



# BTEC IN ESPORTS

**A Parent and Students'  
Guide to BTEC in Esports**

**Delivered by**

**ESTARS**

# WHAT IS A BTEC?

BTEC (Business and Technology Education Council) originated in 1984 and is a globally recognised formal qualification.

BTECs are **high quality, career-focused qualifications** grounded in the real world of work.

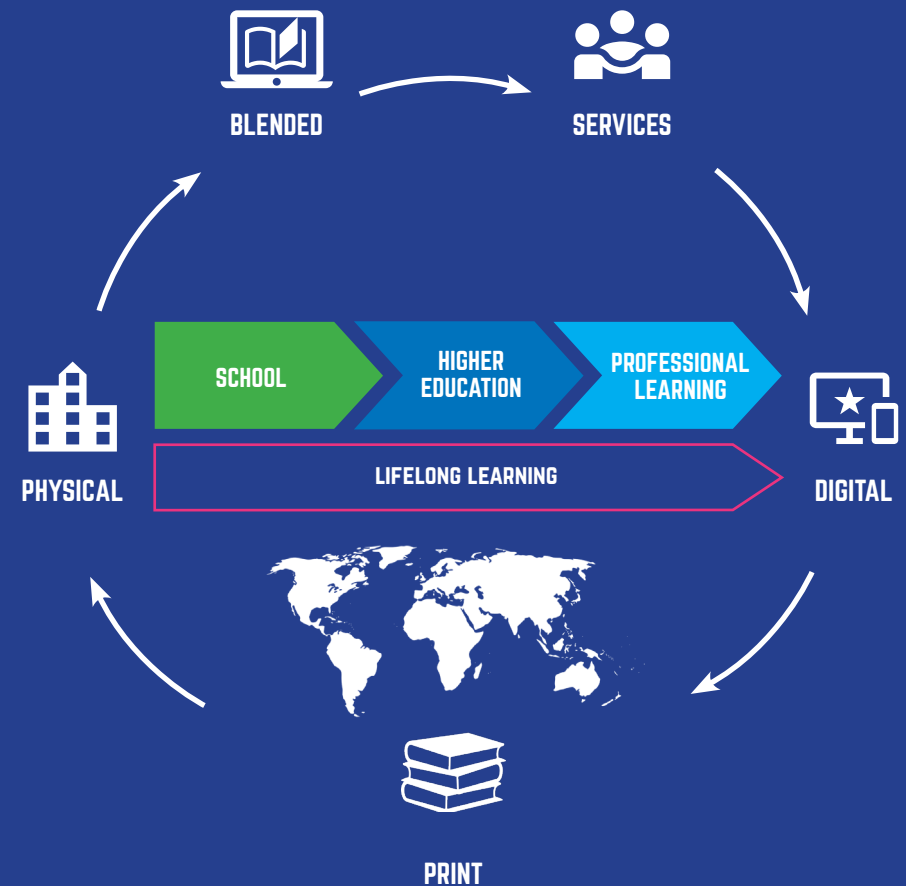
Pearson's BTEC courses and qualifications are recognised in more than **70 countries worldwide**.

Developed and validated **in partnership with educators, employers and governments**.

Practical, hands-on learning experiences building understanding and skills across the course of study.

**90%** of BTEC learners are employed full-time after graduating.

**1 million +** learners study BTEC qualifications in schools, colleges and universities.



# WHY STUDY ESPORTS?

- Gain a formal qualification learning about an industry you are interested in whilst developing core skills – social, physical, mental and financial.
- Meets demand for skills from the industry.
- Transferable skills to allow learners to experience different areas of Esports.
- Progression to employment, directly or via further study.
- Learners apply strategy, skill and teamwork to be successful, with a cross subject skills approach.

Preparation for a career in a rapidly growing industry and/or gaining a qualification in something you enjoy.



**BUSINESS**



**MARKETING**



**ENTERPRISE**



**CREATIVITY**



**TECHNOLOGY**



**SPORT**

# WHO DELIVERS THE BTEC IN ESPORTS?

EStars delivers the BTEC in Esports – either during school time or after school hours.

*(Please check timetabling with your school).*

EStars are **accredited by Pearson Education** and are industry experts in Esports, ensuring **real life, career-focused teaching**.

EStars trainers are industry experts. Students receive **first-hand guidance** and advice from people who know **how the industry works**.

EStars **delivers all aspects of this course**, from registration and grading through to final award of a qualification.

EStars are a **multi award-winning company**, recognised as experts in educational Esports.

# ESTARS

## THE HOME OF EDUCATIONAL ESPORTS



WINNERS OF THE "BEST  
PRODUCT TO PROMOTE  
WELLBEING IN THE  
CLASSROOM"



WE ARE A PROVIDER OF  
BTEC, APPROVED BY  
PEARSON EDUCATION



SILVER AWARD FOR "BEST  
ESPORTS PARTNERSHIP OF  
THE YEAR" AT 2022 SPORTS  
INDUSTRY AWARDS



THE ONLY NON SCHOOL TO  
BE CERTIFIED BY NATIONAL  
ONLINE SAFETY

# WHAT WILL I LEARN?

The course offers a cross over with many areas of teaching including – Esports, business, creative media, sports and IT.

