

## EDUCATION

### **MS Instructional Design**

#### **Learning Technology**

Eastern Kentucky University

Fall 2023

### **BFA Graphic Design**

University of Louisville | Hite Art Institute

Spring 2020

### **BFA Interior Architecture**

University of Louisville | Hite Art Institute

Fall 2011

### **International Summer School**

University of Seoul | Seoul, South Korea

July 2009

Study abroad in Asian Art + Architecture

## TOOLKIT

**Articulate:** Storyline + Rise

**Adobe Suite:** InDesign, Illustrator, Photoshop,  
Premiere Rush, XD + Lightroom

**Multimedia:** Vimeo Create

**Audio Recording:** Audacity

**LMS:** Canvas + Moodle

**UX/UI:** Webflow

## STRENGTHS

Empathetic + Inclusive

Creative-thinking

Problem-solving; Research + Editing

Leadership

Teamwork

Adaptability

Proactive

Organization + Time Management

## EXPERIENCE

### **Communications Content Manager**

Eastern Kentucky University | Training Resource Center

Richmond, KY

July 2022 – Current

Coordinates provisions, high-profile brand-specific content, and materials that amplify and accentuate the TRC brand. Oversee the creation, distribution, and curation of usable content for TRC — ensuring consistency and brand fulfillment for internally and externally produced communication materials across multiple channels. Develops and implements a flexible content strategy plan focused on growing, maintaining, and ensuring brand consistency within the organization and individual departments of TRC.

### **Communications Content Specialist**

Eastern Kentucky University | Training Resource Center

Richmond, KY

November 2020 – June 2022

Conceptualized and designed various visual products for internal and external partners, including but not limited to reports, proposals, infographics, websites, presentations, and conference materials.

### **Graphic Design Intern**

University of Louisville | Louisville Alumni

Louisville, KY

Fall 2018–Spring 2020

Created print and digital advertisements, event programs, banners, and mailers for numerous university events and initiatives while working within the parameters of Louisville Alumni and University of Louisville's brand standards.