

LAUREN ROSENTHAL

CREATIVE DIGITAL & UX DESIGNER



PERSONAL MISSION

I have a heart for serving under-represented global organizations as a means to bring awareness to their mission. From the beginning of my career, I've seen a huge gap for fulfilling the creative and accessible needs of these evolving organizations. Through my work, I help nonprofits amplify their awareness, support, and funding through inclusive, consistent, and transformative design.

EDUCATION

MASTER OF SCIENCE IN JOURNALISM: DIGITAL CONTENT STRATEGY

University of Kansas / Lawrence, KS
2018 - 2019

BACHELOR OF FINE ARTS: VISUAL COMMUNICATION DESIGN

University of Kansas / Lawrence, KS
2014 - 2018

REFERENCES

ERIC THOMAS

EXECUTIVE DIRECTOR

KANSAS SCHOLASTIC PRESS ASSOCIATION
ericthomas@ku.edu

BRIAN MILLER

COMMUNICATIONS DIRECTOR

MAKE-A-WISH MISSOURI & KANSAS
bmiller@mokan.wish.org

WORK EXPERIENCE

FOUNDER & CREATIVE DIRECTOR

Studio Humankind / Lenexa, KS / 2019-Present / Self-Employed

With a background in journalism and a natural inclination towards social causes and community, I've noticed quickly how the humanitarian brands I adored often missed opportunities to truly be heard. With limited resources, time and funding, setting up a website to more easily advocate for social causes is often replaced with grassroots efforts that quite literally feel like planting seeds, and waiting for trees to grow. Sometimes, we don't have years to create the impact the world needs. In response, I work with organizations focus on human-centered design, bringing beautiful stories and voices into the world with website and UX strategy for nonprofit organizations and social enterprises.

DIGITAL UX STRATEGIST & DESIGNER

Constructive Design Studio / New York, NY / 2023 / Contract Work

DIGITAL & UX GRAPHIC DESIGNER

International Rescue Committee / New York, NY / 2022-2023 / Contract Work

SENIOR VISUAL WEBSITE DESIGNER

Mission Minded / Denver, CO / 2021-2023 / Contract Work

ACCESSIBILITY UI/UX LEAD DESIGNER

Firefly Partners / Boulder, CO / 2021-2022 / Contract Work

DIGITAL CONTENT STRATEGIST

FLOC5 Design Studio / Kansas City, MO / 2018 - 2019

Developed monthly social calendars for a variety of clients using social tools and implemented into media platforms. Wrote for digital publication, as well as photography and alternate multimedia for content strategy. Often organized events for hundreds of guests and developed communications with local influencers and publications.

PROGRAM ASSISTANT & DESIGNER

Kansas Scholastic Press Association / Lawrence, KS / 2017 - 2018

Managed administrative tasks, organized, and prepared collateral for the state-wide fall conference, monthly contests, social media, and photo prompts. Planned multiple events for thousands of members, administered content system, and announced results.

SKILLS & EXPERTISE

LIGHTROOM



PHOTOSHOP



ILLUSTRATOR



INDESIGN



XD/FIGMA



HTML/CSS



WORDPRESS



GOOGLE SUITE