The course is delivered by EStars, who are industry experts, ensuring an engaging, practical teaching experience.

A mix of modules will be delivered to students on the BTEC in Esports, varying as to the Level 2 and Level 3.

	MODULE	AREA
1	Introduction to Esports	Esports
2	Esports Skills, Strategies and Analysis	Esports
3	Enterprise and Entrepreneurship in the Esports Industry	Business
4	Health, Wellbeing and Fitness for Esports Players	Sport
5	Esports Events	Esports
6	Live-streamed Broadcasting	Creative Media
7	Producing an Esports Brand	Business
8	Video Production	Creative Media
9	Games Design	Creative Media
10	Business Applications of Esports in Social Media	Business
11	Shoutcasting	Esports
12	Esports Coaching	Sport
13	Psychology for Esports Performance	Sport
14	Nutrition for Esports Performance	Sport
15	Ethical and Current Issues in Esports	Sport
16	Corporate Social Responsibility in Sport	Sport
17	Sports and Esports Law and Legislation	Sport
18	Launching your Esports Enterprise	Business
19	Customer Immersion Experiences	Business
20	Computer Networking	IT

# WHAT ARE THE QUALIFICATIONS?

BTEC International Level 2 in Esports Award (for ages 14+) which is equivalent to GCSE Level.

BTEC International Level 3 in Esports Certificate (for ages 16+) which is equivalent to ½ A-Level and can be used towards University UCAS entry points\*.

**First qualification of its kind in the world developed and delivered by industry experts.**

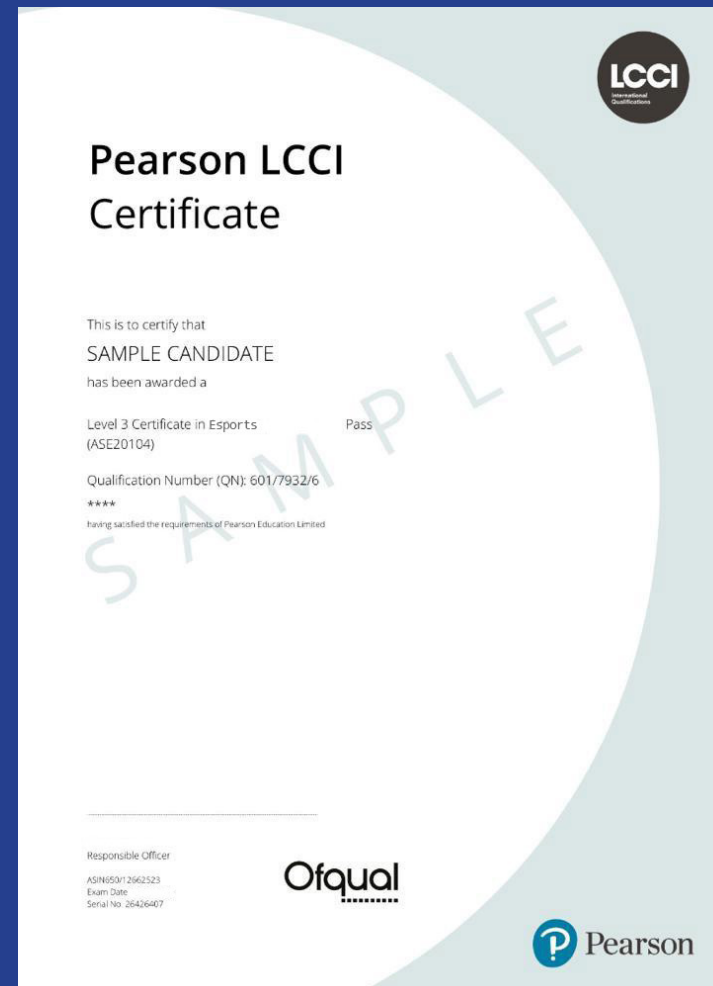
## Progression

Higher education

And many Careers including:

- Global esports industry
- Digital industries
- STEM industries

\* BTECS are accepted in thousands of universities in 70 + countries worldwide.





# ARE STUDENTS ABLE TO GET INTO UNIVERSITY WITH A BTEC IN ESPORTS?

Yes, BTEC qualifications  
are accepted in thousands  
of universities across  
70 countries globally.



# SKILLED AND READY FOR EMPLOYMENT...

Do employers value and accept  
the Esports BTEC?

Yes, the BTEC provides students  
with a skill set and practical  
experience recognised by  
employers worldwide.







# BTEC International

**Level 2 and Level 3**  
**Limited spaces available for class entry**  
**September 2023**

**ESTARS**  
**Approved Centre**

# ESTARS

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**GESS**  
EDUCATION  
AWARDS  
WINNERS  
2022

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