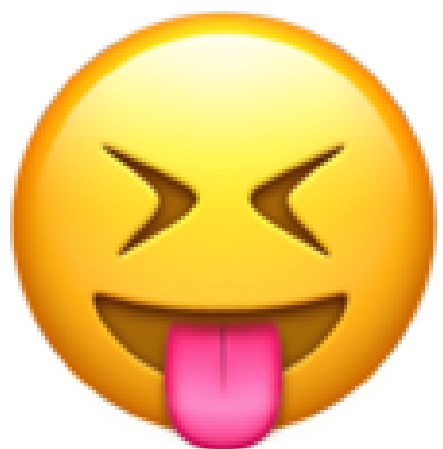
## Think Before You Post

The internet is forever, so everything you do online, stays online. If you share inappropriate photos on Wink, your account will be shut down.



## Trust Your Gut

Do you feel like someone's profile is suspicious, or unsafe? Is someone sending you unwanted messages? Contact us immediately so we can investigate the situation.



## Be Yourself

The best way to make friends is by staying true to yourself!



## Positivity is Key

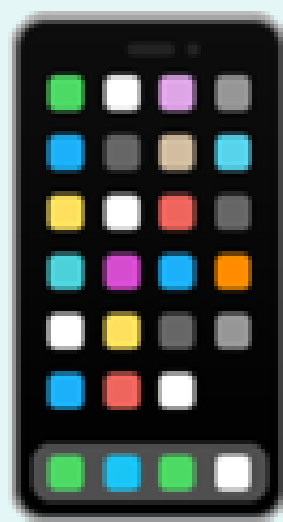
Being a teen is never easy, but it's definitely better with friends! Stay positive and light-hearted on Wink. If you are dealing with an emergency situation, please contact an adult you know and trust and also let us know as soon as possible.

# WHAT WE DO TO KEEP YOU SAFE

We have a 4-step system designed to help keep users safe!

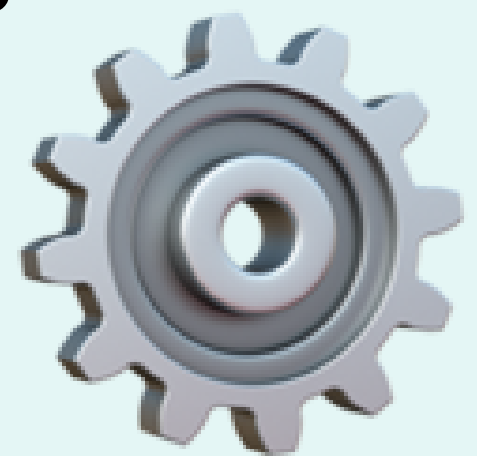
## #1. The Sign-up Process

- Verify mobile numbers
- Real name, age, and photo
- Pop-up to warn users about inappropriate content



## #2. Profile Preferences

- You choose which genders you want to talk to
- You choose the age range you want to talk to
- No specific location is shown



## #3. Technical Scanning and Real-Life 24/7 Moderation

- Advanced technology screens images for inappropriate content before they are on Wink
- A 24/7 moderation team investigates reports and monitors photos



## #4. User Reporting

- You have the power to report anything that concerns you
- We begin investigating 100% of user reports within 1 hour
- We will share information, as appropriate, with the proper authorities

