













### DESTINATION TOURS LOIRE VALLEY

### **WELCOME TOURS**

- In the heart of the "Châteaux de la Loire"
- 1 hour from Paris
- International City of Gastronomy
- The Loire Valley, Unesco World Heritage site







### PALAIS DES CONGRÈS DE TOURS

### An ideal location

- Opposite the train station (100 metres), right in the city centre
- A congress centre designed by the architect Jean Nouvel
- 23,000 m<sup>2</sup> of modular space, 3 auditoriums (2000, 700 and 350 seats)
- 22 break-out rooms (30 to 300 seats)







### Think large-scale

- 19 hectares of total surface area, including 22,764 m<sup>2</sup> of covered exhibition space
- 3 halls (10,000 m<sup>2</sup> without pillars, 9,164 m<sup>2</sup> and 3,600 m<sup>2</sup>)
- 1 Gastronomic Village (12,000 m²)
- 1 Orangerie (1000 m²)





# "The Touraine region and its gentle way of life has always been at the heart of France"

**Thomas Pesquet** from the International Space Station





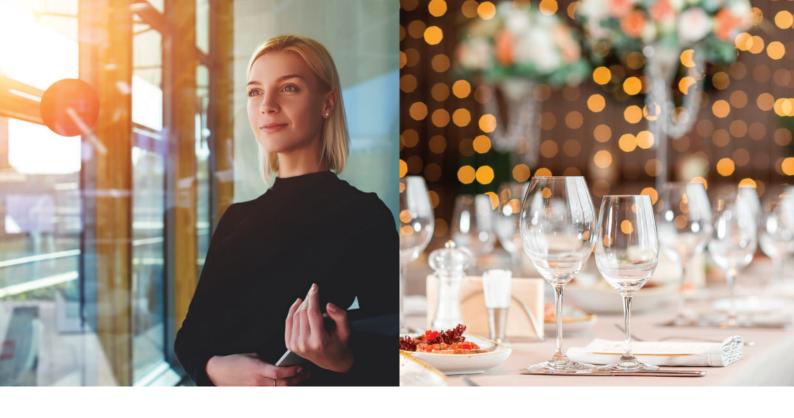




### A sustainable destination

- Mission-led company since 2019
- Choice of local and committed partners & suppliers
- Food redistribution circuit, waste sorting and management
- Use of structures favouring insertion policies





### LET'S IMAGINE TOGETHER

An event tailored for you, in the very heart of a historical and touristic setting



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**PALAIS DES CONGRÈS DE TOURS** 

PARC EXPO **DE TOURS** 

TOURS ÉVÉNEMENTS

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