

ASEAN-Australia Digital Trade Standards (DTS) Initiative

Inclusivity in Digital Trade

WORKSHOP 3

31 JANUARY 2023

STANDARDS
Australia



THE AUSTRALIAN
APEC STUDY CENTRE
Asia-Pacific
Economic Cooperation

In partnership with



ASEAN-Australia Digital Trade Standards (DTS) Initiative

The DTS Initiative is aimed at expanding bilateral political and economic linkages between ASEAN and Australia and strengthening ASEAN-Australia’s contribution to regional security and prosperity. This initiative seeks to raise awareness on the role of international standards and address the key factors which enable and inhibit digital trade across ASEAN and Australia.

Phase 4 of the ASEAN Digital Trade Standards (DTS) Initiative facilitates a **Fellowship Program** to connect emerging digital trade professionals in ASEAN with established mentors. By doing so, we seek to facilitate enhanced knowledge sharing and the use of international standards to further develop the potential of digital trade opportunities within the region.

Building on the last three years of the ASEAN-Australia DTS Initiative, the Fellowship program provides opportunities for emerging professionals in digital trade and/or standardisation to expand their networks with established experts and other upcoming professionals to develop a personal project seeking to unlock digital trade opportunities through standardisation.

Digital Trade – What is it?

The term ‘digital trade’ is all too often used interchangeably with that of ‘e-commerce’, or other similar proxies. In fact, digital trade has far broader scope, encompassing the increasing digitalization of almost all economic and social sectors, the use of digital technologies in supply chains and logistics, the invention of new, commercially valuable communications and market access channels, and the value of the data that is created, transferred, and processed.

We consider digital trade to include the following:

Digital goods and services	Digital delivery of tangible goods and services	Digital enablers of trade	Emerging transformative digital technologies
<p>Digital goods are those that are stored, delivered and used in electronic format.</p> <p>Digital services that are delivered via the Internet (and typically accessed via platforms or email), or an electronic network.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Data management and analysis • Email and electronic messaging 	<p>Delivery and purchase of a product can be online/via a digital platform (either fully or in part), but the good or service is consumed physically.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Online travel booking services • Online banking • eBooks • Online standardised testing 	<p>Hard and soft infrastructure, (cables and wires, platforms and devices) to regulations that protect data and IT systems which support digital trade transactions.</p> <p>Facilitate trade ‘invisibly’ to provide greater efficiencies, security, transparency and traceability (auditability) for transactions.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Wireless and 5G • Cyber security 	<p>Technologies that are transforming or have the potential to transform aspects of trade practices.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Artificial Intelligence (AI) • Internet of Things (IoT, digitally enabled and connected devices) • Distributed ledger technologies (blockchain) • Additive manufacturing and 3D printing

ASEAN-Australia Digital Trade Standards Initiative Fellowship

Inclusivity in Digital Trade

 **Date:** Tuesday 31 Jan 2023  **Time:** 10:00am - 12:00pm (GMT +7)

The DTS Initiative is aimed at expanding bilateral political and economic linkages between ASEAN and Australia and strengthening ASEAN-Australia's contribution to regional security and prosperity.

Standards Australia's Digital Trade Standards Fellowship Program connects established and emerging digital trade professionals throughout the ASEAN region. This initiative seeks to raise awareness on the role of international standards and address the key factors which enable and inhibit digital trade across ASEAN and Australia.

This session invites leading professionals and experts in inclusion and diversity to discuss the implications of digital transformation for equitable outcomes. This session will provide crucial insights into how digital trade standards can and should consider human rights and ethical issues.

[Register in advance](#)

Content	Description	Timing
Introductions	Welcome	5 min
Embedding Human Rights into Digital Trade	Ms Lorraine Finlay Human Rights Commissioner Australian Human Rights Commission	30 min
	Q & A	10 min
Considering Gender for Effective Standardisation	Dr Ronda Železný-Green Independent Expert	30 min
	Q & A	10 min
Digitizing gender inequality: How digital data complicate social exclusion	Dr JeongHyun Lee ICTD Fellow United Nations University	30 min
	Q & A	10 min
Close		5 min

[Register](#)



Speakers



Ms Lorraine Finlay
Human Rights
Commissioner,
Australian Human
Rights Commission

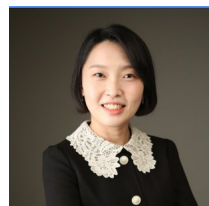
Lorraine Finlay is the Human Rights Commissioner at the Australian Human Rights Commission, commencing in this position in November 2021. In this role Lorraine has particular responsibility for protecting and promoting fundamental rights and freedoms, including freedom of speech, religion, movement and association. She also leads the work of the Commission in areas including business & human rights, modern slavery, asylum seekers and refugees, and technology & human rights.

Prior to joining the Commission, Lorraine has worked as a lawyer and academic specializing in human rights and public law. Her past roles have included working as the Senior Human Trafficking Specialist with the Australian Mission to ASEAN, an academic at Murdoch University, and a State Prosecutor with the Office of the Director of Public Prosecutions (WA). Lorraine holds a dual Masters in Law from New York University and the National University of Singapore, where she studied as a Singapura Scholar. She has also been actively involved in a variety of community organisations, including past Board roles with the Ishar Multicultural Women's Health Service and National Council of Women (WA).



Dr Ronda Železný-Green
Independent Expert

Dr. Ronda Železný-Green is a digital changemaker creating social learning systems to empower Black people, women, people with disabilities, and other marginalized populations in the technology and education sectors. Serving as a mobile technologist, trainer, and researcher, Ronda's 17+ years of professional experience spans five continents and the public, private, and civil society sectors. A Black and Native American-British cis woman excelling with ADHD, Ronda also has extensive experience delivering action-oriented training that integrates the themes of racial equity and justice and gender with global perspectives.



Dr JeongHyun Lee
ICTD Fellow, United
Nations University

Dr JeongHyun Lee is a Young ICTD Fellow at the United Nations University Institute in Macau. She holds two Master's degrees in Communication from the University of Utah in the U.S. and Yonsei University in South Korea. Dr JeongHyun explores the ways in which digital and algorithmic media inscribe, store, and process our everyday life as data. Her research seeks to critically examine political/ethical issues around digital storage and algorithmic processing of emerging media operations. She currently investigates a set of connected histories around face-recognition AI and its algorithmic rules across Asian countries, focusing on how its algorithmic operations are reinforcing or transforming the inequality of gender, class, and race in the context of globalization. Her goal as a Young ICTD Fellow is to contribute to the establishment of appropriate global policies and educational programs where our faces and digital mobility become the heart of data collection.



Ms Abbey Dorian

**International
Engagement Manager,
Standards Australia**

Abbey Dorian has been with Standards Australia in various roles including stakeholder engagement. In her current role as International Engagement Manager, Abbey’s responsibilities encompass international policy and development management. This includes the design and implementation of standards related capacity building projects (primarily in the Pacific and South east Asia), strategic support for Australia’s governance and policy positions at regional and international bodies, and ongoing engagement with National Standards Bodies and governments globally.



Mr Brendan Slowey

**International
Learning Specialist,
Standards Australia**

Brendan has been a learning specialist with Standards Australia for two years. He is responsible for designing, developing and delivering learning solutions for Standards Australia’s International Engagement and Strategic Initiatives teams. This included the 2019 capacity building workshops under the ASEAN-Australia DTS Initiative.

Key Project Contacts

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