

## **DBE GOALS 2024 - 2027**

Name of Recipient: Texarkana Urban Transit District

Goal Period: FY2024 - FY2027

DOT- projected contract amount: \$ 284,734.00 (averaged)

DBE Goal: 1.0%

Total dollar amount to be expended on DBE's: \$ 2,847.33

Pursuant to Section 49 Code of Federal Regulations Part 26, the Texarkana Urban Transit District (TUTD) has proposed an overall goal of 1.0% for the participation of Disadvantaged Business Enterprises (DBEs) in its contracts funded by the U.S. Department of Transportation (DOT) through the Federal Transit Administration (FTA), effective October 1, 2023 through September 30, 2026. There are 12 anticipated DOT-assisted contracts.

1. Advertising
2. Cleaning Supplies
3. Operations/Planning/Financial Support/Temps
4. Contract Drug Testing/Physicals
5. Office Supplies
6. Preventative Maintenance/Repairs
7. Tires
8. Printing
9. Two-Way Radios and Communications Fees
10. Uniforms
11. Computer Hardware/Software
12. Grounds Maintenance

Source: TUTD FY FY2024 - FY2027 Planning Budget

### **MARKET AREA**

The market area for the DBE analysis is in the Texarkana Urban Transit District that includes the City of Texarkana, TX, Bowie County TX, Texarkana, AR, Miller County, AR and its surrounding counties. This TUCP region is part of the area identified as the Atlanta District by the Texas Unified Certification Program (TUCP) and statewide by the Arkansas Unified DBE Certification Program (AUCP). Firms certified through the TUCP identify each district where they conduct business and Firms certified through the AUCP is statewide. Several firms, in Texas, do business in multiple districts throughout the State of Texas.

## Determination of Market Area:

The Texarkana urbanized area was used as the market area because:

1. A substantial majority of the bidders (contractors and subcontractors) come from this area, and b. A substantial majority of the contracting dollars will be spent in this area.

## **Methodology used to Calculate Overall Goal**

### **Step 1:**

In order to determine an overall goal, the following data sources were utilized to determine a base figure for the relative availability of DBEs:

1. Bowie County, Texas and Miller County, AR, County Business Patterns [County Business Patterns \(CBP\) \(census.gov\)](http://www.census.gov/cbcp/cbcp.html)
2. State of Texas – Texas Unified Certification Program (TUCP) DBE Directory <http://www.txdot.gov/apps-cg/tucp/tucp-alpha.htm>
3. State of Arkansas – Arkansas Unified (DBE) Certification Program (AUCP) DBE Directory <http://www.arkansashighways.com/ProgCon/letting/dbedirectory.pdf>

After identifying the anticipated types of contracts that will be awarded, County Business Pattern (CBP) Data for all firms in Bowie and Miller Counties was identified for the applicable contracting areas. Bowie and Miller Counties were used as the local market area, since the majority of contractors and subcontractors that bid on TUTD proposals are located in this area.

Additionally, the data provided by the TUCP and AUCP included firms working in the Texarkana Urban Transit District. The TUCP consolidates all DBE firms certified by six different agencies into one centralized DBE Directory for DOT funded contracts for Airport, Highways, and Public Transit and the AUCP is statewide.

The initial calculation of DBE availability was accomplished using data from the 2020 combined Bowie County CBP, Miller County CBP, the TUCP, and the AUCP. The North American Industry Standard Classification (NAICS) codes used in the calculation for the DOT-assisted contracts include: 541850 – Advertising, 459999 – Janitorial Supplies, 561320 – Contract Personnel, 423130 – Tires/Tire Maintenance, 621522 – Medical Laboratories (Drug Testing), 424120 – Office Supplies, 81111 – Vehicle Maintenance and Repair, 32311 – Printing, 517112 – Wireless Telecommunications and Carriers, 315120 – Uniforms, 423430 – Computer and Software Stores, and 561730 – Grounds Maintenance.

The total number of DBE firms (3) divided by the total number of firms (1210) produced a base figure of less than 1.00%. See Table 1 below.

**TABLE 1**  
**DBE Availability Based on the County Business patterns and**  
**(Texas & Arkansas) Unified Certification Program Data**

<b>NAICS</b>	<b>Type of Work</b>	<b>TOT DBEs In Bowie County, TX</b>	<b>TOT DBEs In Miller County, AR</b>	<b>Total all Firms In Bowie County, TX</b>	<b>Total all Firms In Miller County, AR</b>	<b>% DBEs</b>
541850	Advertising	0	0	37	0	0.00%
459999	Janitorial Supplies	0	0	0	0	0.00%
561320	OPS/Plan/Finance Contract Personnel	1	0	8	13	4.76%
621511	Drug & Alcohol Testing	0	0	1	0	0.00%
453210	Office Supplies	0	0	21	0	0.00%
81111	Vehicle Maintenance And Repair	1	0	184	86	0.37%
423130	Tires/Tire Maintenance	0	0	20	0	0.00%
32311	Printing	0	0	16	0	0.00%
517112	Radios and Communication	0	0	33	0	0.00%
315120	Uniforms	0	0	0	0	0.00%
423430	Computer Hardware/Software	0	0	0	0	0.00%
561730	Grounds Maintenance	0	1	531	293	0.01%
	<b>TOTAL</b>	<b>2</b>	<b>1</b>	<b>818</b>	<b>392</b>	<b>0.24%</b>

## Step 2

TUTD will publish our goals on the TUTD website. Any vendors that contact TUTD to ask questions regarding the DBE program will be given information about the DBE program and an application for them to fill out and return to TXDOT.

TUTD's DBELO will go through the application process with vendors and explain how they could benefit from becoming part of the program.

Due to the small number of Certified DBE Program participants in the local area, TUTD needs to concentrate efforts to develop small and disadvantaged businesses and increase awareness of the advantages of DBE participation. have received so far are that they do not want to have to go through all of the paperwork to become a DBE.

### **Public Participation**

We published our goal information on our website:

[www.t-linebus.org](http://www.t-linebus.org)