

TOURS LOVE



TOURS
ÉVÉNEMENTS



PARC EXPO
DE TOURS



PALAIS
DES CONGRÈS
DE TOURS



DESTINATION TOURS LOIRE VALLEY

WELCOME TOURS

- In the heart of the "Châteaux de la Loire"
- 1 hour from Paris
- International City of Gastronomy
- The Loire Valley, Unesco World Heritage site





PALAIS DES CONGRÈS DE TOURS

An ideal location

- Opposite the train station (100 metres), right in the city centre
- A congress centre designed by the architect Jean Nouvel
- 23,000 m² of modular space, 3 auditoriums (2000, 700 and 350 seats)
- 22 break-out rooms (30 to 300 seats)





PARC EXPO DE TOURS

Think large-scale

- 19 hectares of total surface area, including 22,764 m² of covered exhibition space
- 3 halls (10,000 m² without pillars, 9,164 m² and 3,600 m²)
- 1 Gastronomic Village (12,000 m²)
- 1 Orangerie (1000 m²)





*« The Touraine region and its gentle way of life has
always been at the heart of France »*

Thomas Pesquet from the International Space Station





A sustainable destination

- Mission-led company since 2019
- Choice of local and committed partners & suppliers
- Food redistribution circuit, waste sorting and management
- Use of structures favouring insertion policies





**LET'S IMAGINE
TOGETHER**

An event tailored for you,
in the very heart of a historical
and touristic setting



TOURS

LOVEAIMER

DISCOVERDÉCOUVRIR

CELEBRATECÉLÉBRER

IMAGINEIMAGINER

MEETRENCONTRER



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