Action Plan
2019–20

STANDARDS
Australia

Our 2019-20 financial year will be known as a year of significant transition. Standards Australia is moving away from our legacy distribution arrangement, implementing outcomes of our accreditation and technical governance reviews, pursuing our digital ambitions and turning innovative concepts into real outcomes."

Richard Brooks
Chairman, Standards Australia

Transformation Framework

Standards Australia has been working on a number of business improvement and transformation initiatives in recent years. These are as relevant today as they were when we embarked on our program of change.

Governance

Digital

Engagement

Our People

Innovation

Distribution

With more certainty of our future operating model, our plans have become more focused.

1 Helping industries and governments achieve real outcomes and connect internationally

2 Engaging stakeholders and delivering standards in smarter and more efficient ways

3 Embedding choice, value and reach in our product and distribution channels

1

We are committed to implementing our substantial change agenda over the coming 12 months.

Adrian O'Connell

Helping industries and governments achieve real outcomes and connect internationally

1.1 Continuing to enhance our communication and engagement.

1.2 Strategically reviewing our work plans with partners and the broader community at a national, regional and international level.

1.3 Pursuing innovation in stakeholder engagement and standards development through our Incubator program.

1.4 Ensuring the long term impact of our work by continuing to engage with the next generation of contributors.

Engaging stakeholders and delivering standards in smarter and more efficient ways

2.1 Continue to work with industry and government to ensure Australia has a voice and influence internationally.

2.2 Proactively engage industry and government to stay ahead of next horizon sector opportunities and challenges.

2.3 Progressing the implementation of our Technical Governance and Accreditation Governance Reviews in areas including:
— Supporting committees with technical writers
— Refocusing the role of Committee Chairs
— Proactive management of disputes at committee level

2.4 Improving the digital contributor experience to harness the value of our technical experts in the most effective and efficient way possible.

2.5 Building internal capability across the board to allow us to continue to deliver.

2.6 Reviewing our Company Governance with a focus on our core business.

3

Embedding choice, value and reach in our product and distribution channels

3.1 Work with the Australian community to identify genuine problems offering standards as a solution.

3.2 Being open and consultative as we settle future distribution policy to bring choice and options to access content.

3.3 Delivering beneficial outcomes to end users by understanding their needs.

3.4 Collaborating with all stakeholders to ensure we deliver fair, sustainable and equitable access to our content.

"There can be few organisations that have made such an essential contribution to our quality of life as Standards Australia while leaving so few footprints in public awareness."

Winton Higgins, *Engine of Change*

standards.org.au