

Social entrepreneurship education, why and for what?

dr. Sergio Paramo-Ortiz

Lecturer in Social Entrepreneurship

Department of Organization, Strategy and Entrepreneurship

School of Business and Economics, Maastricht University



About myself



sergio.paramoortiz@maastrichtuniversity.nl

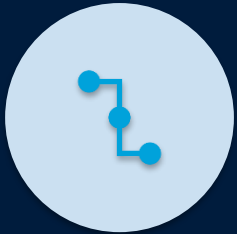
Room A2.04A | Tongersestraat 53, 6211 LM
Maastricht, the Netherlands.

- PhD. In Social Enterprises and Social Innovation
- MSc in Corporate Social Responsibility & Environmental Management
- BA in Business management

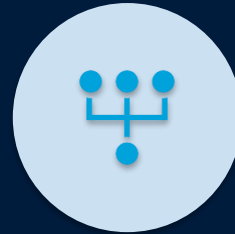
- Academic interested and Expertise:
 - Social Innovation of Social Enterprises
 - Social Enterprises of the Global South
 - Social Enterprise Education



Why?



Students are increasingly critical and aware of the social and environmental problems at a local and global scales



Universities react to student's concerns and community demands developing courses on Social Entrepreneurship



Students want to take action to address pressing social and environmental problems



Are universities providing the appropriate tools for students to contribute to the solution of these problems?

What and how?



What - Theory is important

What social enterprise frameworks we teach?

- Social Business
- Social Economy
- Solidarity Economy
- Community Enterprises
- Circular Business Models



How - Practice is equally important

- Experiential learning
- Design Thinking
- Problem Based Learning
- Learning beyond the classroom



Engagement with the local community

Connect and engage students to relevant actors in the social enterprise ecosystem at a local and global levels.

In conclusion



Universities should strive to teach diverse, critical and inclusive approaches to social entrepreneurship

1. using experiential learning,
2. not neglecting theory and
3. connecting students with the community.

Let's stay connected

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Maastricht University

<https://www.linkedin.com/in/sergioparamo/>



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