

# LAUREN MUTH

CREATIVE DIGITAL & UX DESIGNER



## PERSONAL MISSION

I have a heart for serving under-represented global organizations as a means to bring awareness to their mission. From the beginning of my career, I've seen a huge gap for fulfilling the creative and accessible needs of these evolving organizations. Through my work, I help nonprofits amplify their awareness, support, and funding through inclusive, consistent, and transformative design.

## EDUCATION

### MASTER OF SCIENCE IN JOURNALISM: DIGITAL CONTENT STRATEGY

University of Kansas / Lawrence, KS  
2018 - 2019

### BACHELOR OF FINE ARTS: VISUAL COMMUNICATION DESIGN

University of Kansas / Lawrence, KS  
2014 - 2018

## REFERENCES

**ERIC THOMAS**  
EXECUTIVE DIRECTOR  
KANSAS SCHOLASTIC PRESS ASSOCIATION  
ericthomas@ku.edu

**BRIAN MILLER**  
COMMUNICATIONS DIRECTOR  
MAKE-A-WISH MISSOURI & KANSAS  
bmiller@mokan.wish.org

## WORK EXPERIENCE

### FOUNDER & CREATIVE DIRECTOR

Studio Humankind / Louisville, CO / 2019-Present / Freelance Work

I founded Studio Humankind as a global branding and design agency to specialize in ethical storytelling for organizations tackling complex social issues around the globe. Our team develops strong foundations for deeply-rooted causes at the forefront of social justice that drive our world toward action. We help organizations establish a consistent and trustworthy brand, as well as increase their donations through strategic, conversion-driven website design and educational storytelling.

### DIGITAL & UX GRAPHIC DESIGNER

International Rescue Committee / New York, NY / 2022-Present / Contract Work

### SENIOR VISUAL WEBSITE DESIGNER

Mission Minded / Denver, CO / 2021-2022 / Contract Work

### ACCESSIBILITY UI/UX LEAD DESIGNER

Firefly Partners / Boulder, CO / 2021-2022 / Contract Work

### DIGITAL CONTENT STRATEGIST

FLOC5 Design Studio / Kansas City, MO / 2018 - 2019

Developed monthly social calendars for a variety of clients using social tools and implemented into media platforms. Wrote for digital publication, as well as photography and alternate multimedia for content strategy. Often organized events for hundreds of guests and developed communications with local influencers and publications.

### PROGRAM ASSISTANT & DESIGNER

Kansas Scholastic Press Association / Lawrence, KS / 2017 - 2018

Managed administrative tasks, organized, and prepared collateral for the state-wide fall conference, monthly contests, social media, and photo prompts. Planned multiple events for thousands of members, administered content system, and announced results.

### MARKETING DEVELOPMENT INTERN

REACTOR Design Studio / Kansas City, MO / Summer 2017

Worked scheduling marketing materials, blog posts, social media platforms, and CRM databases to organize contacts, prospects, and address listings for various marketing efforts. Took ownership of city-wide First Friday timelines and tasks, as well as case studies and client meeting agendas, made copywriting edits, and developed proposals.

## SKILLS & EXPERTISE

LIGHTROOM	<div></div>	XD/FIGMA	<div></div>
PHOTOSHOP	<div></div>	HTML/CSS	<div></div>
ILLUSTRATOR	<div></div>	WORDPRESS	<div></div>
INDESIGN	<div></div>	GOOGLE SUITE	<div></div>